

# 2007 SUMMARY

## Summer Youth Employment Program



New York City  
Department of Youth and  
Community Development





# Introduction

New York City's redesigned Summer Youth Employment Program (SYEP) entered into its fourth year boosted by a commitment by Mayor Michael R. Bloomberg and the City Council to increase the city's baseline funding for SYEP from \$26.6 million to \$32.4 million to help accommodate a state minimum wage increase to \$7.15 an hour. In addition, Governor Eliot Spitzer included \$30 million in statewide funding for SYEP in his executive budget (with NYC receiving \$20.2 million).

This year the Department of Youth and Community Development (DYCD) launched an online application system enabling youth to complete the application process from any computer with internet access. The result was a record 93,750 applications received with more than half coming through the online system (despite an application deadline that was three weeks earlier than the prior years).

Another effort to ease the burden on youth and families who apply for SYEP was to eliminate documentation requirements for applicants so that only those who are selected and choose to accept their job were required to turn in the appropriate proof documents.

Payment via debit cards has become a signature component of the new SYEP. Fee-free ATM access was once again provided by Citibank, Commerce Bank and HSBC. In addition, more and more participants have made use of the 'Visa' logo feature which grants fee-free access to store purchases for everyday items.

The 2007 SYEP also saw increases to the number of worksites developed by the community-based providers which included 21% in the private sector. In addition, SYEP saw an increase in employment to almost 3,000 youth with disabilities.

SYEP providers partnered with other job readiness and career exploration organizations to provide the mandatory educational component to all SYEP participants. The curriculum includes topics such as job readiness, career exploration, financial literacy, college exploration and health education.



# About SYEP 2007

- **Application Period: April 1<sup>st</sup> through May 18<sup>th</sup>**
- **Program Dates: July 2<sup>nd</sup> through August 18<sup>th</sup> (7 weeks)**
- **Hours & Pay:**
  - Up to 25 hours per week, any days of the week (Sun-Sat)
  - NYS minimum wage \$7.15 per hour
- **Eligibility:**
  - New York City resident (5 boroughs)
  - Ages 14 through 21
- **Types of work:**
  - Clerical; filing; office work
  - Customer service
  - Educational; childcare; recreational
  - Computers; web-design; multi-media; technology
  - Community service



# SYEP 2007 Facts & Figures

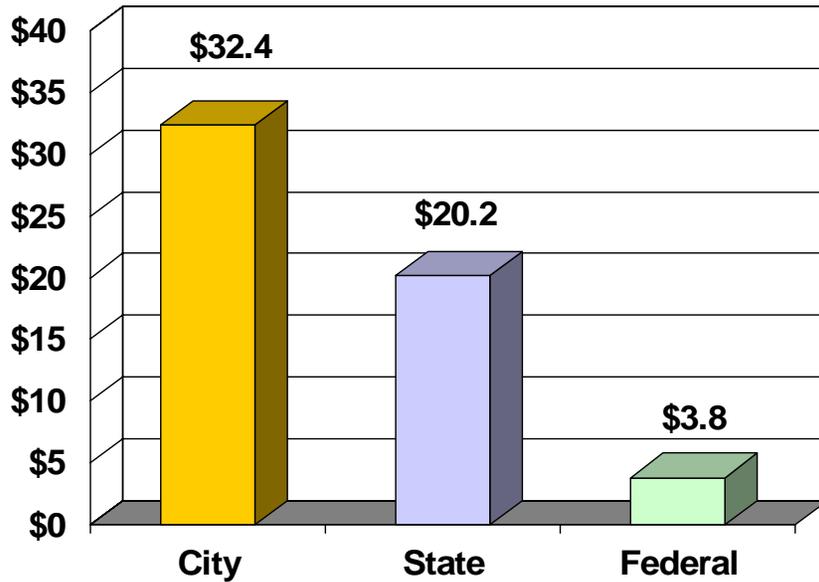
<b>\$56.4m*</b>	Dollars committed to SYEP 2007
<b>93,750*</b>	Applications submitted for SYEP 2007
<b>53,125*</b>	Downloads of SYEP application from DYCD website
<b>51,709</b>	Applications were initiated online
<b>41,804</b>	Participants enrolled in SYEP 2007
<b>6,048*</b>	Worksites developed for SYEP participants
<b>2,934*</b>	Participants who identified themselves as having a disability

\* Record high

SYEP 2007 Summary



# SYEP Funding Sources



Funding in \$ millions

Funding Sources:

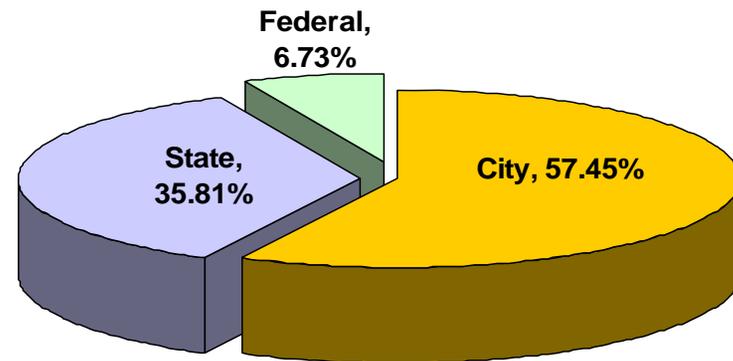
City – City Tax Levy (CTL)

State - Flexible Fund for Family Services (TANF)

Federal – Workforce Investment Act (WIA)

Total funding for SYEP 2007:

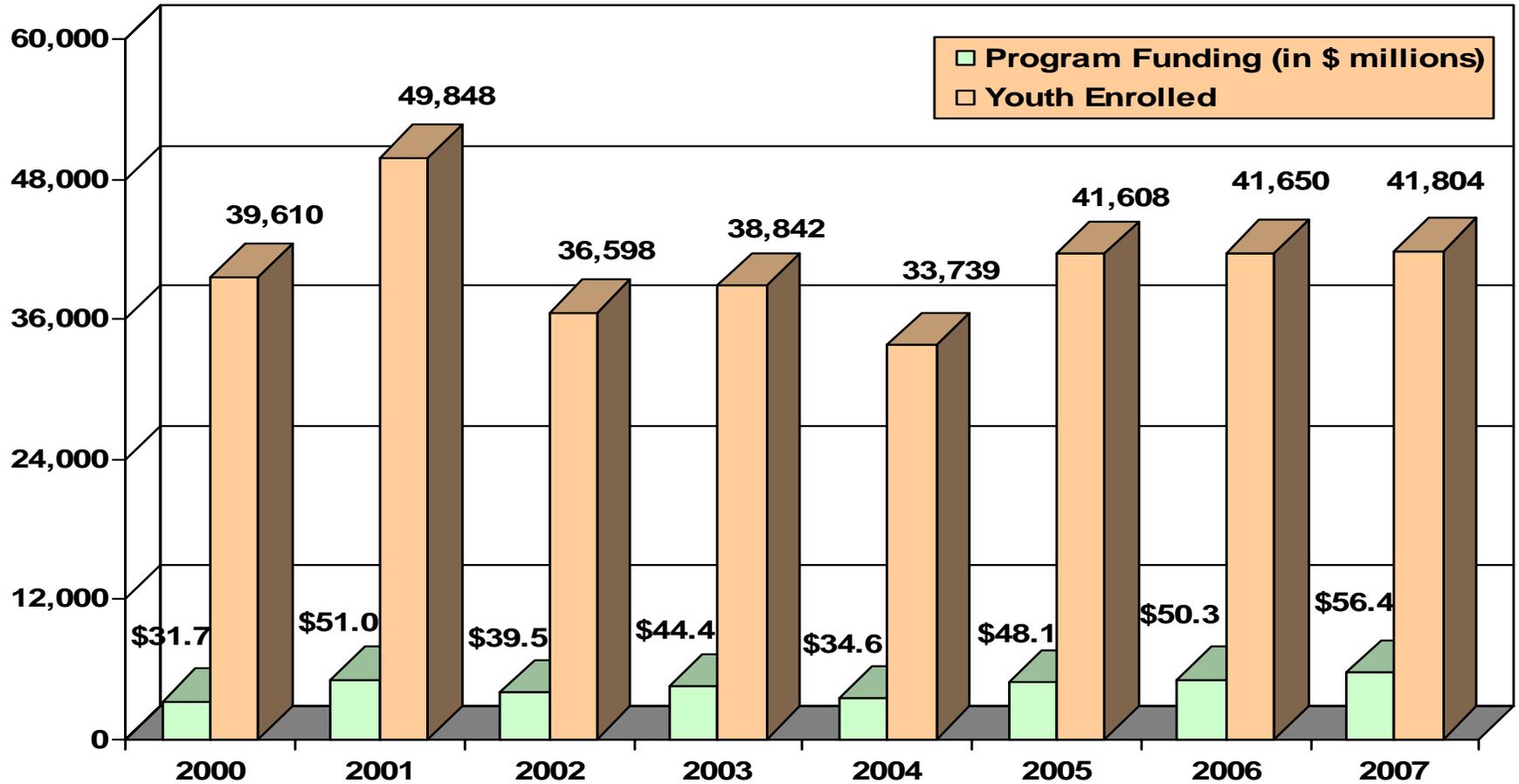
**\$56.4 million**





# Funding & Enrollment

Total Program Funding & Youth Enrolled in SYEP 2000 to 2007



NYS Min Wage	2000	2001	2002	2003	2004	2005	2006	2007
	\$5.15 per hour	\$6.00 per hour	\$6.75 per hour	<b>\$7.15 per hour</b>				



# Online Application

- 2004: Youth can download application from DYCD website
- 2006: Youth can begin application online
- 2007: Youth can complete application online
- Applicants can check status on DYCD website

SYEP Online Application - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Search Favorites Go Links

Address <https://application.nycsyep.com/>

 **NYC**.gov  
always open  
Michael R. Bloomberg  
Mayor

City of New York  
Department of Youth and Community Development  
**Summer Youth Employment Program**  
APPLICATION

 **DY**  
**CD**  
Jeanne B. Mullgrav  
Commissioner

Welcome to the Summer Youth Employment Program (SYEP). You have two options:

1. You can download and print the full application. Instructions on next steps are included in the application.

OR

2. You can begin the application process online. **Please note that filling out the application online does not complete the process. After filling out the application online, you must still submit required documentation to an authorized intake organization. Only complete applications will be considered.**

Please note that you may only submit one application for SYEP. **Selection into SYEP is based on a random lottery. Submission of an application does not guarantee that you will be offered a job.** You can check the status of your application on this website.

Click here to download full application and FAQs [Documents](#)

Click here if you want to begin an online application [New](#)

Click here to view/edit your incomplete application [Login](#)

Click here to check the status of your application [Status](#)

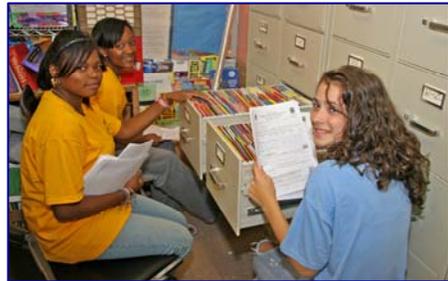
The deadline to submit applications is May 30th. There are 34 days left before the deadline.

Done Internet

SYEP 2007 Summary



***YOUR SUMMER JOB  
MAY BE JUST A CLICK AWAY!***



***APPLY ONLINE AT:  
[www.nyc.gov/dycd](http://www.nyc.gov/dycd)  
TO ENTER THE SYEP LOTTERY!***

***You must apply by May 18, 2007***

*The New York City Summer Youth Employment Program (SYEP)  
is open to New York City residents between the ages of 14 and 21  
For more information, call Youthline 1.800.246.4646 or 311*

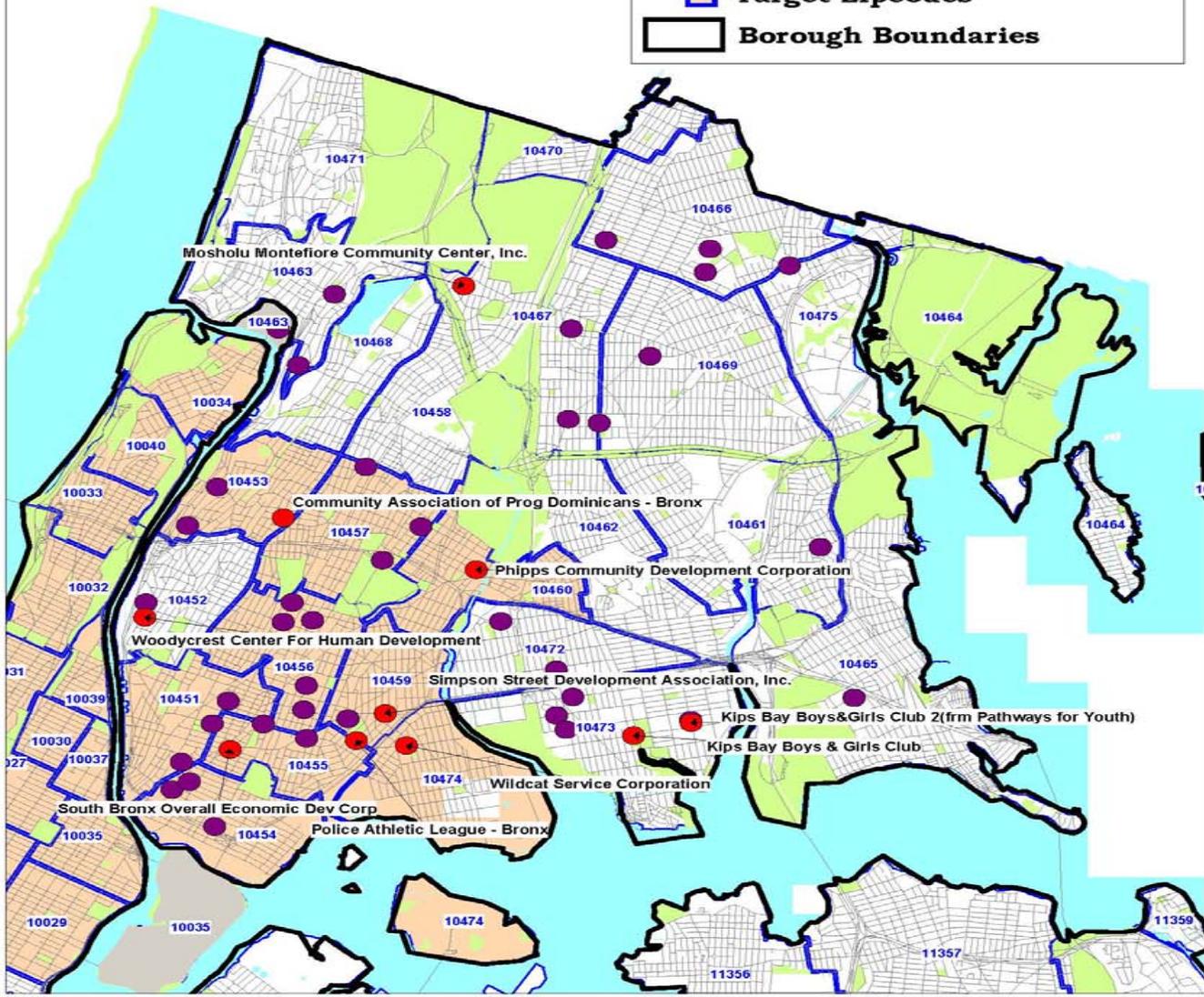


New York City Department of Youth and Community Development  
Michael R. Bloomberg, Mayor      Jeanne B. Mulgrav, Commissioner



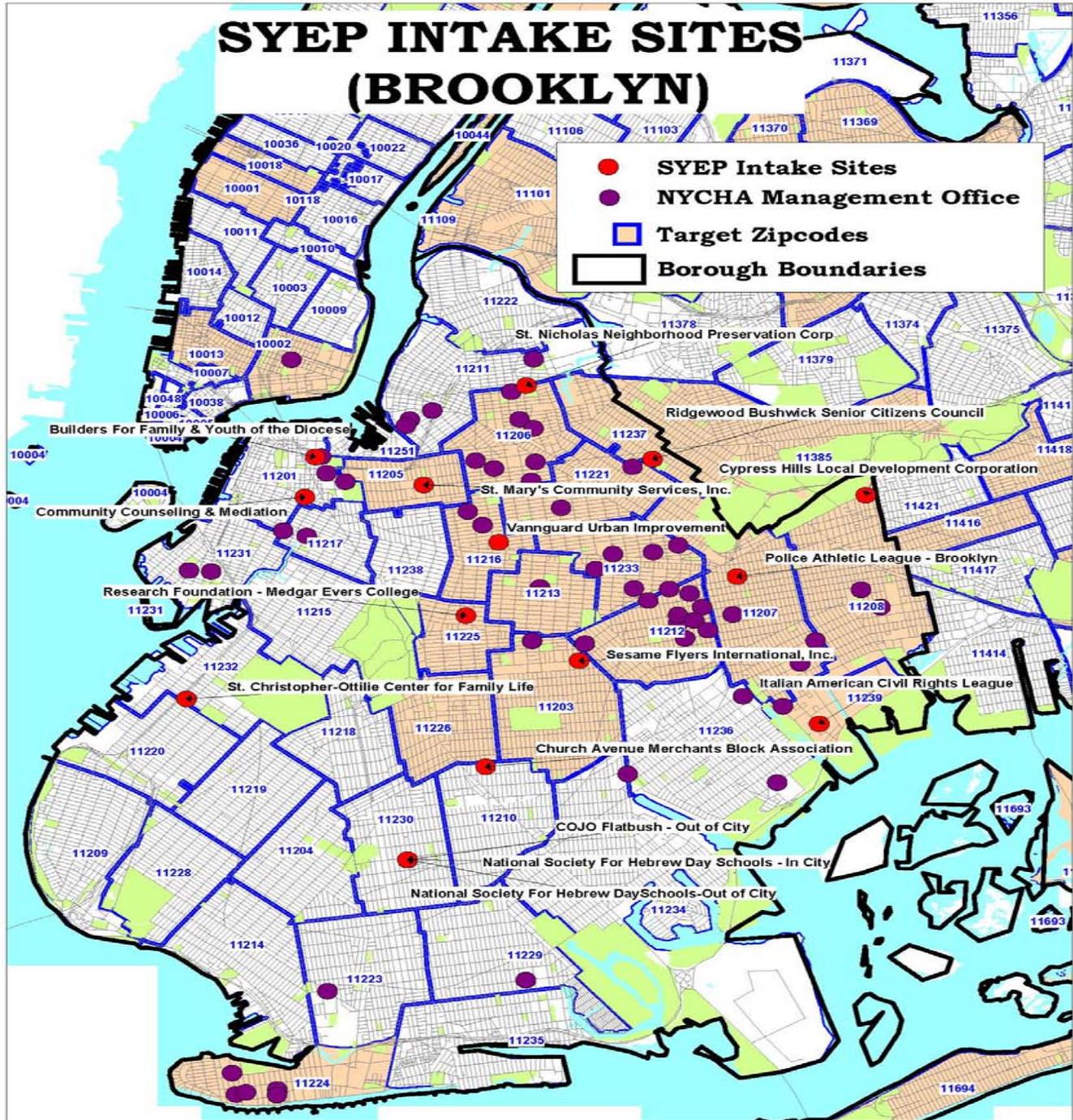
# SYEP INTAKE SITES (BRONX)

- SYEP Intake Sites
- NYCHA Management Office
- Target Zipcodes
- Borough Boundaries





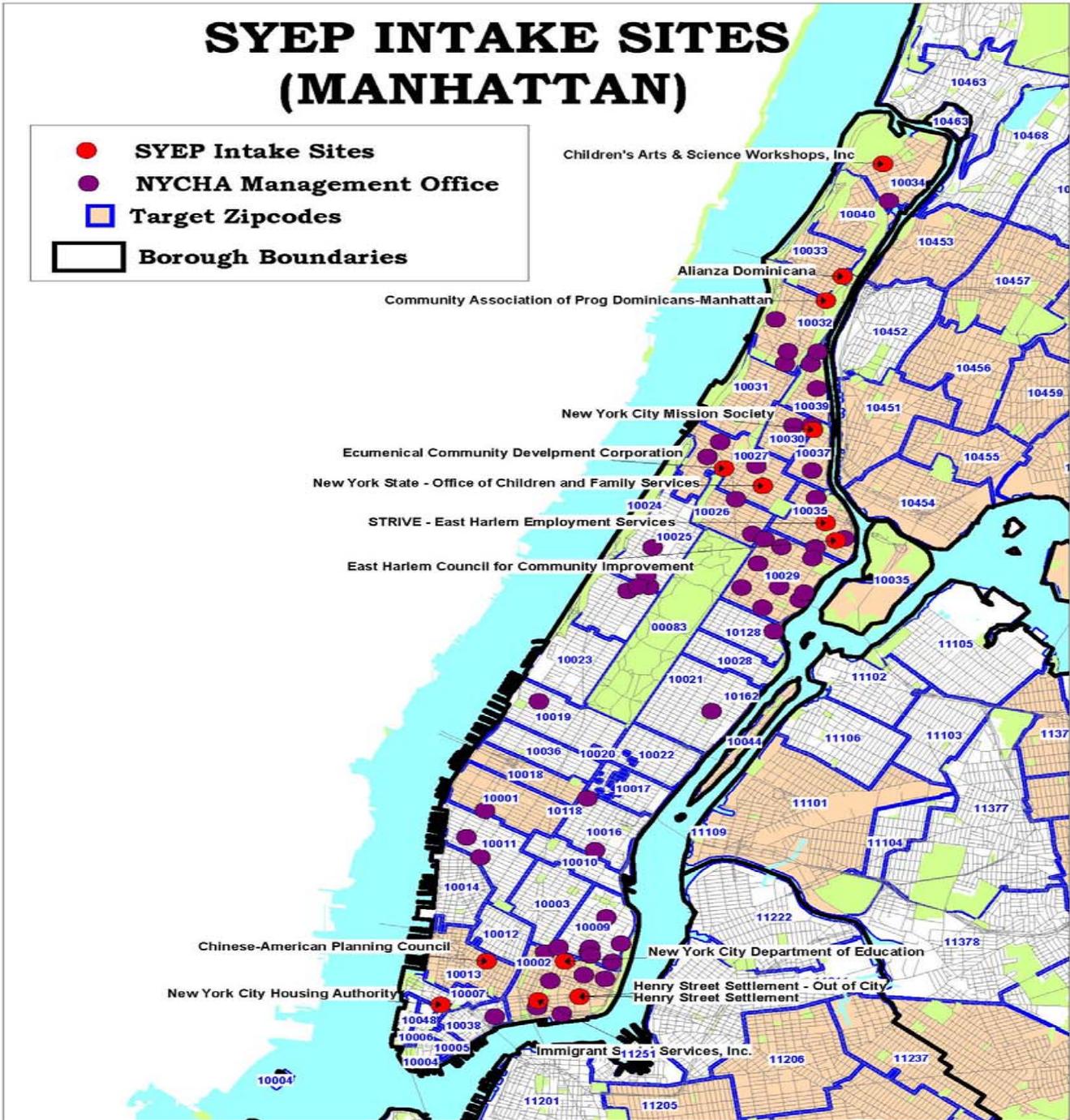
# SYEP INTAKE SITES (BROOKLYN)

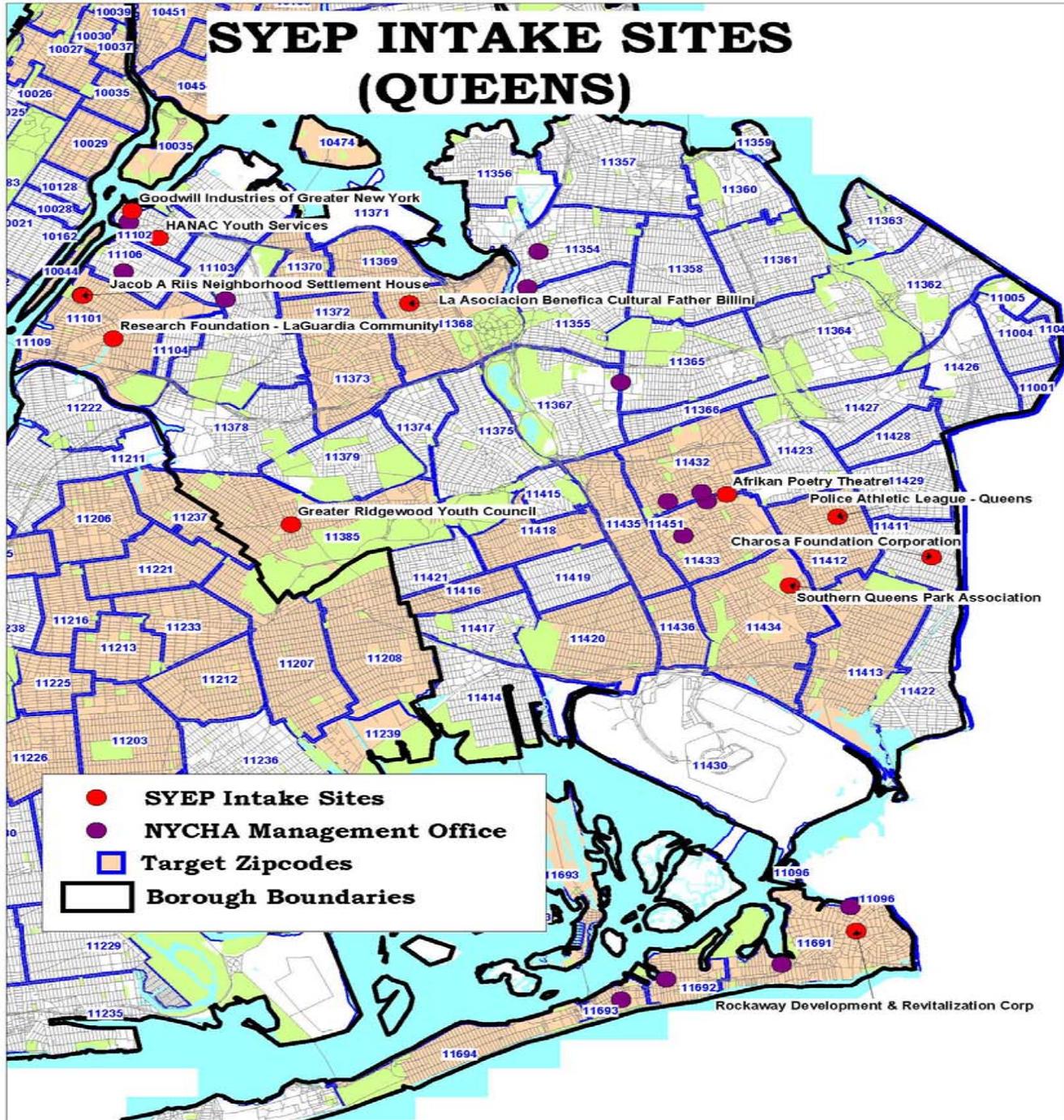




# SYEP INTAKE SITES (MANHATTAN)

- SYEP Intake Sites
- NYCHA Management Office
- Target Zipcodes
- Borough Boundaries

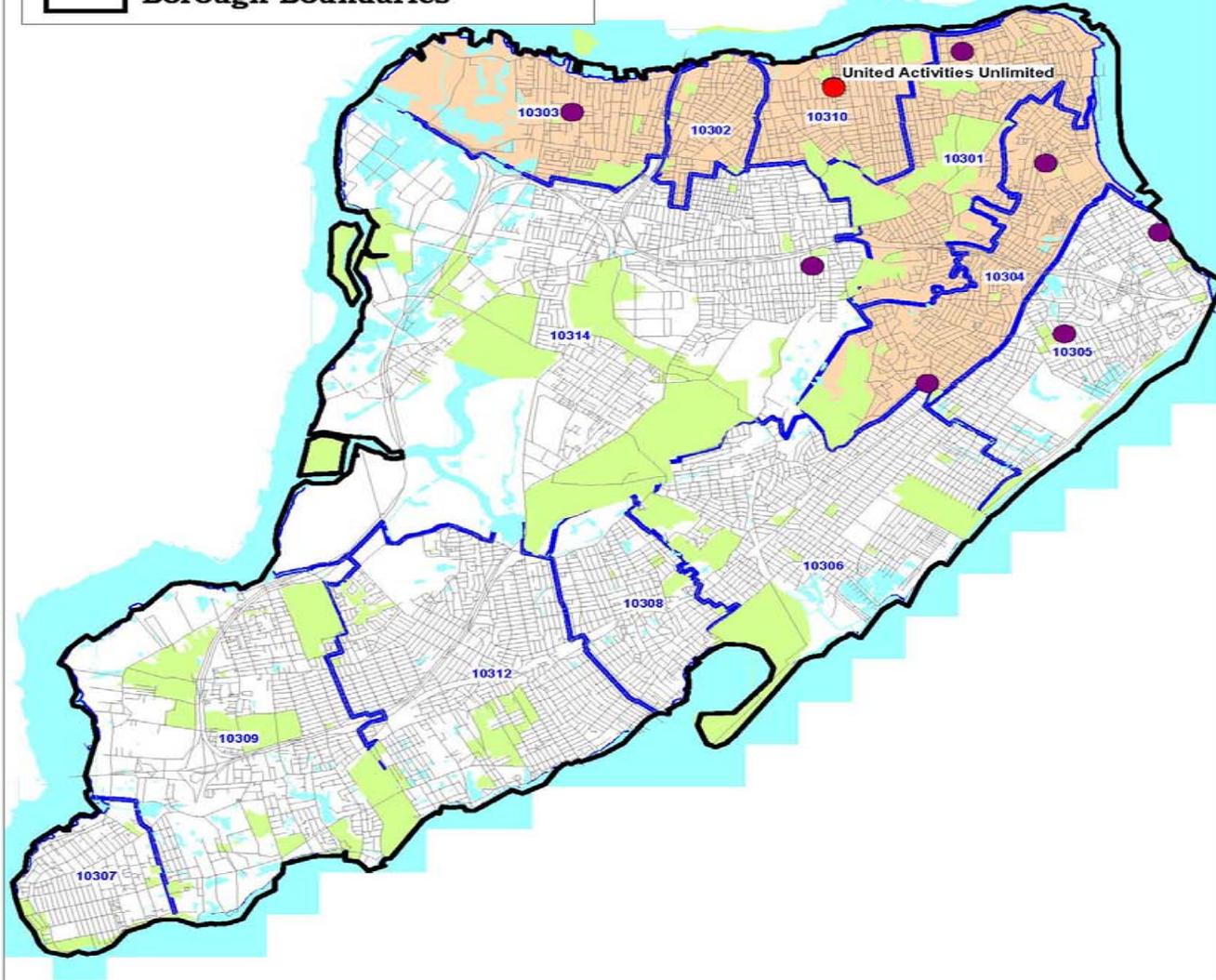






# SYEP INTAKE SITES (STATEN ISLAND)

- SYEP Intake Sites
- NYCHA Management Office
- Target Zipcodes
- Borough Boundaries

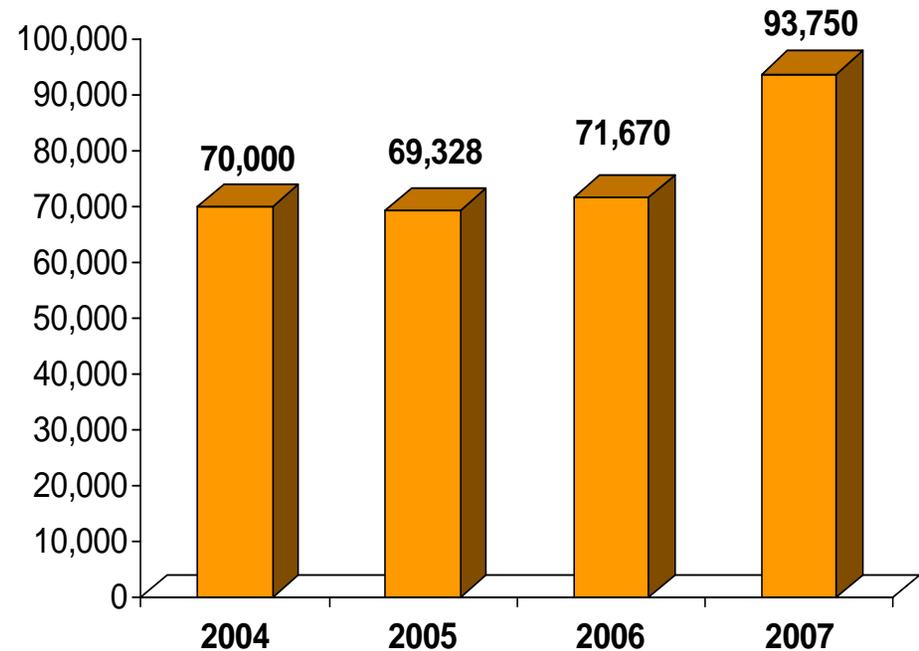




# Applications

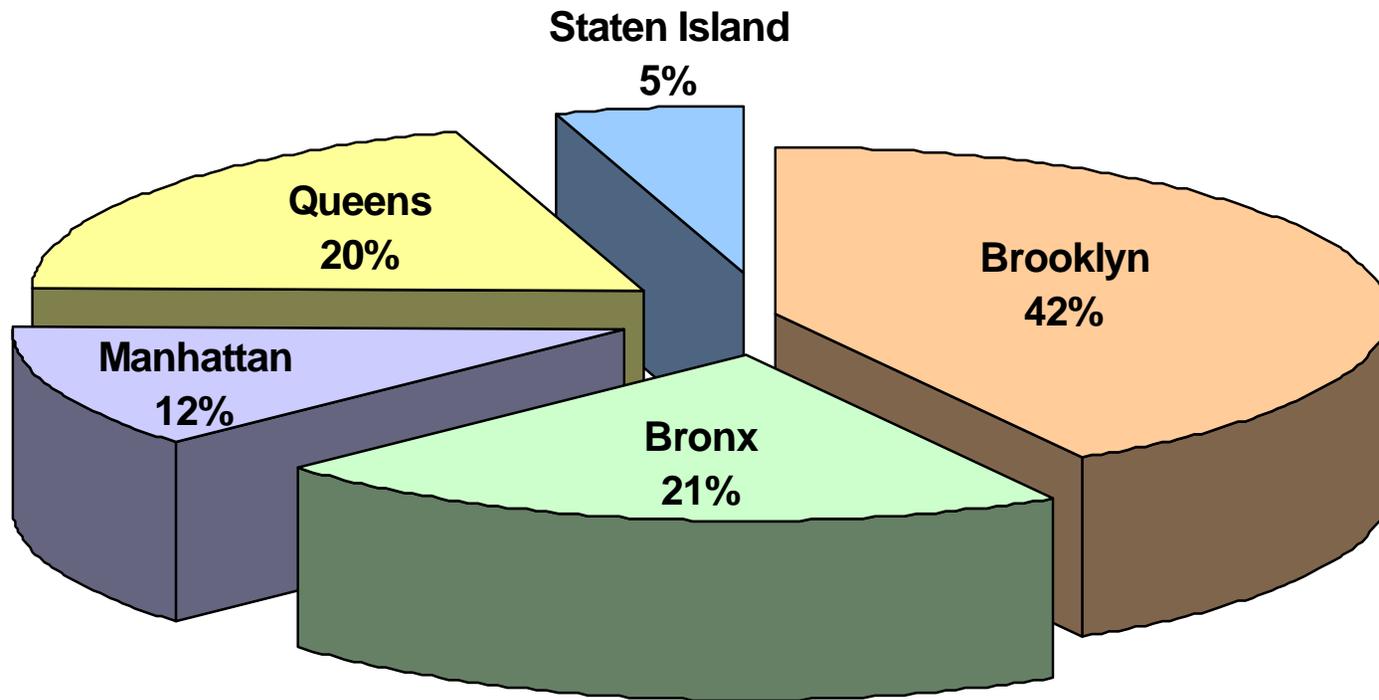
- Paper applications available at:
  - NYCDOE middle and high schools
  - Public libraries
  - CBOs
  - Local officials offices
- Over 93,000 applications received in 2007 – a record number

**SYEP Applications Received**



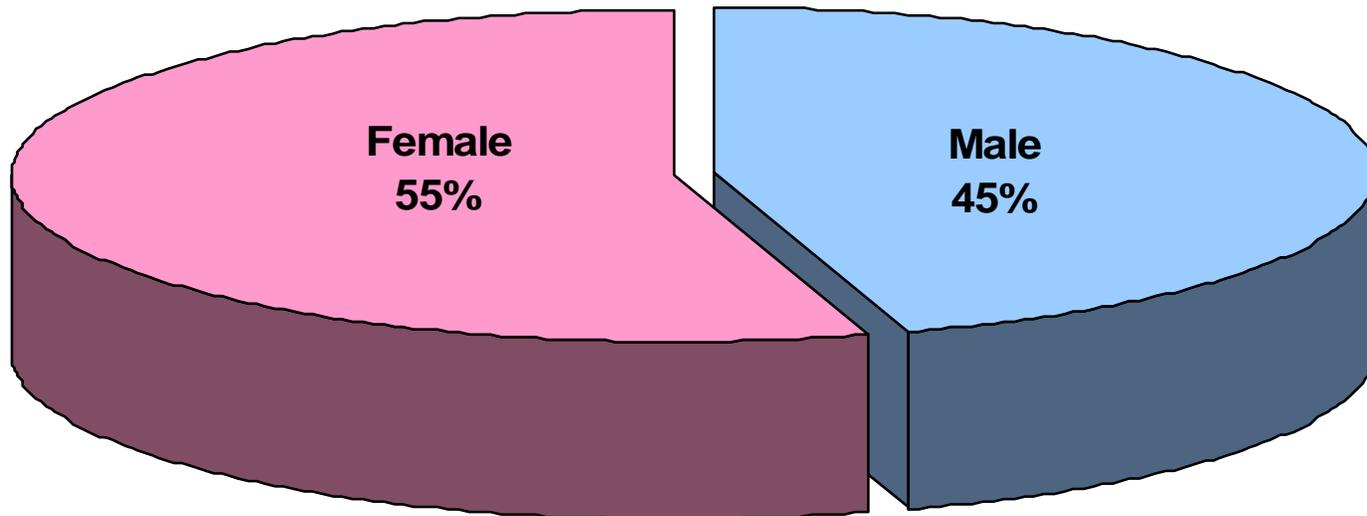


# Enrollment By Borough



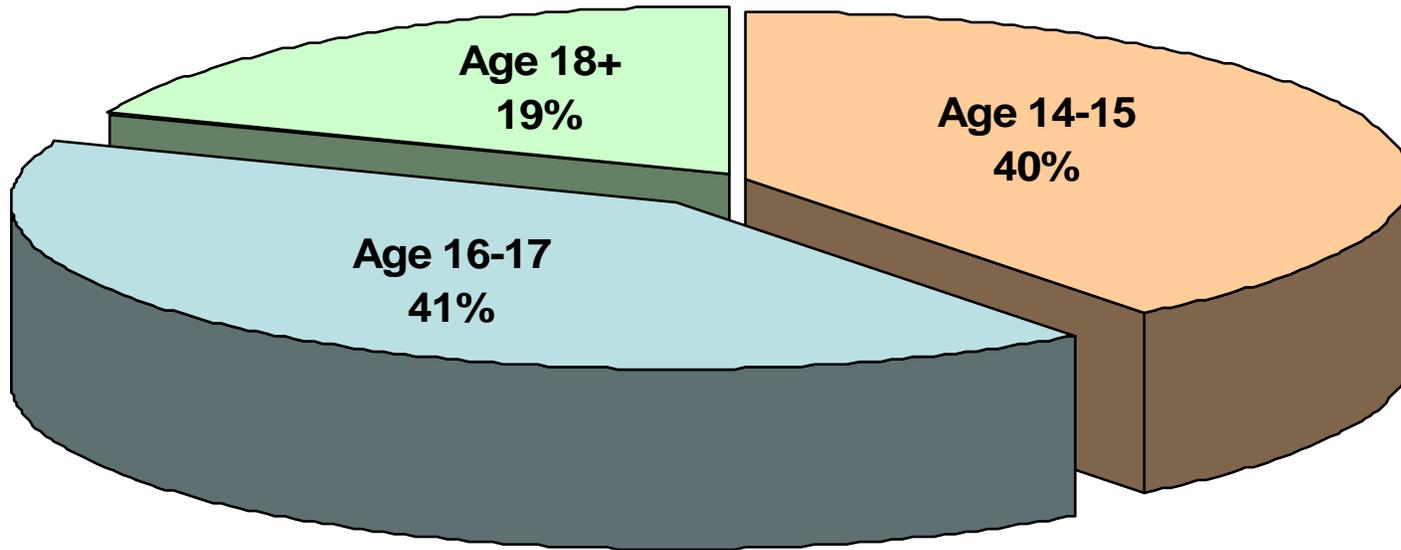


# Enrollment By Gender



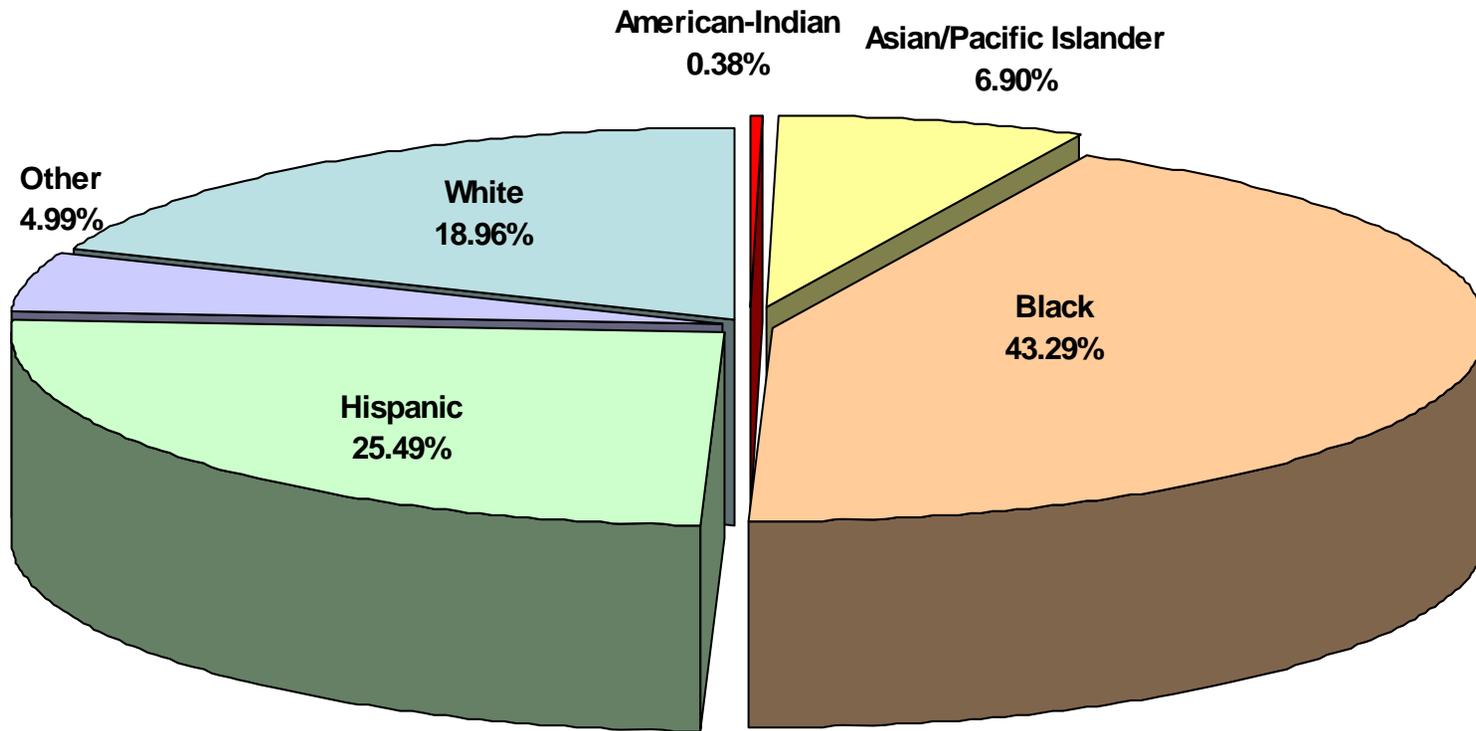


# Enrollment By Age





# Enrollment By Ethnicity



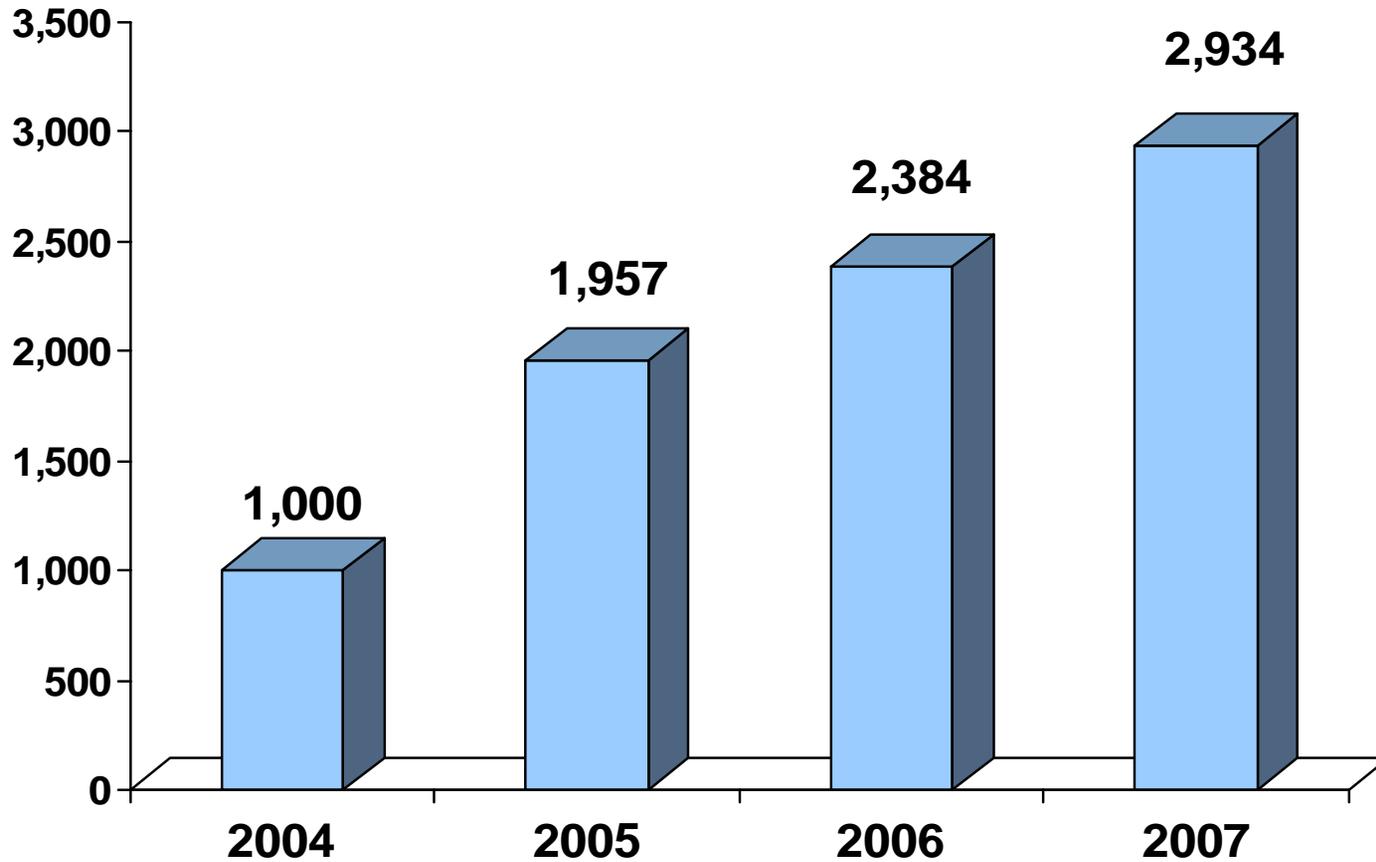


## **Youth With Disabilities**

- **2,934 participants who identified themselves as youth with disabilities were enrolled**
- **21 SYEP service providers contracted to serve youth with disabilities**
- **Job slots were set aside and a lottery was drawn, thereby competing only with other youth with disabilities**
- **Youth were employed throughout the five boroughs in hospitals, nursing homes, schools, community centers and small businesses where they performed clerical work and were apprenticed in trade skills.**



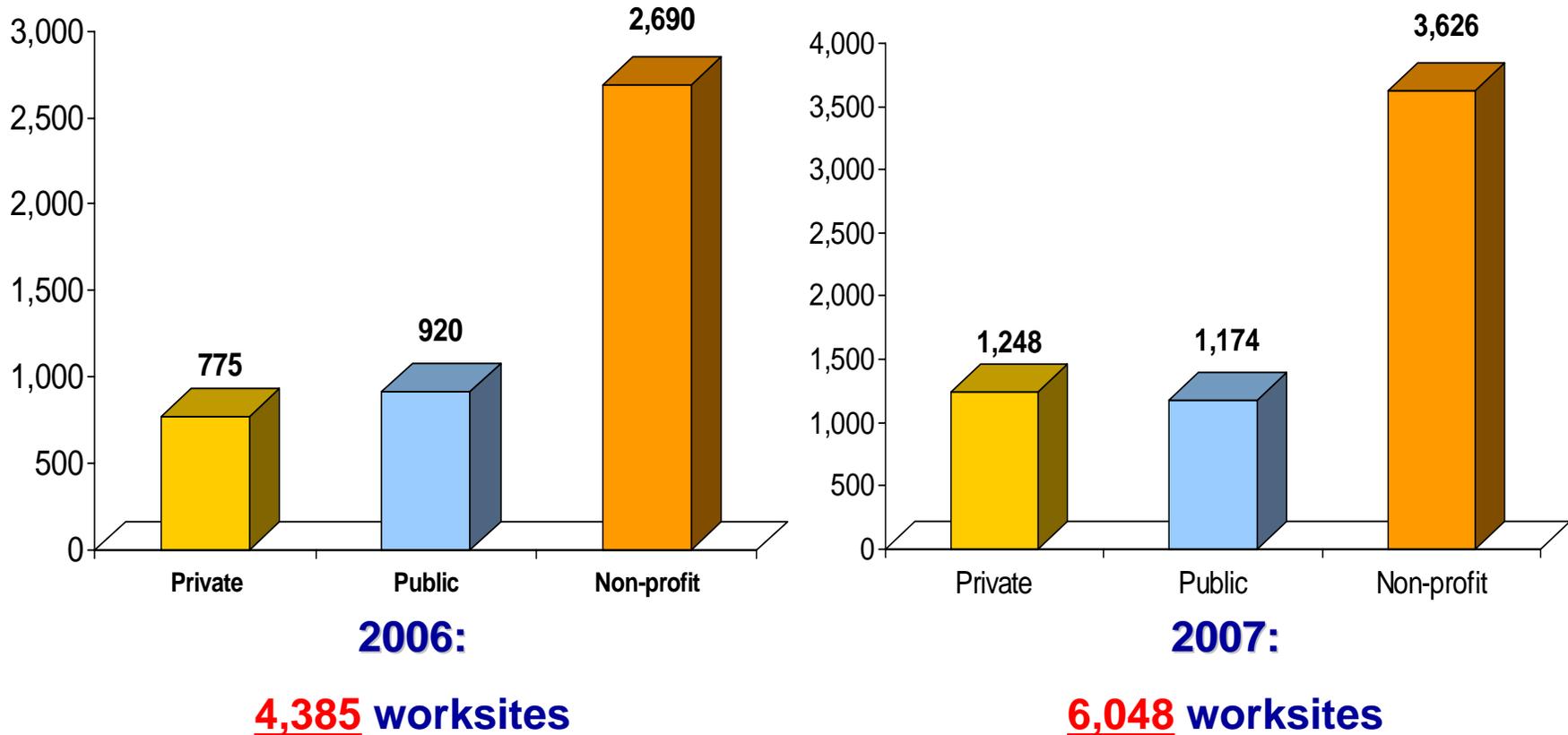
# Youth With Disabilities Enrolled





# SYEP Worksites

## Breakdown of SYEP Worksites

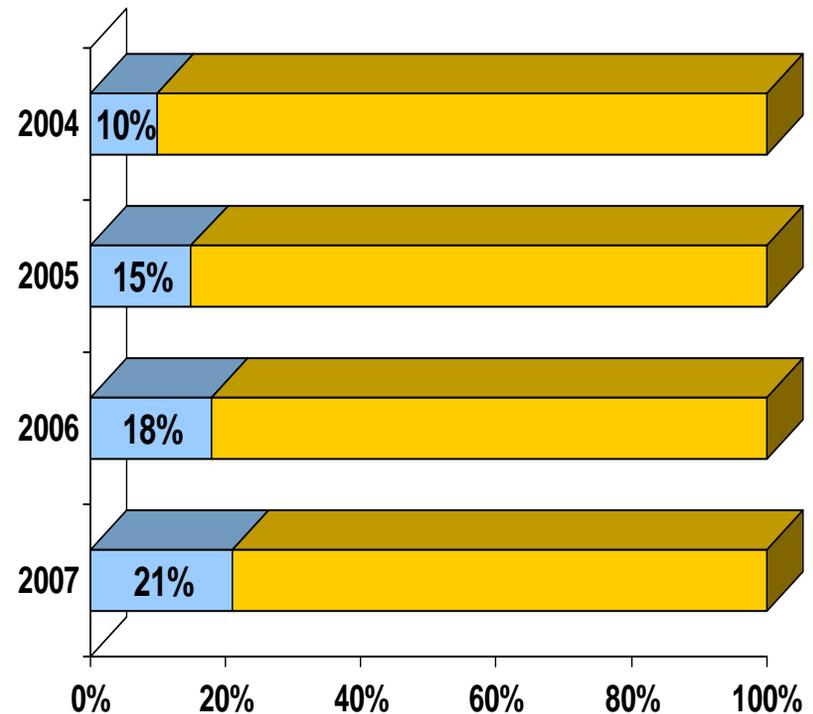




# Private Sector Worksites

- RFP encouraged contractors to seek private sector placements
- In 2007, over 20 percent of jobs were in the private sector including placements at:
  - Barnes & Nobles
  - Citigroup
  - CVS
  - JC Penney's
  - The Princeton Review
  - Staples
  - Staten Island Yankees
  - Small businesses including doctors offices, law firms, architecture & engineering firms and privately-owned retail businesses

**Breakdown of SYEP Worksites**



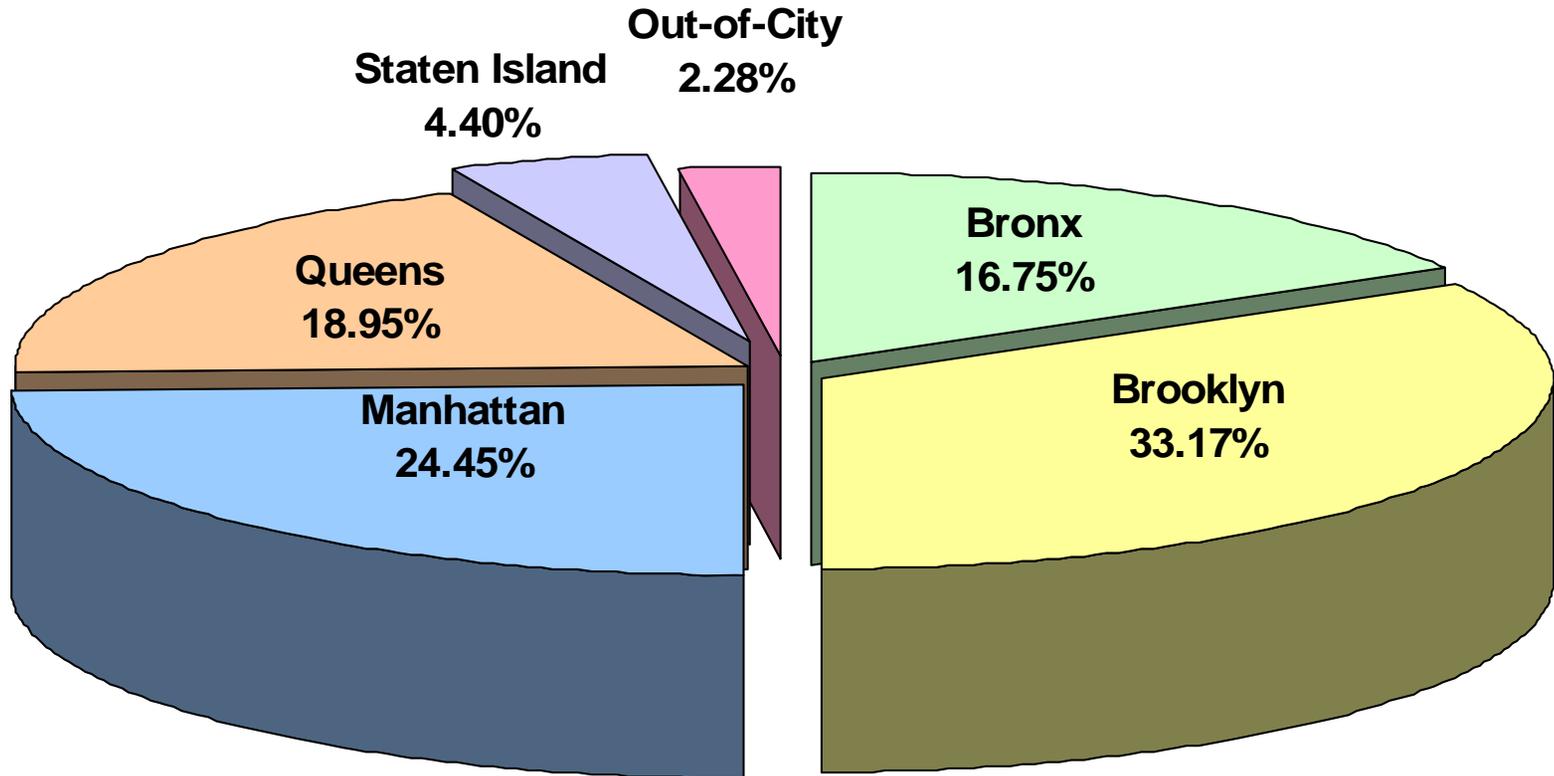


# Worksites By Industry

<b>Industry Type</b>	<b># of Worksites</b>	<b>% of Total</b>
Day Care/Camps	1,955	32.32%
Community/Social Service	965	15.96%
Government Agency	726	12.00%
Healthcare/Medical	638	10.55%
Educational Services	608	10.05%
Arts and Recreation	500	8.27%
Retail/Trading	209	3.46%
Real Estate/Property	145	2.40%
Cultural Program	75	1.24%
Hospitality/Tourism	44	0.73%
Legal Services	35	0.58%
Financial Services	39	0.64%
Technology	37	0.61%
Other	72	1.19%
<b>Grand Total</b>	<b>6,048</b>	



# Worksites By Borough





## Payroll & Debit Cards

- Area banks provided fee-free debit card transactions including:

- Citibank
- Commerce Bank
- HSBC
- Signature Bank



- Participants provided with access to:
  - 'Visa' branded card with fee-free store purchases
  - Debit card usage training video
  - Online debit card activity information
  - End of program earnings statement





# Debit Card Usage Statistics

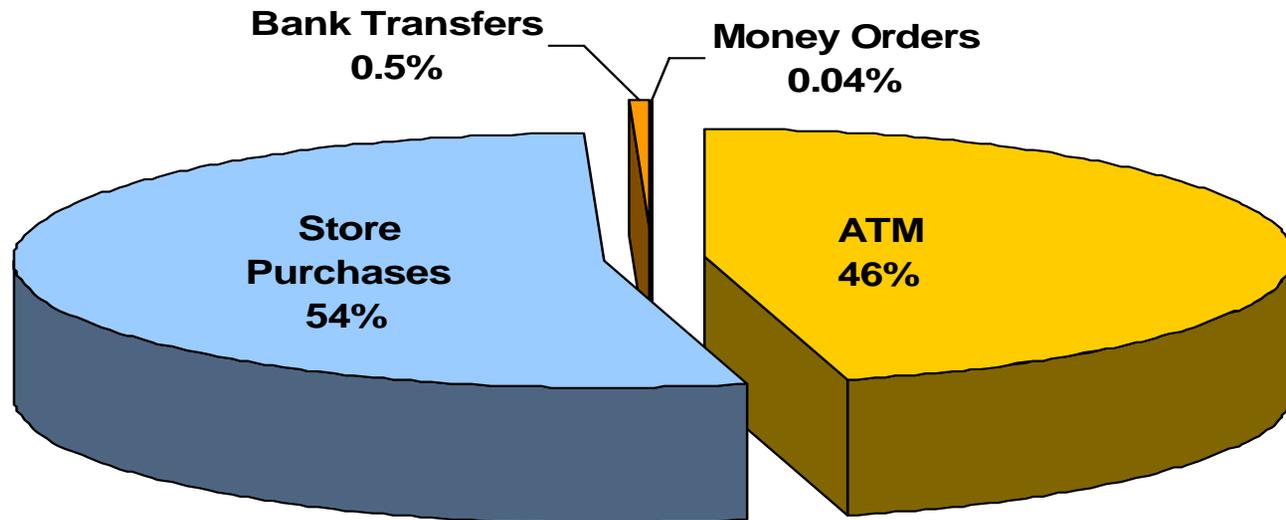
Type of Transactions	Transactions*
ATM Cash Withdrawals	<b>245,097</b> (\$107 average transaction)
Point-of-Sale Purchases	<b>288,285</b> (\$27 average transaction)
Transfers to Personal Accounts	<b>2,837</b> (\$413 average transaction)
Money Order Purchases	<b>237</b> (\$488 average transaction)

\* Data as of November 2007



# Debit Card Usage

<b>Gross Payroll</b>	<b>\$41 million*</b>
<b># Debit Card Transactions</b>	<b>536,456*</b>
<b>\$ Amount of Transactions</b>	<b>\$35 million*</b>



\*Data as of November 2007



# Education Component

- **Ten percent of participants hours with SYEP are dedicated to education that cover topics such as:**
  - **Work readiness**
  - **Financial literacy**
  - **Career exploration**
  - **Post-secondary education options**
  - **Health education**
- **Providers given flexibility on curriculum development**





## **Making the Program Transparent**

- **Postcards sent to approximately 40,000 eligible applicants from 2006 to announce application availability**
- **E-mail confirmations & reminders to youth who applied online**
- **Youth can check lottery status, hours worked and pay history on DYCD website**
- **Debit Card balance statements and instructions on how to access pay**
- **Earnings Statements sent to all participants in September 2007**

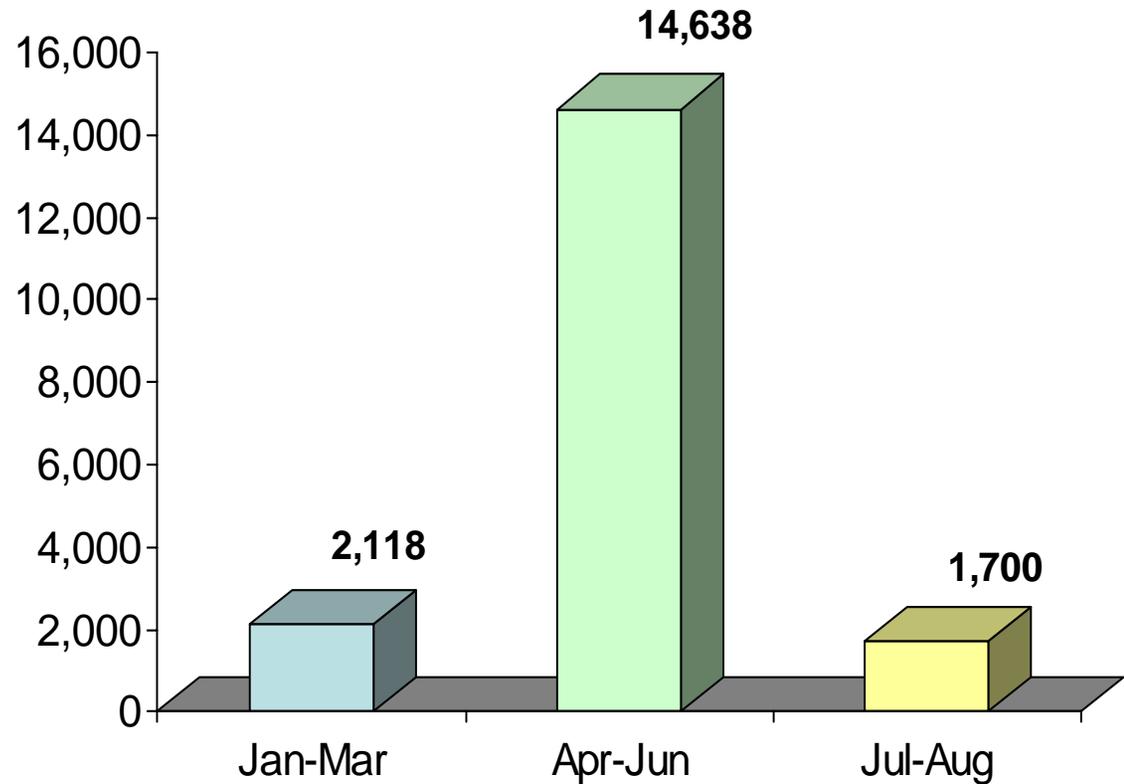


# Youthline Calls

- Youthline received 18,456 calls regarding SYEP from January thru the end of August

**NYC Youthline**  
**1(800) 246-4646**

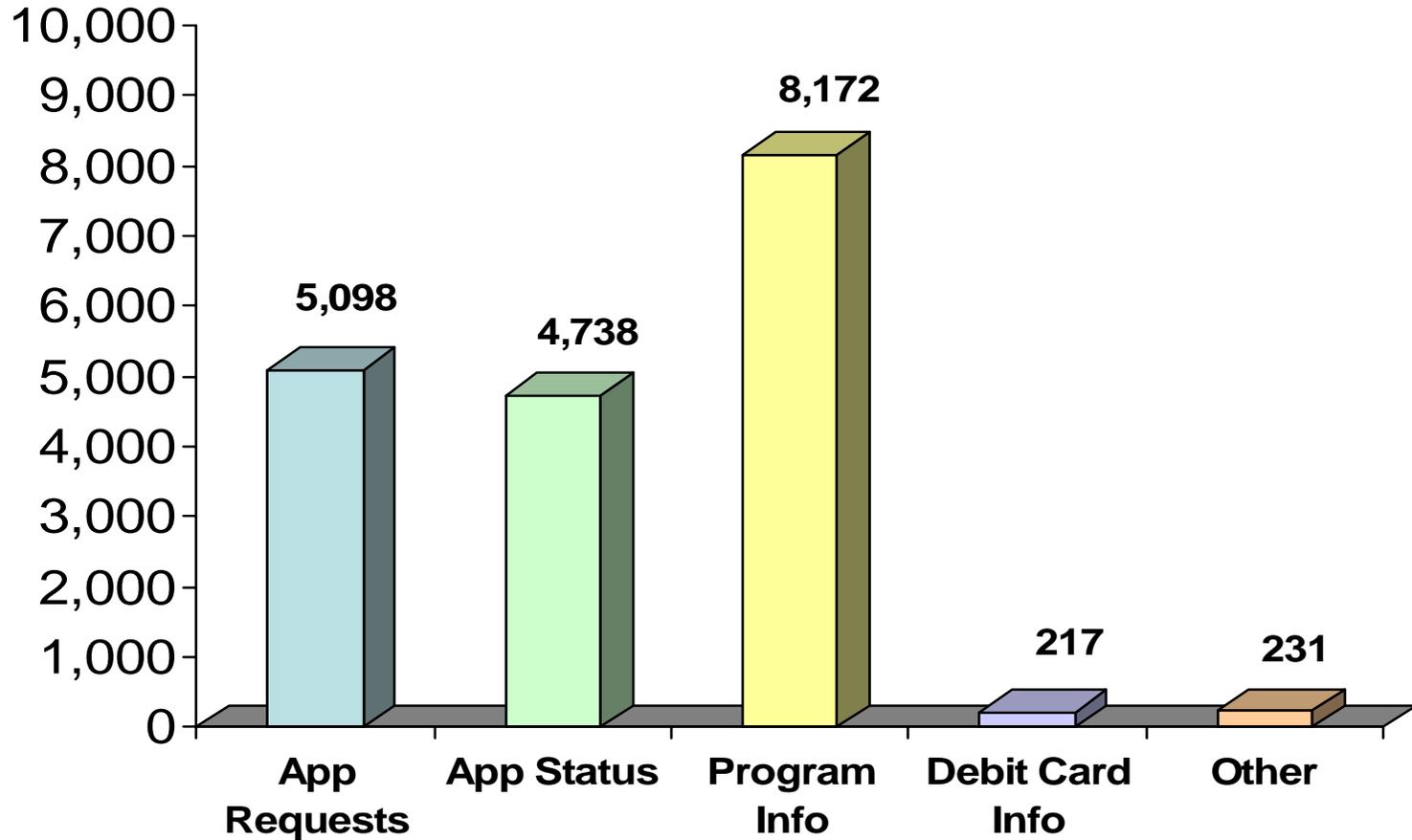
Youthline Calls – Jan to Aug 2007





# Youthline Calls

Categories of SYEP Calls to Youthline





# Partnership with Providers

- Monthly program meetings at DYCD
- Guest presenters included:

## Education Component

- Development Without Limits
- Junior Achievement
- Mayor’s Office to Combat Domestic Violence
- NYC Department of Health – STD Prevention
- Operation HOPE
- Yaffa Cultural Arts Program
- Year-Up New York

## Placement Opportunities

- City Year
- Legal Momentum
- Local 1180 - Communications Workers of America
- NYC Department of Health – Summer Day Camps
- NYC Parks Department – Roosevelt/Riverside Parks

## Staff Development & Program Resources

- Ramapo for Children
- NYC Department of Education – Summer Meals Program

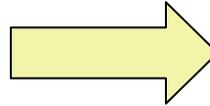


# SYEP Timeline

## January to March

### Program Planning

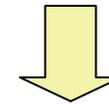
- Revisions to application & forms
- Systems testing
- Monthly meetings with contractors
- Budget & Work scope development
- Worksite development



## April to June

### Applications & Worksite Development

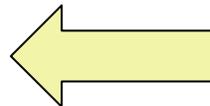
- Distribution of SYEP application
- Availability of online application system
- Worksite review and approval process
- Commitment of program funding
- Application lottery
- Enrollment & placement of selected participants



## September to December

### Program Closeout

- 4 Supplemental payrolls
- TANF eligibility reviews
- Closeout visits
- Feedback from contractors
- Contractor evaluations



## July to August

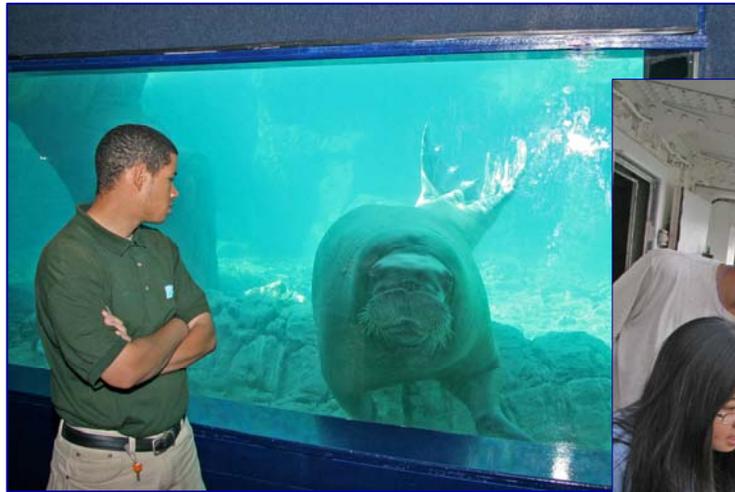
### Program Phase

- Up to 7 weeks of work for participants
- Educational component provided to participants
- Monitoring of contractors & worksites
- 4 bi-weekly payrolls



## Looking Ahead to 2008

- **City Tax Levy funding base-lined at \$36.6 million for SYEP**
- **Service Goal: 42,000 youth**
- **Applications available on April 1, 2008**
- **NYS minimum wage remains at \$7.15 per hour**



# 2007 SUMMARY

## Summer Youth Employment Program



New York City  
Department of Youth and  
Community Development

