

**NYC WOMEN
MAKE IT HERE,
MAKE IT
HAPPEN**

Quarterly Update – Women's History Month Edition, Spring 2011

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Mayor Kicks Off 2011 Women's History Month at the MoMA

Mayor Michael R. Bloomberg today celebrated Women's History Month with the

launch of "*NYC Women: Make it Here, Make it Happen*," a video series produced by the Commission on Women's Issues in collaboration with Emmy award-winning NYC Media that shines a spotlight on extraordinary women of New York City. The series highlights individual women in one minute interstitials that will air each day in the month of March on *NYC life*. The interstitials can also be viewed on NYC.gov. A 30-minute special will also air, premiering March 8th. The Mayor announced the launch of "*NYC Women: Make it Here, Make it Happen*" at an event held at New York's Museum of Modern Art, where he was joined by MoMA President Marie-Josée Kravis the Mayor's Office of Media and Entertainment (MOME) Commissioner Katherine Oliver, the Commission on Women's Issues Chair Anne Sutherland Fuchs and Executive Director Briana Collins.

To read the full press release and to find out more about the "*NYC Women: Make it Here, Make it Happen*," video series, visit [NYC Commission on Women's Issues](#).

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NYC Women: Make it Here, Make it Happen

Tune into NYC life (Channel 22 on Cablevision; Channel 25 on other cable providers) every day in March at 1:30 a.m., 7:00 a.m., 3:30 p.m. or 7:30 p.m. to watch how just 31 women are changing the face of New York City in "*NYC Women: Make it Here, Make it Happen*."

You can also view these one-minute videos at anytime on the [NYC Commission on Women's Issues website](#).

Watch the "*NYC Women: Make it Here, Make it Happen*" 30-minute special on Tuesday, March 8th at 10 p.m. with encores on Tuesday, March 15th at 10 p.m.; Sunday, March 20th at 7:30 p.m.; Tuesday, March 22nd at 10 p.m. Tuesday, March 29th at 10 p.m. to see how five of these women are making a difference in their communities and serving as role models for all New Yorkers.

Shavonne Bell

Shavonne Bell was raised by a single mother with a drug addiction who passed away the week before her high school graduation. Today, Shavonne is completing her final year at Rensselaer Polytechnic Institute and hopes to be attending graduate school in the fall to get her Master's in Technical Communication.

Lisa Caputo

One of the few women to have risen to the highest levels in both politics and finance, Lisa Caputo was Deputy Assistant to President Clinton and Press Secretary to First Lady Hillary Rodham Clinton before transitioning over to finance. Now, she is currently the Chief Marketing, Advertising and Community Relations Officer of Citigroup's Global Consumer Group and the founder of Women and Co., a vehicle for women to discuss their financial realities, build their financial knowledge, and create financial strategies.

Hoda Kotb

Many New Yorkers know Hoda Kotb as the co-host of the fourth hour of NBC's

"Today" alongside Kathie Lee Gifford. However, what many might not know is how she overcame both career and health difficulties to get where she is today.

Alondra de la Parra

Although she was born in New York City in 1980, Alondra de la Parra moved to Mexico with her parents at the age of two. By the age 23, she had returned to New York City and in 2004 founded the Philharmonic Orchestra of the Americas (POA) which showcases musicians - many under the age of 35 - from 22 different countries in North, Central, and South America.

Jessamyn Waldman Rodriguez

Not only was Jessamyn Waldman Rodriguez was the first woman to be hired as a baker at Chef Daniel Boulud's renowned restaurant *Daniel*, she is the founder of the award winning social enterprise known as Hot Bread Kitchen. Her visionary bakery has hired and trained 21 immigrant women to bake artisanal breads that reflect and showcase their countries of origin.

NYC Women: Make it Here, Make it Happen

Shavonne Bell
Kelley Brooke
Mercedes Cano
Lisa Caputo
Alondra de la Parra
Luda Demikhovskaya
Patricia E. Harris
Maryann Hedaa
Daphne T. Hsu, MD.
Kelly Kerry
Dr. Joan A. Klingsberg, Ed.D.
Hoda Kotb
Helen Arteaga Landaverde
Carol Laurenzano
Gena Lovett
Danielle Mahoney

Kathleen McKinney
Corinne Michels
Benita R. Miller, Esq.
Dolores N. Morris
Mahroo Moshari
Robina Niaz
Merble Reagon
Jessamyn Waldman Rodriguez
Teri Russo
Karen Simmons
Amy Sewell
Shawn Slevin
Sarah "BJ" Sung
Mary Taylor
Toni Williams

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In Other News:

NYC Media Facebook Page

The NYC Commission on Women's Issues and NYC Media invite you to join the NYC Media Facebook page, so you can view the *NYC Women Make it Here, Make it Happen* video series as each interstitial airs during the month of March. [Join NYC Media](#) on Facebook.

Mentor it Forward

Register as a mentor or student mentee for future events in 2011. Visit <http://www.nyc.gov/html/cwi/html/programs/mentor.shtml> for more information.

April is National Volunteer Month

Find out how what volunteer opportunities are happening throughout the City. Please visit [NYC Service's website](#) to learn more.

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About the NYC Commission on Women's Issues

The New York City Commission on Women's Issues (formerly the Commission on the Status of Women) was established by Mayoral Executive Order in 1975 as an advisory body to the Mayor on matters impacting the lives of New York City women. Currently, the Commission serves as an important vehicle through which women and families can connect with City services that support and address their needs.

We hope this newsletter will be an extension of this work. Not only will we share the newest initiatives and programs coming out of the City, but we will also help you understand how these efforts affect you as a woman.

For more information on our key programs such as the NYC Women's Resource Network, the NYC Young Women's Volunteer Summit, and the NYC Ladders for Leaders program, please visit www.nyc.gov/women to find out how you could benefit and/or participate today!

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