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**New York City Department of Transportation (“DOT”)  
Office of Franchises, Concessions and Consents**

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**NOTICE OF AWARD**

**TO THE ALLIANCE FOR DOWNTOWN NEW YORK, INC. (“ADNY”) TO PROVIDE FOR THE OPERATION, MANAGEMENT AND MAINTENANCE OF A PEDESTRIAN PLAZA CONSISTING OF TWO SEPARATE PEDESTRIAN AREAS LOCATED ON (1) WATER AND WHITEHALL STREETS, AND (2) WATER STREET AND COENTIES SLIP, IN THE BOROUGH OF MANHATTAN**

DOT’s Office of Franchises, Concessions and Consents has awarded a Sole Source License Agreement (“Agreement”), pursuant to Section 1-16 of the Concession Rules of the City of New York, to the Alliance for Downtown New York, Inc. (“ADNY”), whose address is 120 Broadway, Suite 2240, New York, NY, to provide for the operation, management, and maintenance of pedestrian consisting of two separate pedestrian areas located on (1) Water and Whitehall Streets, and (2) Water Street and Coenties Slip, in the borough of Manhattan (“Licensed Plaza”), through DOT-approved events, sponsorships, and subconcessions, including but not limited to providing for the sale of any of the following: prepared food, flowers, locally grown produce or locally manufactured products, merchandise (such as souvenirs or T-shirts) that help brand or promote the neighborhood or ADNY, and other similar merchandise within the Licensed Plaza. Subconcessions will be awarded based on solicitations issued by ADNY in the basic form of a Request for Proposals or Request for Bids, subject to DOT’s prior written approval of both solicitation and award. The term of the Agreement will provide for one (1) five-year term, commencing upon written Notice to Proceed, with four (4) one-year renewal options, exercisable at the sole discretion of DOT. ADNY will be required to use any revenue generated by this concession for the maintenance, repair and/or improvement (“Services”), including reasonable administrative costs, of the Licensed Plaza.

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