

#### **4 Food: A New Look at Fast Food and an Opportunity for HRA Clients**

4Food, a new nutritious alternative to fast food, will be opening a flagship store in late 2009 at 286 Madison Ave., and giving HRA clients a chance to find work and training in the culinary arts through their Community Kitchen program. The quick-service restaurant, with 12 locations planned in New York City, will include a subsidized work and training program designed to help HRA clients find jobs in restaurants and catering companies. At the same time, 4Food locations have been chosen to make fresh, nutritious foods available in low-income neighborhoods where healthy food choices are often very limited.

The Community Kitchen training program is divided into three areas: Front of House Management (including things like retail and customer service skills and barista/beverage training), Back of House Management (line cooking skills) and Commissary Kitchen Management (prep cooking skills). After completing the Community Kitchen training program, clients are interviewed for permanent, unsubsidized positions with 4Food's Employer Partners.

“We are excited to work with 4Food on sourcing candidates for their new store in midtown Manhattan,” said Ray Singleton, Assistant Deputy Commissioner of Employment Services. “Not only can disadvantaged workers find supportive work environments in the industry, they can also find appropriate training to help them maximize their job performance and advance. More than ever, the food industry is focused on fresh and nutritious alternatives and we're happy our clients can participate in this growing trend.”