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Mayor

Department of
Youth & Community
Development

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Commissioner



Summer Youth Employment Program ANNUAL SUMMARY 2013

About SYEP

•Goals

- Introduce and prepare youth to the world of work
- Identify career interests and acquire good work habits and skills
- Provide supplemental income to families

•Program Structure

- Up to 6 weeks of paid work and educational experience
- Federal minimum wage of \$7.25 per hour
- Open to all NYC residents 14-24 years old
- Program Dates: July 8th through August 17th

Program History

2003 DYCD administers SYEP

2004 SYEP Online enrollment and timekeeping launched

Debit card payment system introduced

Educational component added to program

2006 Online participant application system established

Partnerships with local banks to provide fee-free ATM cards

2009 Specialized services for Vulnerable Youth added

2010 Free checking accounts offered to participants 18+

2011 Upgraded web-based Youth Employment Program System (YEPS)

Implementation of wireless worksite monitoring by DYCD Staff

2012 Online worksite application system created

2013 Program enhanced with specialized services for Younger Youth, Older Youth, Vulnerable Youth, and Unsubsidized Jobs

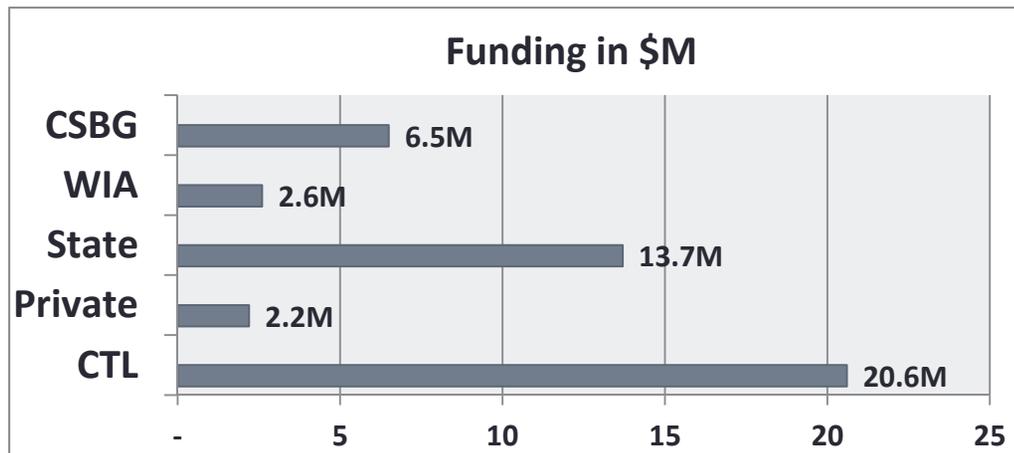
Service Options

| Service Option | Age | Hrs/Wk | Specialized Services |
|----------------------------|-------|--------|---|
| Younger Youth | 14-15 | 20 | <ul style="list-style-type: none"> • Orientations review the program structure, work assignments, financial literacy, and information about workplace health and safety and labor laws for youth • Educational services include weekly 5 hour workshops that incorporate 1 hour of reflection • Work experiences include service learning and community service projects |
| Older Youth | 16-24 | 25 | <ul style="list-style-type: none"> • Orientations focus on work readiness and financial literacy and also may include career exploration, health education, and preparing for higher education • Diverse work experiences are developed in the nonprofit, public, and private sectors |
| Vulnerable Youth | 14-24 | 25 | <ul style="list-style-type: none"> • Specialized employment services for justice-involved, foster care, runaway/homeless, and youth receiving preventative services from the NYC Administration for Children Services • Contractors are encouraged to meet with youth weekly to provide mentoring, counseling, and educational support |
| Ladders for Leaders | 16-24 | 25+ | <ul style="list-style-type: none"> • Professional employer-paid internship program for high school and college students • Participants selected through a competitive application process • 30 hours of pre-employment training prior to interviewing for summer internships |

Facts and Figures

| | |
|----------------|------------------------------|
| \$45.6M | Funding Committed to Program |
| 135,388 | Applications Submitted |
| 125,619 | Online Applications |
| 35,957 | Participants Enrolled |
| 6,833 | SYEP Worksites Developed |
| \$31.1M | Total Payroll |

Funding Sources

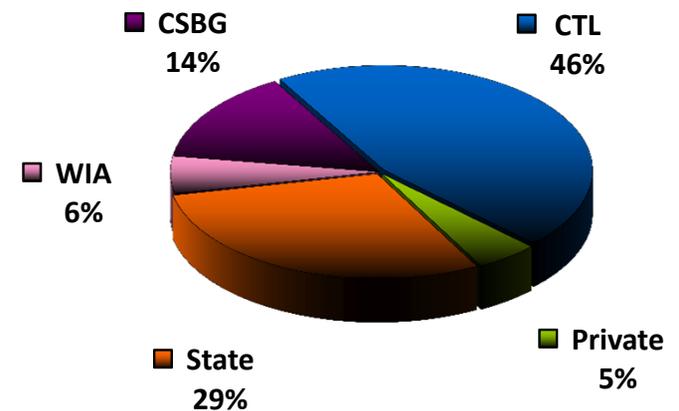


Abbreviations:

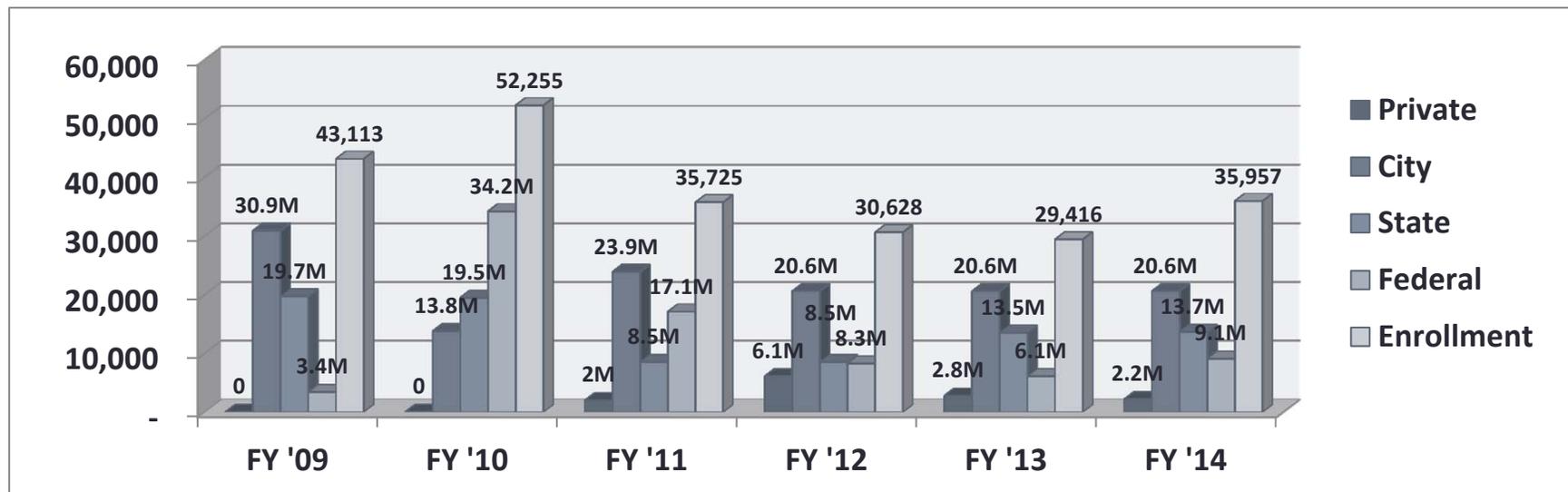
| | |
|----------------|---|
| CTL | City Tax Levy |
| State | New York State |
| WIA | Workforce Investment Act |
| CSBG | Community Services Block Grant |
| Private | Donations through the Mayor's Fund to Advance New York City |

Total Funding for 2013

\$45.6M



Funding & Enrollment



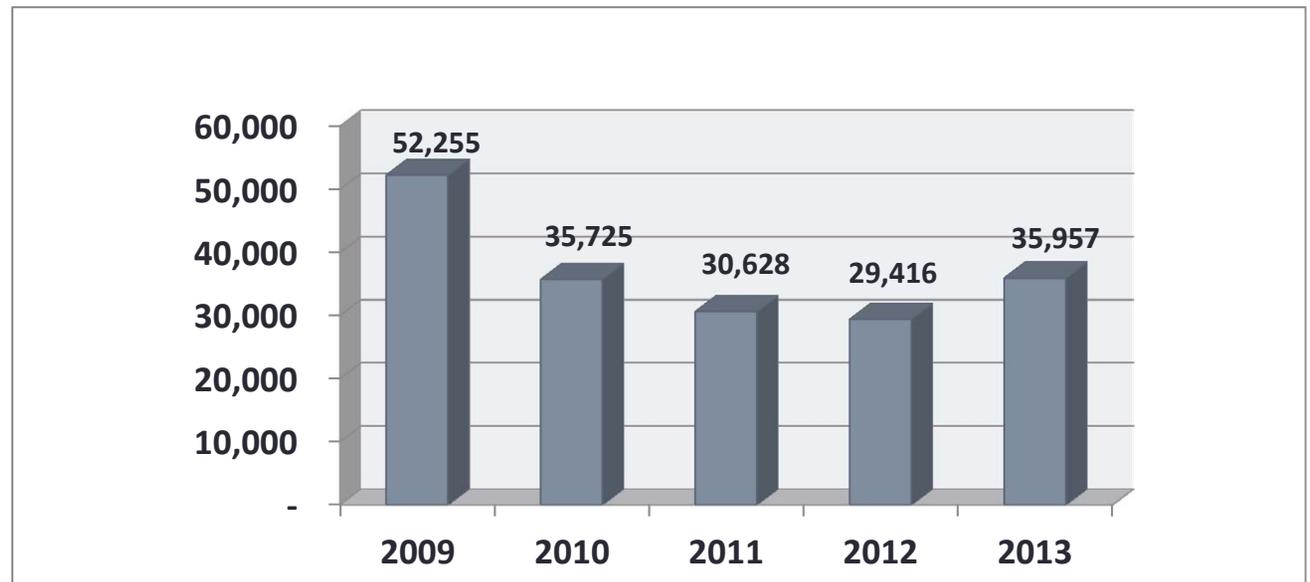
| | FY'09 | FY'10 | FY'11 | FY'12 | FY'13 | FY'14 |
|------------|---------|---------|---------|---------|--------|---------|
| Total \$ | \$54.0M | \$67.5M | \$51.5M | \$43.5M | \$43M | \$45.6M |
| Enrollment | 43,113 | 52,255 | 35,725 | 30,628 | 29,416 | 35,957 |
| Min Wage | \$7.15 | \$7.25 | \$7.25 | \$7.25 | \$7.25 | \$7.25 |

Program Partners

| Bronx (13) | Manhattan (14) | Brooklyn (18) | Queens (11) |
|--|--|---|---|
| <ul style="list-style-type: none"> • Aspira of New York • Catholic Charities Community Services, Archdiocese of NY– Alianza Division • BronxWorks • Children’s Arts & Science Workshops • Community Association for Progressive Dominicans • Kips Bay Boys and Girls Club • Mosholu Montefiore Community Center • Phipps Community Development • Simpson Street Development Association • SoBro Overall Economic Development Corporation • The Children’s Aid Society • Willdcat Service Center • Woodycrest Center for Human Development | <ul style="list-style-type: none"> • Catholic Charities Community Services, Archdiocese of NY – Alianza Division • Center for Alternative Sentencing and Employment Services (CASES) • Chinatown Manpower Project • Chinese-American Planning Council • El Barrio’s Operation Fight Back, Inc. • Fedcap Rehabilitation Services • Henry Street Settlement • Inwood Community Services • New York City Department of Education • New York City Housing Authority • New York City Mission Society • Police Athletic League • The Children’s Aid Society • YM-YWHA Washington Heights of Inwood | <ul style="list-style-type: none"> • Bedford Stuyvesant Restoration Corporation • Brooklyn Neighborhood Improvement Association • CAMBA • Catholic Charities Neighborhood Services, Inc. • Chinese-American Planning Council • Community Counseling and Mediation • Council of Jewish Organizations of Flatbush • Cypress Hills Local Development Corporation • Edith & Carl Marks Jewish Community House of Bensonhurst • Henry Street Settlement • Italian-American Civil Rights League • National Society for Hebrew Day School • Police Athletic League • Research Foundation CUNY – Medgar Evers College • Ridgewood Bushwick Senior Citizens Council • SCO Family of Services – Center for Family Life • Sesame Flyers International • St. Nicks Alliance | <ul style="list-style-type: none"> • Central Queens YM & YWHA • Chinese-American Planning Council • Greater Ridgewood Youth Council • HANAC • Henry Street Settlement • Jacob A. Riis Neighborhood Settlement • Police Athletic League • Queens Community House • Research Foundation CUNY – LaGuardia Community College • Rockaway Development and Revitalization Corporation • Southern Queens Park Association <div data-bbox="1512 1060 1919 1133" style="background-color: #f4a460; padding: 5px;">Staten Island (1)</div> <ul style="list-style-type: none"> • United Activities Unlimited |

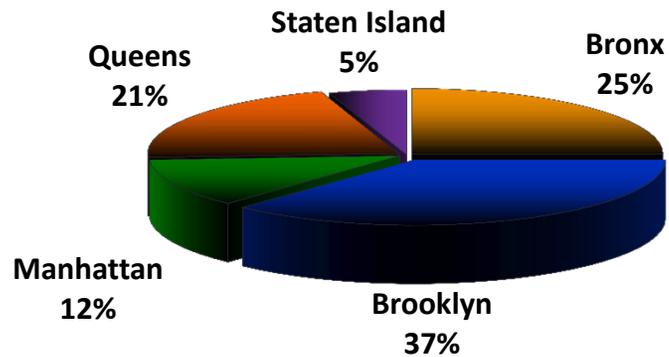
Enrollment

- 35,957 participants enrolled in 2013
- 27% of applicants accepted

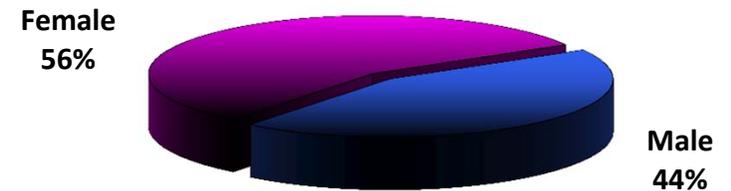


Enrollment Breakdown

By Borough

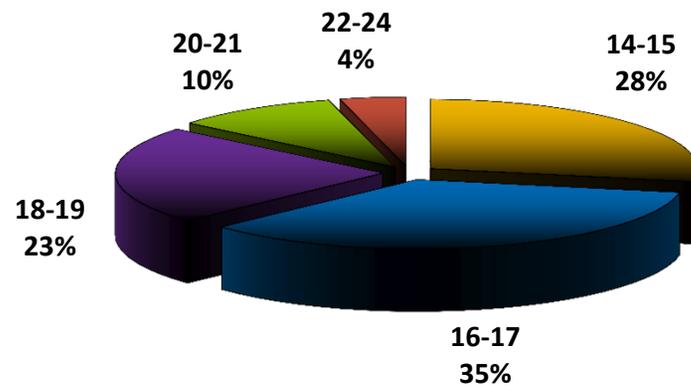


By Gender

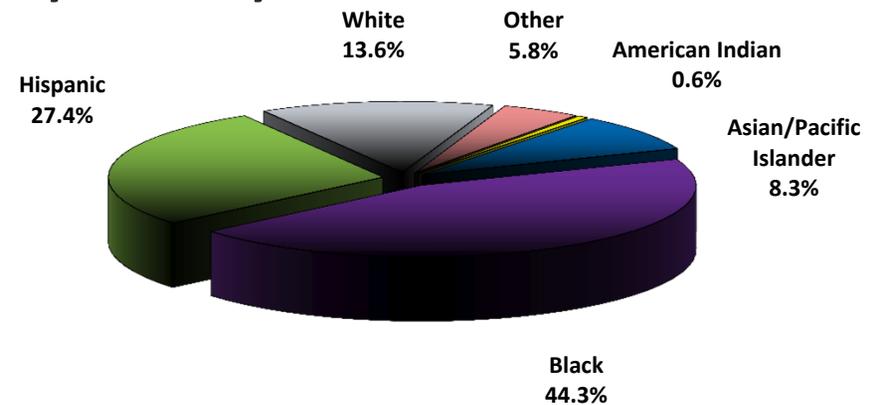


Enrollment Breakdown

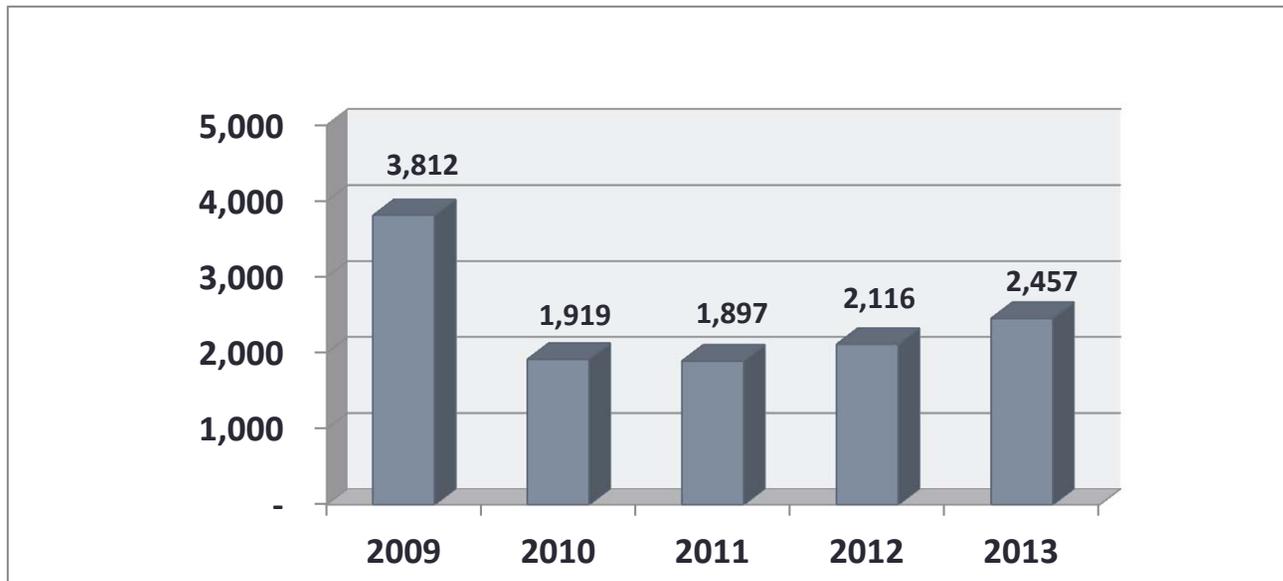
By Age



By Ethnicity

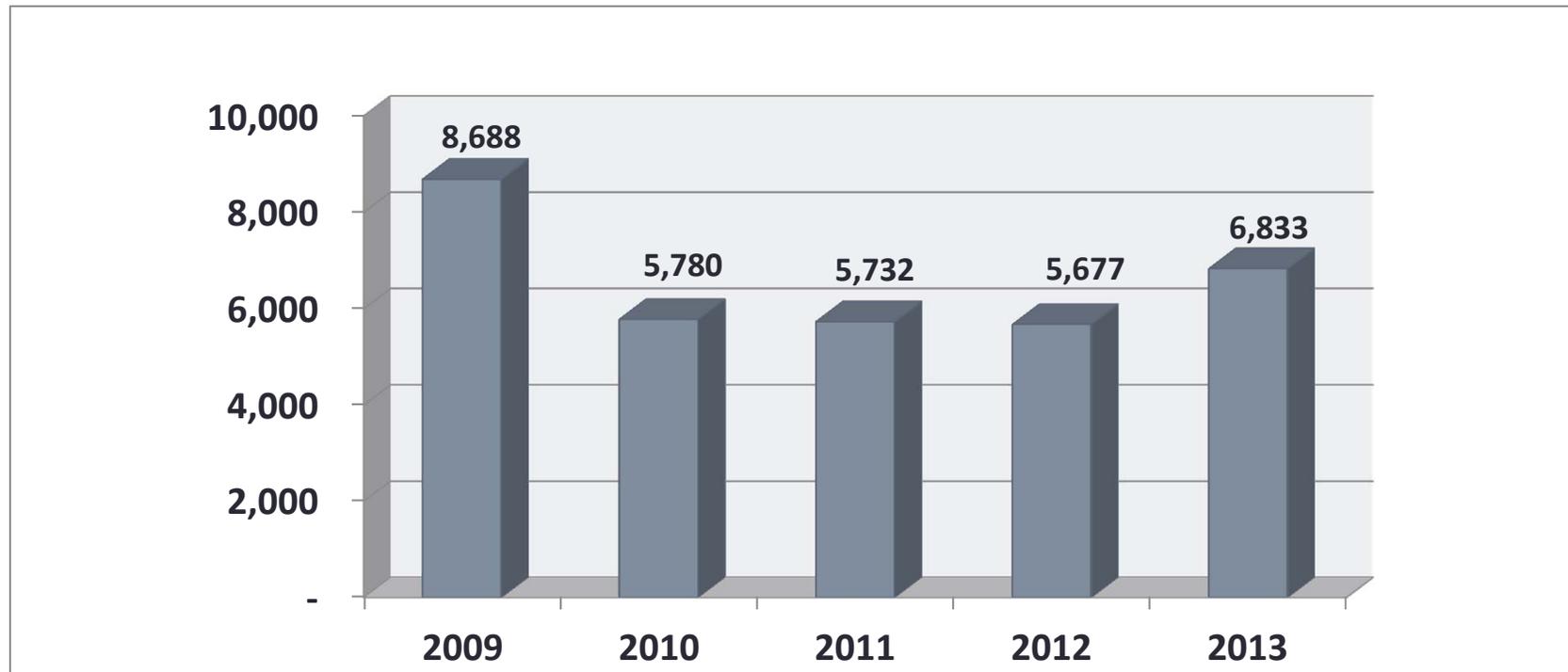


Youth with Disabilities Enrolled



***2,457 participants identified themselves as having a disability**

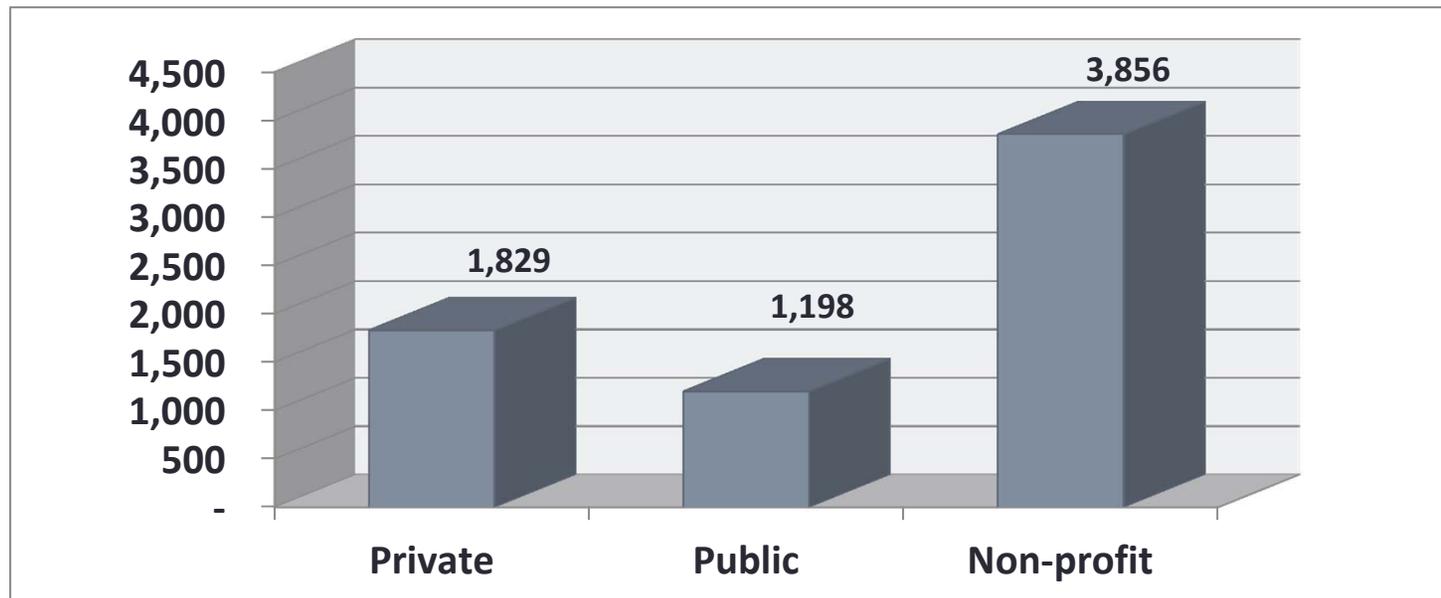
Total Worksites



Types of Worksites

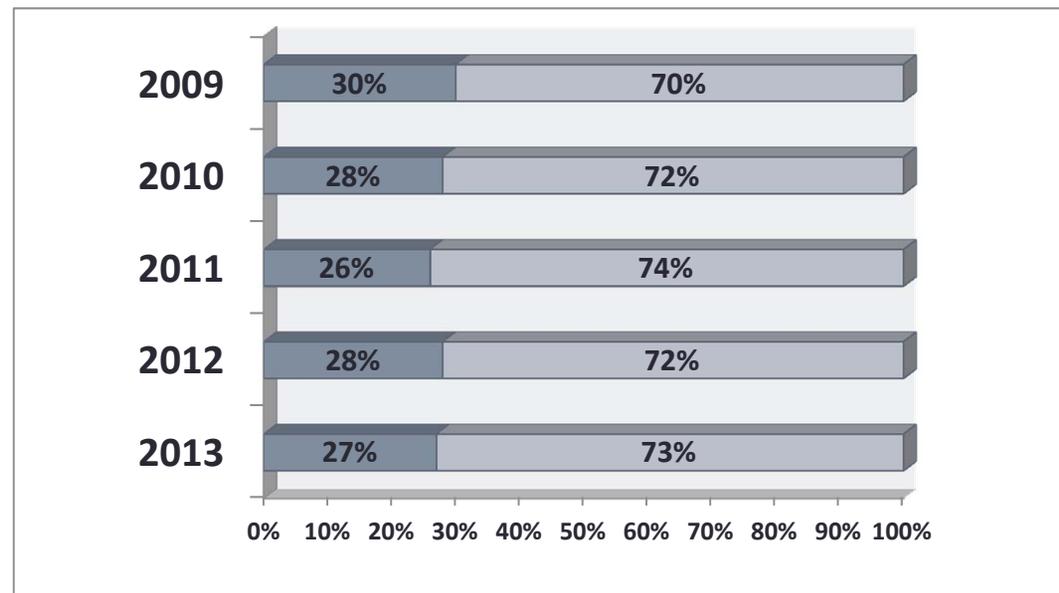
| Industry/Sector | Number of Worksites | Percentage of Total (%) |
|--|---------------------|-------------------------|
| Day Care/Day Camp | 2,150 | 31.5% |
| Government Agency | 817 | 12.0% |
| Community/Social Service | 770 | 11.3% |
| Educational Services | 765 | 11.2% |
| Healthcare/Medical | 535 | 7.8% |
| Other | 477 | 7.0% |
| Retail | 475 | 7.0% |
| Arts and Recreation | 381 | 5.6% |
| Real Estate/Property | 95 | 1.4% |
| Community Service/Service Learning Project | 92 | 1.3% |
| Financial Services | 91 | 1.3% |
| Legal Services | 58 | 0.8% |
| Marketing/Public Relation | 37 | 0.5% |
| Hospitality/Tourism | 34 | 0.5% |
| Media/Entertainment | 29 | 0.4% |
| Transportation | 17 | 0.2% |
| Manufacturing | 10 | 0.1% |
| Total | 6,833 | 100.0% |

Worksite Sector Breakdown



Private Sector Worksites

- RFP encouraged contractors to seek private sector placements
- 27% of worksites were in the private sector including placements at:
 - A&E Stores
 - Aloft Hotel
 - Barnes & Noble
 - Best Buy
 - CVS Pharmacies
 - Marshalls
 - Staples
 - Walgreens
 - Small businesses including doctors offices, law firms, architecture & engineering firms and privately-owned retail businesses



Younger Youth

- Several Younger Youth providers offered project-based worksites developed to cultivate an ethic of service and reinforce core competencies such as interpersonal, communication, and decision-making skills
- Work experiences encouraged youth engagement and community involvement using a six step process:
 - Identifying Issues of Importance
 - Education and Awareness
 - Examination and Analysis
 - Planning and Implementation
 - Monitoring, Evaluation and Reflection
 - Celebration

| Service Learning | Count |
|--------------------|-------|
| Providers | 15 |
| Projects | 48 |
| Community Partners | 52 |

Popular Project Themes

Adolescent Sexual Health
 Health and Well-Being
 HIV, AIDS, and Sexual Health
 Violence Prevention
 Social Justice and Advocacy

Vulnerable Youth

- **Organizations Include:**
 - Center for Alternative Sentencing and Employment Services (CASES)
 - Community Counseling and Mediation
 - Henry Street Settlement
 - Police Athletic League
 - Research Foundation of CUNY – LaGuardia Community College
 - St. Nicks Alliance
 - United Activities Unlimited
- **Vulnerable Youth Barriers Include:**
 - Foster Care
 - Justice-Involved
 - Runaway/Homeless
 - Receiving ACS Preventive Services
- **1,000 Vulnerable Youth Slots**

Ladders for Leaders

- Professional employer-paid internship program for high school and college students
- Salaries ranged from \$7.25-\$24 per hour
- **Top Employers & Partners**
 - Bank of America
 - Macy's
 - Bloomberg L.P.
 - Tishman Speyer
 - JPMorgan Chase
 - Empire State Building Observatory
 - Nike
 - Continuum Health Partners
 - Partnership for Healthy NY

| Program Stats | Count |
|---|-------|
| Applicants | 2,257 |
| Interns <i>(Competitively Selected)</i> | 262 |
| Employers | 88 |
| Community Partners | 4 |

Survey Results

- **29%** of interns offered employment beyond the end of the program
- **100%** of employers would like to participate in the program again
- **98%** of interns rated their program experience as positive

Hurricane Sandy Recovery

- SYEP participants were proud to play a role in continued Hurricane Sandy recovery
- Private support provided over 1,100 youth from impacted communities with the opportunity to participate in SYEP



Hurricane Recovery Projects

- Over 13,000 pounds of debris removed from impacted waterfronts in Brooklyn, the Rockaways, and Staten Island
- Emergency preparedness and planning assistance to nearly 10,000 residents of the Rockaway Peninsula
- Clean-up and revitalization projects in NYCHA developments and NYC Parks & Recreation sites
- Healthy meal distribution
- Restoration projects of impacted worksites

Educational Component

- All participants engaged in 8 hour orientations that highlighted:
 - Program Structure
 - Teamwork and Conflict Resolution
 - Workplace Health, Safety, and Labor Laws
 - Supplementary Work Readiness Topics
- Younger Youth participated in weekly 5 hour workshops that incorporated reflection:
 - Values and Life Goals
 - Time Management
 - Financial Literacy and Budget Planning
 - Education and Career Exploration
 - Work Readiness and Workplace Etiquette
 - Applying and Interviewing for a Job

Participant Pay

- 3 Bank and ATM networks provided fee-free ATM transactions, including:
 - Citibank
 - HSBC
 - TD Bank
- Participants provided with access to:
 - *Visa* branded card with fee-free store transactions
 - Pay card usage instruction materials
 - Online card activity information
 - End-of-program earnings statement
 - Direct deposit available to all youth with bank accounts

