

Church Avenue Truck Delivery Windows

Easing Congestion and Improving Deliveries



Traffic Congestion on Church Avenue.

Program Overview

NYCDOT is planning to implement Delivery Windows along Church Avenue in Brooklyn, between East 16th Street and East 21st Street. These new parking regulations will designate curb space for trucks in the morning and open up parking for cars in the afternoon. This encourages deliveries to be made earlier in the day, reduces double parking, reduces traffic congestion, improves air quality and supports the city's economy.

The Delivery Windows were developed after Community Board 14 and the Church Avenue Business Improvement District (BID) asked NYCDOT to help relieve traffic congestion on Church Avenue. NYCDOT conducted traffic and parking surveys and then developed a block-by-block plan which balances the need for deliveries with the demand for parking. The Delivery Windows plan is supported by businesses, the community board and the local police precinct.

TRAFFIC CONGESTION ON CHURCH AVENUE:

- Church Avenue does not have enough curb space for deliveries.
- Most stores do not have off-street loading docks.
- Street parking is usually occupied by cars.
- Trucks double-park and cause traffic congestion and air pollution.

CHURCH AVENUE TRAFFIC AND PARKING SURVEY:

- 25% of the day, at least one travel lane is blocked by a double-parked vehicle.
- 65% of all deliveries occur before 12 p.m.
- Double parking increases after 11 a.m.
- The demand for car parking is highest in the afternoon.

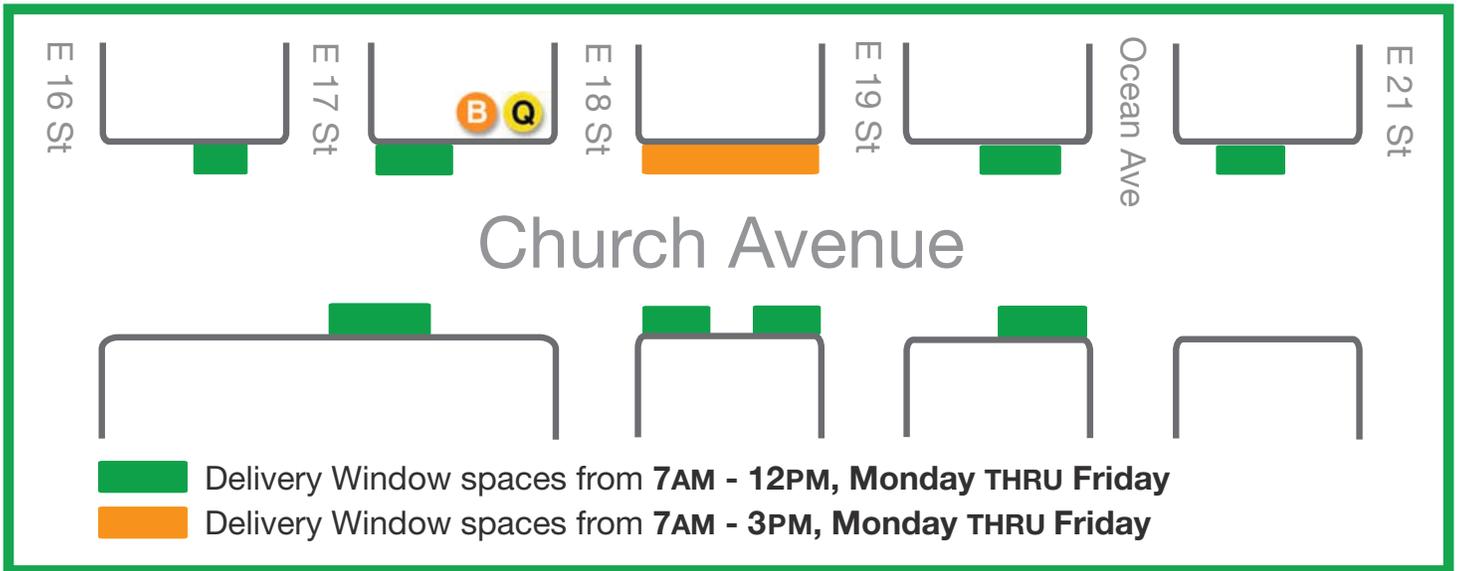
NYCDOT HAS IMPLEMENTED SIMILAR PROJECTS ON:

- Fordham Road in The Bronx.
- 1st and 2nd avenues in Manhattan.
- Columbus Avenue in Manhattan.

Delivery Windows for Church Avenue

There are 70 metered parking spaces on Church Avenue between East 16th and East 21st streets. Expected implementation: week of January 17, 2011:

- Thirty-one metered spaces will be dedicated to truck loading and unloading from **7AM - 12PM, Monday THRU Friday**
- Nine metered spaces will be dedicated to truck loading and unloading from **7AM - 3PM, Monday THRU Friday**
- Normal one-hour metered parking will resume after the loading periods.
- Delivery Window spaces will be identified by **curb regulation signs** and **parking meter decals** (examples shown below).



Map of Delivery Window Locations.



Example: Delivery Window Regulation Sign



Example: Delivery Window Meter

To sign up for e-updates on this and other projects, visit www.nyc.gov/dotnews
For additional information, contact the DOT Office of Freight Mobility
sfreight@dot.nyc.gov or **212/839-6670** or visit our website at www.nyc.gov/dot

