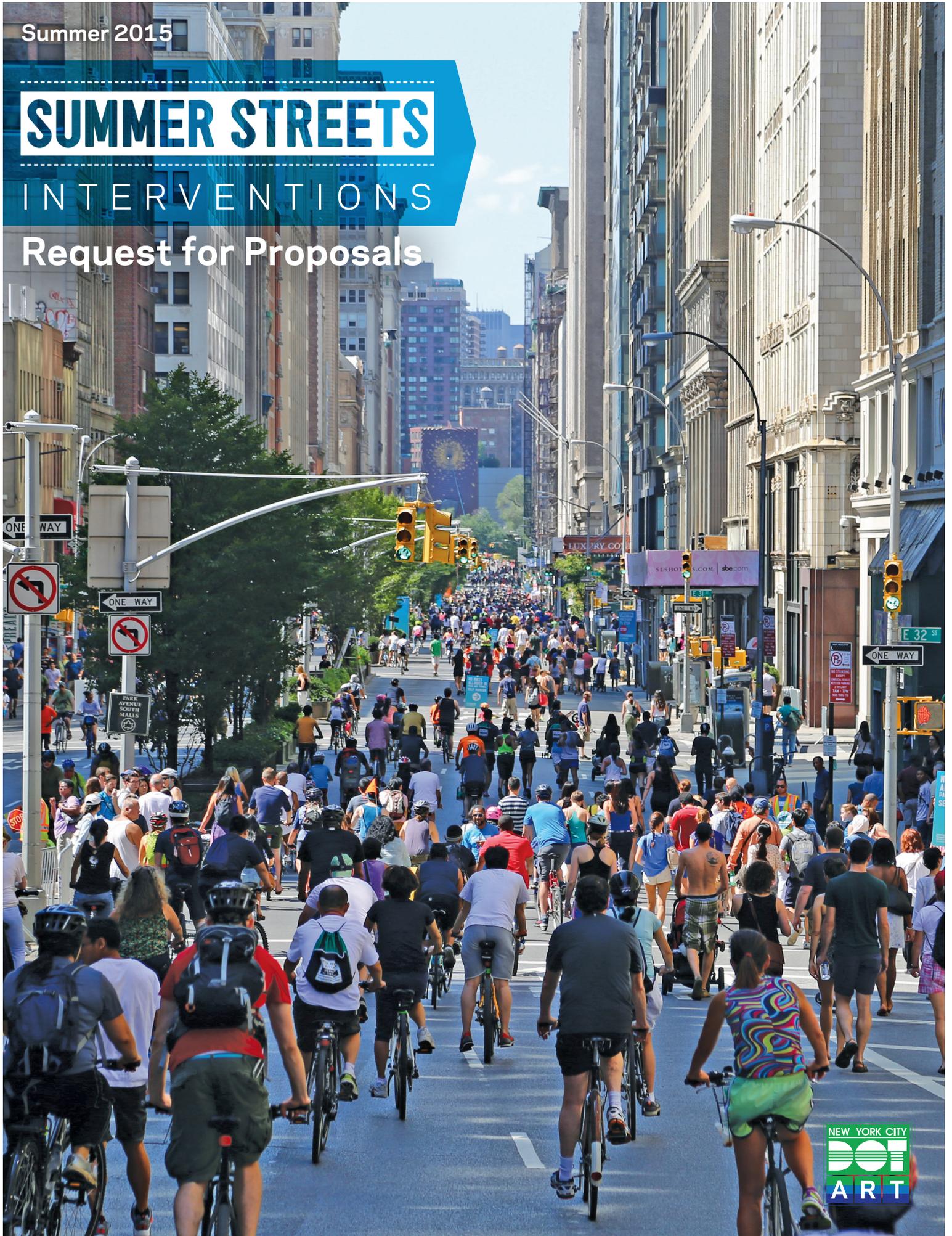


Summer 2015

SUMMER STREETS

INTERVENTIONS

Request for Proposals



BACKGROUND

NYC DEPARTMENT OF TRANSPORTATION

The New York City Department of Transportation's ("DOT") mission is to provide for the safe, efficient, environmentally responsible movement of people and goods in the City of New York and to maintain and enhance the transportation infrastructure crucial to the economic vitality and quality of life of our primary customers, City residents.

SUMMER STREETS PROGRAM

The Summer Streets Program is an annual celebration of New York City's most valuable public spaces; its streets. In 2014, over 300,000 people participated in the Summer Streets celebration. The event provides space for healthy recreation and encourages New Yorkers to use more sustainable forms of transportation. DOT partners with Lead Dog Marketing Group to present the event on three consecutive Saturdays in August from 7:00 am to 1:00 pm. During the event, seven miles of New York City's streets are opened for people to play, run, walk and bike. (Exhibit A: Summer Streets Map.) The route extends along Park Avenue from Central Park to the Brooklyn Bridge, allowing participants to plan a route as long or short as they wish. All Summer Streets activities are free of charge and designed for people of all ages and ability levels to share the streets respectfully. (Exhibit B: Summer Streets Event Examples.)

For more information on Summer Streets, visit: www.nyc.gov/summerstreets.

DOT ART PROGRAM

Since the launch of the DOT Art Program in October 2008, DOT has installed over 200 engaging temporary art installations throughout New York City. The Program partners with community organizations and artists to present murals, sculptures, projects and performances on public property such as: plazas, fences, barriers, bridges, step streets and sidewalks. Projects are presented within five program tracks: Community Commissions, Barrier Beautification, Arterventions, Site to Site and Art Display Case. Additionally, the DOT Art Program produces special projects, such as reNEWable Times Square, Curbside Haiku and the Park Avenue Tunnel Summer Streets art installation.

For more information on the DOT Art Program, visit: www.nyc.gov/dotart.

PROJECT OVERVIEW

Since the summer of 2010, the DOT Art Program has commissioned artists to realize temporary interventions and sound installations along the Summer Streets route at the following locations: Foley Square Rest Stop, Astor Place Rest Stop, the Midtown Rest Stop at 25th Street and Park Avenue, and the Uptown Rest Stop at 51st Street and Park Avenue.

Last year, the theme of Summer Streets was sound. Four unique sound installations were presented exclusively along the route to reflect the theme of the event; *Dive* by Jana Winderen, a 7-block long immersive sound installation; *Trumpet City: Park Avenue* by Craig Shepard, a 60 minute live-performance of 100 trumpeters lining Park Avenue between 46th and 72nd streets; *Presencing Piece No. 1 (Fed Plaza)* by Chris McIntyre, a site-specific sonic experience designed for the Jacob K. Javits Federal Building Plaza at 26 Federal Plaza; and *My (Our) Way* by Nick Tobier, a participatory performance with music boxes. (Exhibit C: DOT Art Sound Performances.) These pop-up performances were both entertaining and participatory in order to fully engage all types of Summer Streets participants. The program continues to build upon the theme of sound in new ways for Summer Streets 2015 by encouraging applicants to propose music, dance or theatrical performances along the route.

In addition, DOT Art has programmed visual art installations at various rest stops. Past DOT Art Summer Streets projects include: *The Course of Emotions: a mini-golf experience* by Risa Puno, an interactive 9-hole miniature golf course; *CoolStop* by Chat Travieso, a water mister sculpture that connected to a NYC fire hydrant; *Art Within One Mile* by Bundith Phunsombatler, an art wayfinding system; *Flaming Cactus* by Animus Art Collective, a zip tie street light pole intervention; and *Cyclophone* by Marcelo Ertorteguy and Sara Valente, a stationary, bike-powered musical instrument. (Exhibit D: DOT Art Installation Examples.)

To view past Summer Streets projects and the DOT Art photo archive, visit www.flickr.com/nycstreets.

ARTIST ELIGIBILITY

All emerging and/or established visual artists, designers, architects, musicians or performers (the “Proposers”) are eligible to apply to this open call. By submitting a proposal, all Proposers confirm their availability to collaborate with DOT during the design, fabrication and installation phases from April 2015 to August 2015. A minimum of two (2) artists shall be selected through this solicitation. Each Proposer is permitted to submit only one (1) proposal.

SITE DESCRIPTION

A number of sites along Park Avenue, Lafayette Street and Centre Street, from Central Park to the Brooklyn Bridge, are available to artists as part of Summer Streets. Each site is unique with its own set of constraints. Proposers should consider these constraints when developing their concepts. The majority of the available sites are concrete sidewalks or asphalt street spaces. However, street lighting poles are also eligible locations for artwork. See below for available sites listed under Design Considerations.

PROJECT SCOPE

The selected Proposers shall be responsible for completing a final design, fabricating or preparing the artwork and installing or presenting the artwork during Summer Streets, specifically on weekends in August 2015 from 7:00 AM to 1:00 PM. Setup is required before 7:00 AM and breakdown after 1:00 PM as vehicles are not permitted on the route during the event. The selected Proposers shall be available over the next four (4) months leading up to the event to meet with DOT throughout all project phases. If proposing a sculptural work, the selected Proposers will be required to collaborate with a DOT-designated, New York State-licensed engineer to obtain signoff on the fabrication and installation methods. If proposing a performance-based work, the selected Proposers will be required to present the work in some capacity in advance of Summer Streets for the DOT Art Committee.

DESIGN CONSIDERATIONS

Proposers shall submit a conceptual design, which shall:

- Consider the site conditions and typical uses of a given site;
- Consider and respond to the goals of the Summer Streets event and participants;
- Be interactive and participatory in nature; and
- Be moveable and/or easily installed and removed or presented.

Sculptures and interventions may be installed at the following locations:

- Foley Square within the park or the adjacent sidewalk bound by Centre Street, Lafayette Street and Worth Street;
- Astor Place within the concrete triangle adjacent to the Cube or on the sidewalk on the south side of the street;
- Wide sidewalks along the route with limited street furniture (light poles, garbage cans, bike racks, etc.) and a width of at least 20 feet; and
- Street lighting poles located along the route excluding traffic signal poles.

Performances and portable installations may be presented at the following locations:

- Foley Square Rest Stop Stage at Lafayette Street between Worth Street and Duane Street;
- Centre Street between Pearl Street and Worth Street;
- Jacob K. Javits Federal Building Plaza at 26 Federal Plaza;
- Sidewalks wider than 20 feet along the Summer Streets route; and
- Uptown Rest Stop Stage at 51st Street and Park Avenue.

DESIGN CONSTRAINTS

Proposers shall **NOT** incorporate the following into their conceptual designs:

- Painted murals or chalk designs onto the sidewalks, triangles or street surfaces;
- Sculptures permanently affixed and performances staged on the street surfaces along the route specifically on Park Avenue, Lafayette Street and Centre Street;
- Performances and installations that require amplified sound before 10 am; and
- Artwork including safety hazards for pedestrians and cyclists along the route.

SELECTION PROCESS

A project-specific committee shall evaluate and rate all submitted proposals based on the criteria prescribed below.

	Criteria	Percentage
1	Proposed designs exhibit strong artistic intent that shall have a positive impact on the Summer Streets event	50%
2	Past artwork demonstrates proficiency in design and the ability to supervise large-scale projects in the public realm	25%
3	Previous experience demonstrates proficiency in interactive or participatory public art or design projects	25%
	Total	100%

PROJECT FEES

The selected Proposers shall receive a stipend to cover all expenses to design, fabricate, present the artwork or performance including, but not limited to, costs associated with the following: labor, materials, fabrication, installation, equipment rental and transportation. Performances are typically awarded \$300; whereas visual installations are awarded up to \$10,000. By submitting an application, all Proposers agree to enter into a contract with DOT and Lead Dog Marketing in advance of Summer Streets.

PROJECT SCHEDULE

Design Phase:	March 2015 – April 2015
Fabrication Phase:	May 2015 – July 2015
Installation Phase:	August 2015

SUBMISSION GUIDELINES

I. Applications should consist of the following materials to be evaluated:

- a. Application Form (available on page 6 and 7 of this document):
- b. Conceptual Design:
 - i. Visual: Maximum of one (1) conceptual design and up to three (3) renderings of the single design;
 - ii. Performance: Maximum of one (1) conceptual description of a proposed performance. Include duration, materials and required equipment (max 200 words).
- c. Past Work Examples:
 - i. Visual: Maximum of three (3) images of past work with associated image list that should include title and date of work, medium, location and dimensions (H x W x D);
 - ii. Performance: Include three (3) clips of past performances through Weblinks hosted on external sites (YouTube, Vimeo, etc.) in two to four (2-4) minute segments with associated information including title and date of work, duration, materials and required equipment. Applicants must provide passwords for password-protected videos.

II. All submission materials should be provided on a CD (or flash drive) and in hardcopy. Only the attached Application Form shall have the name of the Proposer. Submitted images shall not identify the names of individuals, firms or organizations.

III. Please adhere to the following specific submission requirements:

- a. All images shall be submitted by Proposers as follows;
 - i. For JPG submittal;
 1. All images: 10 x 7.5 inches size at 150 dpi at medium setting; maximum of 500 KB per image; and
 - ii. All submitted files should be labeled as follows:
 1. Visual:
 - a. Conceptual_Design_Rendering (1,2,3)
 - b. Artist_Past_Work (1,2,3)
 2. Performance:
 - a. Conceptual_Description (1)
 - b. Artist_Past_Work_Weblink (1,2,3)

DEADLINE

Submissions must be received by **Friday, March 20, 2015** to be considered. Applications received after this date shall not be considered. All submissions should be mailed to the following address:

Emily Colasacco, Director of Summer Streets
NYC Department of Transportation, Urban Design & Art
55 Water Street, 9th Floor
New York, NY 10041

NOTIFICATION

The selected Proposers shall be notified by Friday, April 3, 2015. Names of the selected artists shall be posted on the DOT's Art Program website (www.nyc.gov/dotart). Only the selected Proposers shall receive direct notification.

QUESTIONS

Phone inquiries shall not be returned. All questions should be emailed to arts@dot.nyc.gov by Friday, March 13, 2015. Emails regarding questions that can be answered by reviewing this solicitation shall not receive a response.

Summer Streets Interventions

Application Form

CONTACT INFORMATION

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Phone Number: _____

BACKGROUND INFORMATION

Artist Bio Briefly describe your past experience in solo or group exhibitions or performances in private venues or in public spaces in 150 words or less:

Include an abbreviated curriculum vitae

Project Description Briefly describe your proposal and its creative intentions in 150 words or less:

Include Conceptual Design Renderings (if visual proposal)

Summer Streets Interventions

Application Form Continued

Past Experience Briefly describe one project that demonstrates your proficiency in interactive and/or participatory art or design projects in 150 words or less:

Include Artist Past Work Images

Project Budget Provide a line item breakdown of all costs associated with the proposed project (labor, materials, fabrication, installation, equipment rental, transportation, etc.):

EXHIBIT A-D



Cool Stop by Chat Travieso
Foley Square Rest Stop

EXHIBIT A: SUMMER STREETS 2013 MAP

**SUMMER
STREETS
EVENT MAP**



-  Rest Stops
-  Summer Streets Route
-  Open to Vehicles



NYC

NYC.GOV/SUMMERSTREETS

EXHIBIT B: SUMMER STREETS EVENT EXAMPLES



Summer Streets Participants
Park Avenue Viaduct

Cigna Recovery Zone
Astor Place Rest Stop



Performance
Foley Square Rest Stop

Paws and Play Dog Park
Uptown Rest Stop



EXHIBIT C: DOT ART SOUND PERFORMANCES



Jana Winderen
Dive
Park Avenue Tunnel

Craig Shepard
Trumpet City: Park Avenue
Park Avenue between
45th Street and 72nd Street



Chris McIntyre
Presenting Piece No. 1 (Fed Plaza)
Jacob K. Javits Federal Building Plaza
at 26 Federal Plaza



Nick Tobier
My (Our) Way
Astor Place



EXHIBIT C: DOT ART INSTALLATION EXAMPLES



Risa Puno
The Course of Emotions:
a mini-golf experience
Uptown Rest Stop

Chat Travieso
CoolStop
Foley Square Rest Stop



Bundith Phunsombatlert
Art Within One Mile
All Rest Stops along the route



Animus Art Collective
Flaming Cactus
Lafayette Street and 4th Avenue



Marcelo Ertorteguy and Sara Valente
Cyclophone
Astor Place and Lafayette Street

