

## HEALTH INITIATIVES

A range of public health challenges are correlated with poverty, including teen pregnancy, obesity, and gun violence. CEO health programs tackle these challenges through a diverse range of initiatives. To prevent teen pregnancies, CEO programs are making the New York City public hospital system more teen-friendly and bringing primary care and reproductive healthcare services to public high schools. To fight obesity and promote access to healthy food, CEO created the Office of the Food Policy Coordinator in the Mayor’s Office, as well as the Shop Healthy outreach program that empowers corner stores to provide more healthy food options. To reduce gun violence in targeted communities, CEO and the Young Men’s Initiative launched the Cure Violence project, an evidence-based public health strategy that intervenes directly to stop the cycle of violence. Each of these initiatives has unique metrics established to track fidelity to the program models and impact on the target communities.

### ► Community Nutrition

#### Shop Healthy NYC (DOHMH)

*A neighborhood-based approach that simultaneously addresses supply and demand to increase access to healthy foods in underserved neighborhoods by working with food retailers, community groups, food suppliers, and food distributors.*

START DATE: 01/2012 | FY 2014 BUDGET: \$182,400 (CEO) with additional State Funding | STATUS: Implementation | SITES: 146

	FY 14 Actual	FY 14 Target	FY 13 Actual	FY 12-14 Trends
Number of Community Members Who Attended a Training Event	503	400	503	
Number of Neighborhood Retail Food Stores Approached	155	140	207	
Number of Stores That Are Promoting Healthy Foods	133	109	170	
Number of Stores That Agree to Meet All Shop Healthy Store Criteria	85	60	96	
Number of Stores That Successfully Meet at Least 6 of 7 Shop Healthy Requirements	39	40	44	

► Young Adult Health

**School-Based Health Centers (DOHMH)**

*Provides students with comprehensive health care, including a non-stigmatized environment for obtaining reproductive and mental health education and services.*

START DATE: 09/2007 | FY 2014 BUDGET: \$1,560,166 (DOHMH) | STATUS: Successful (2010) | SITES: 11<sup>1</sup>

	FY 14 Actual	FY 14 Target	FY 13 Actual	FY 11-14 Trends
Program Participants	17,919	15,848	7,508	
Program Participants Utilizing the Clinics	11,207	-	5,504	
Number of Total Clinic Visits	55,987	-	26,324	
Number of Medical Visits	39,353	-	18,062	
Number of Health Education Visits	1,732	-	2,205	
Number of Mental Health Visits	9,589	-	4,155	
Number of Reproductive Health Visits <sup>2</sup>	15,561	-	10,173	

**Teen ACTION (Achieving Change Together in Our Neighborhood) (DYCD)**

*An after-school service learning initiative designed to reduce risky behavior and enhance school performance among middle and high school students by promoting positive life skills, a sense of efficacy and self-worth, and citizenship.*

START DATE: 11/2007 | FY 2014 BUDGET: \$1,600,000 (CEO) | STATUS: Implementation | SITES: 17

	FY 14 Actual	FY 14 Target	FY 13 Actual	FY 11-14 Trends <sup>3</sup>
Program Participants	1,341	1,022	1,309	
Total Service Hours Completed	182,165	153,300	164,984	

**Teen Health Improvement Program (HHC)**

*Provides Health and Hospitals Corporation health clinics with adolescent care training, adolescent-friendly systems improvements, and youth engagement programming.*

START DATE: 11/2011 | FY 2014 BUDGET: \$500,000 (YMI) | STATUS: Implementation | SITES: 17

	FY 14 Actual	FY 14 Target	FY 13 Actual	FY 12-14 Trends
Number of Participating HHC Pediatric and/or Adolescent Health Facilities	45	28	32	
Number of Pediatric and/or Adolescent Clinics Meeting All Teen-Friendly Criteria <sup>4</sup>	16/17	100% (17/17)	9	
Number of Healthcare Providers Receiving Training in Teen-Friendly Practices <sup>4</sup>	303	425	108	
Number of Adolescent Patients Served in Pediatric/Adolescent Clinics <sup>4</sup>	65,135	-	65,666	

► **Parenting**

**CUNY Fatherhood Academy (CUNY)**

*Promotes responsible fatherhood, stronger families, and economic stability by connecting young fathers to employment and academic services.*

START DATE: 03/2012 | FY 2014 BUDGET: \$400,000 (YMI Private Funds) | STATUS: Implementation<sup>5</sup> | SITES: 1

	FY 14 Actual	FY 14 Target	FY 13 Actual	FY 12-14 Trends
New Enrollees	64	40	73	
Earned HSE Diploma <sup>6</sup>	20	-	27	
Placed in Jobs <sup>6</sup>	30	-	45	
College Acceptances <sup>6</sup>	9	-	11	

► Violence Prevention

**Cure Violence  
(DOHMH & HHC)**

*An evidence-based violence prevention strategy that employs violence interrupters and outreach workers who have themselves experienced violence to act as “credible messengers” of anti-violence messages, working within the community to identify and resolve conflicts before they escalate, to prevent retaliation when violence erupts, and to re-direct the highest-risk youth away from life on the streets.*

START DATE: 02/2012 | FY 2014 BUDGET: \$960,000 (YMI & YMI Private Funds) | STATUS: Implementation | SITES: 3<sup>7</sup>

	FY 14 Actual	FY 14 Target	FY 13 Actual	FY 12-14 Trends
Program Participants	202	-	235	
New Enrollees	56	-	95	
Conflicts Mediated <sup>8</sup>	588	-	276	
In-Person Contacts with Participants	7,466	1,212	7,160	
Community Events Organized in Response to Neighborhood Shootings	90% (26/29)	100%	98% (41/42)	

See Also: *Family Rewards (Social Innovation Fund)*.

<sup>1</sup> Data on all 11-city funded sites provided as of FY 14. FY 13 Data is for 5 CEO-funded sites.  
<sup>2</sup> Patient-level data from all sites was not available prior to FY 11.  
<sup>3</sup> Teen Action data presents totals among all program participants. The decrease in outcomes between FY 10 and FY 11 corresponded to a decrease in the overall size of the program. Providers have met targets in each program year.  
<sup>4</sup> These indicators are new to FY 13 and historical data is not available.  
<sup>5</sup> Private funding expires in October 2014. Final cohort completed program at close of FY 14.  
<sup>6</sup> Decline in outcomes not representative of declining program performance. FY 13 rates of HSE diploma attainment, job placement and college acceptance reflect post-program performance. It is anticipated that FY 14 outcomes will climb with subsequent retesting, and ongoing employment and education support services for alumni.  
<sup>7</sup> In FY 13, City Council funded three new Cure Violence sites. In FY 15-FY 16, City Hall and City Council are funding an additional 10 sites, 3 slated for FY 15, 7 receiving implementation planning funding to support anticipated launch in FY 16.  
<sup>8</sup> The increase in mediations from FY14 is explained by an increase in program activity, as well as by refinements in metric definition and reporting practices.