

EDUCATION INITIATIVES

Attaining self-sufficiency and competing in the labor market require an educational foundation. People with a college education earn substantially more than those who did not complete high school. An individual who earns a GED or high school diploma will increase lifetime earnings by approximately \$300,000 compared to an individual without a high school-level degree. Continuing on to earn an Associate's degree increases lifetime earnings by an additional \$350,000.

To meet the needs of diverse populations of New Yorkers, CEO offers a range of solutions, from mentoring youth transitioning to high school to basic literacy programs for disconnected young adults, to GED programs and higher education programs that increase graduation rates for community college students. Several programs provide support services, incentives, and/or paid internships to reduce barriers to completion and promote degree attainment. CEO tracks program participation, and success is measured by educational gains in grade levels and attainment of GED, high school diploma, or college degree.

College

CUNY Accelerated Study in Associate Programs (ASAP) (CUNY)

START DATE: 09/2007 | **FY 2013 BUDGET:** \$6,800,000 (CUNY & CEO) | **STATUS:** Successful¹ | **SITES:** 6

		FY 2013	
		Actual	Comparison Group
Assists students in earning associate's degrees within three years by providing a range of academic and support services. ASAP targets students who need one or two developmental courses at the beginning of the program.	Enrollees Cohort 6 (Entered Fall 2012)	1,513	-
	Cohort 5 (Fall 2011) Graduation Rate after Two Years ²	32.6%	>8.9%
	Cohort 4 (Fall 2010) Graduation Rate after Three Years ²	44.5%	>20.4%
	Cohort 3 (Spring 2010) Graduation Rate after Three Years ²	47.4%	>20.1%
	Cohort 2 (Fall 2009) Graduation Rate after Three Years ²	55.5%	>22.3%
	Cohort 1 (Fall 2007) Graduation Rate after Three Years ²	54.9%	>24.1%

Nurse Career Ladders: Licensed Practical Nurse Program (HHC/DOE)

START DATE: 09/2007 | **FY 2013 BUDGET:** \$774,038 (CEO) | **STATUS:** Implementation | **SITES:** 1

		FY 2013		FY 2012	FY 10-13
		Actual	Target	Actual	Trends
Provides full-tuition scholarships and counseling services to low-income participants for DOE's accelerated eleven-month training course.	Program Participants ³	20	20	40	
	LPN Graduates	20	20	35	
	LPN Exam Passers (from Prior Cohort)	31	35	36	
	Placed as Full-time LPN (from Prior Cohort) ⁴	22	31	5	

Nurse Career Ladders: Registered Nurse Program (HHC)

START DATE: 09/2007 | **FY 2013 BUDGET:** \$530,962 (CEO) | **STATUS:** Implementation | **SITES:** 1

		FY 2013		FY 2012	FY 10-13
		Actual	Target ⁵	Actual	Trends
Provides full-tuition scholarships to low-income individuals for a four-year degree in nursing. The RN program is a four-year BSN degree program; 145 participants began enrollment in Fall 2007.	Program Participants	37		32	
	RN Graduates	36		22	
	Earned NCLEX License	33		15	
	Placed in Jobs as Registered Nurses ⁴	31		11	

Pre-GED & GED

CUNY Preparatory School (CUNY)

START DATE: 09/2003 | FY 2013 BUDGET: \$3,575,000 (CEO) | STATUS: Implementation | SITES: 1

		FY 2013		FY 2012	FY 10-13
		Actual	Target	Actual	Trends
<p>Students ages 16-18 earn their High School Equivalency (HSE) Diploma and gain the academic, personal, and social skills necessary for success in college in a supportive, high school-like setting. A separate evening program serves older students and working adults.</p>	New Enrollees	227	-	293	
	Continuing Students	142	-	203	
	Passed GED (of GED Test Takers)	76%	-	72%	
	Enrolled in College	98	-	54	
	Graduated from College	26	-	12	
	Placed in Internships ⁶	2	-	60	
	New Enrollees (Evening) ⁶	65	-	62	
	Continuing Students (Evening)	48	-	42	
	Passed GED (of GED Test Takers - Evening)	44%	-	71%	

Young Adult Literacy Program / Community Education Pathways to Success (DYCD/BPL/NYPL/QPL/DOP)

START DATE: 05/2008⁷ | FY 2013 BUDGET: \$4,064,583 (CEO, YMI, & YMI Private) | STATUS: Implementation | SITES: 19

		FY 2013		FY 2012	FY 10-13
		Actual	Target	Actual	Trends
<p>Tailors instruction to the needs and interests of disconnected young adults who read at pre-GED (fourth to eighth grade) levels. Expanded in October 2011 as part of YMI; DOP launched Community Education Pathways to Success (CEPS) in February 2012, a similar, privately-funded literacy program for probationers.</p>	Program Participants	1,483	-	1,372	
	New Enrollees	851	-	750	
	Placed in Internships	648	-	544	
	Gained 1 or More Literacy Grade Level	57% (485)	65%	55%	
	Gained 1 or More Numeracy Grade Level	46% (395)	65%	46%	
	Graduated to Higher-level GED Courses	119	-	204	
	Placed in a Job or Training ⁸	36	-	113	

Mentoring

Cornerstone Mentoring (DYCD)

START DATE: 01/2012 | FY 2013 BUDGET: \$1,000,000 (YMI) | STATUS: Newly Launched | SITES: 25

		FY 2013		FY 2012	FY 12-13
		Actual	Target	Actual	Trends
<p>Uses a group mentoring model to provide discussion groups, community service projects, and group outings to middle school youth who reside in public housing. Mentoring activity hours are used to assess the frequency of contact for mentor-mentee relationships.</p>	Program Participants	297	300	267	
	Mentors	68	75	79	
	Mentoring Activity Hours ⁹	5,110	-	5,532	

IMPACT (Improving My Progress At College Today) Peer Mentoring (CUNY)

START DATE: 01/2012 | FY 2013 BUDGET: \$250,000 (YMI) with additional Federal Funding | STATUS: Newly Launched | SITES: 2

		FY 2013		FY 2012	FY 12-13
		Actual	Target	Actual	Trends
<p>Trains HSE graduates who are enrolled in college to serve as mentors for current HSE students and to provide peer support for other recent GED graduates now enrolled in college.</p>	New Enrollees	616	400	260	
	GED Test Takers	218	180	83	
	GED Test Passers	146	135	58	
	Enrolled in College	46	32	16	

See Also: *CUNY Fatherhood Academy* (Health), *Justice Community* (Justice), *Justice Scholars* (Justice), *NYC Justice Corps* (Justice), *Project Rise* (Social Innovation Fund), *Teen Action* (Health), and *Young Adult Internship Program* (Employment).

Footnotes

¹ In FY11, CEO declared CUNY ASAP to be a successful program and turned \$6.5 million of funding over to CUNY for the program. The program has since undergone significant expansion and is projected to serve 4,000 students by fall 2014. CEO provides an additional \$300,000 that supports an evening program.

² Indicators shown reflect the most recent outcomes for each cohort. Three-year graduation rates are only available for Cohorts 1 to 4; two year graduation rates are available for Cohort 5.

³ In FY 13, the number of LPN training slots was reduced to 20, while increased support was provided for an "LPN to RN" program track. In this track, past LPN graduates trained for an associate's RN degree.

⁴ Full-time LPN and RN placements include placements for full-time, permanent positions.

⁵ Because this is a multi-year initiative, the RN program does not set targets annually.

⁶ CUNY Prep discontinued the Evening program and the internship component in FY 13.

⁷ YMI funded an expansion in FY 12. The Young Adult Literacy Program began as a CEO pilot in City FY 08. Note that four site locations operate both YAL and CEPS.

⁸ This indicator may include duplication for those participants who achieved both a job placement and an education outcome. In prior years, this indicator measured "referrals" not "placements."

⁹ Mentoring hours declined from the previous year due to the impact of hurricane Sandy in October 2012, which caused the temporary closure of several sites.

Appendix : Acronyms in the NYC Center for Economic Opportunity FY 2013 Performance Data

AIM	Advocate, Intervene, Mentor
ASAP	Accelerated Study in Associate Programs
BPL	Brooklyn Public Library
CEO	Center for Economic Opportunity
CEPS	Community Education Pathways to Success
CUNY	City University of New York
DCA	Department of Consumer Affairs
DOC	Department of Correction
DOE	Department of Education
DOF	Department of Finance
DOHMH	Department of Health and Mental Hygiene
DOP	Department of Probation
DYCD	Department of Youth and Community Development
EITC	Earned Income Tax Credit
FEN	Financial Education Network
HHC	Health and Hospitals Corporation
HRA	Human Resources Administration
HSE	High School Equivalency
LPN	Licensed Practical Nurse
NCLEX	National Council Licensure Examination
NYCEDC	New York City Economic Development Corporation
NYCHA	New York City Housing Authority
NYPL	New York Public Library
OFE	Office of Financial Empowerment
QPL	Queens Public Library
RN	Registered Nurse
SBS	Small Business Services
SIF	Social Innovation Fund
VITA	Volunteer Income Tax Assistance
YAL	Young Adult Literacy
YMI	Young Men's Initiative