

# BUSINESS LINK: Employer Incentives Plus Program

Visit us @ <http://www.nyc.gov/html/hra/home.html>

Email to [BusinessLink@hra.nyc.gov](mailto:BusinessLink@hra.nyc.gov)

Did you know that employers may qualify to receive wage subsidies equal to 40% of an employee's gross monthly salary (up to \$400 per month) for a maximum of six months?

## **What is Employer Incentives Plus?**

Employer Incentives Plus, administered by Business Link, provides financial incentives to encourage and promote the employment of public assistance recipients to offset the cost of hiring new employees.

Employer Incentives Plus provides a substantial wage subsidy to employers who hire public assistance recipients for full or part time positions.

Participating employers may qualify to receive wage subsidies equal to 40% of an employee's gross monthly salary (up to \$400.00 per month) for a maximum of six months.

## **How do companies participate?**

Contact Business Link/Employer Incentives Plus today to get started.  
212-643-2881 ext. 215.

Participating employers will be assigned a liaison who will work with them every step of the way.

## **How do companies identify qualified candidates?**

Business Link will recruit, pre-screen, and refer candidates they believe are appropriate for your positions (based on the requirements you specify) and pre-qualify them for Employer Incentives Plus.

Employers are under no obligation to hire candidates referred by Business Link. Employers may also identify your own candidates and submit their names to evaluate whether they qualify.

To arrange for Business Link to recruit candidates for job openings at your company, call: Business Link's Executive Director 212-643-2881 ext. 215.

## **How quickly can companies receive payment?**

Payments are processed within four to six weeks.