

### **HRA Raises Job Placement Goals to 85,000 in 2011**

HRA believes the best way to help New Yorkers in need is to help them find employment. Each year the Agency places over 75,000 New Yorkers in jobs, even in difficult economic times. Many of these opportunities are in growth industries like health care, and many offer on-the-job training and opportunities for advancement. In 2011, HRA has decided to raise the job placement goal to 85,000, pushing ourselves to help even more New Yorkers find opportunity and work toward self-sufficiency.

Employment Services has a number of programs to serve New Yorkers in need. Business Link serves both employers and New Yorkers looking for work by matching HRA clients ready to begin new careers with the employment opportunities right for them. Business Link works with employers by helping them fill their staffing needs with the right employees, and connecting them to programs like wage subsidies and tax credits available to employers who hire HRA clients.

In the Back to Work program, HRA clients work with local vendors who provide them with temporary employment; on-the-job training; job hunting, resume writing and interviewing skills; and job placement. Back to Work vendors work with clients from the time they apply for cash assistance to their placement in a permanent job. The Work Experience Program (WEP) follows a similar model. Cash Assistance clients work at City government agencies or private non-profits throughout the five boroughs, gaining work experience and receiving on-the-job training and help with job search and employment skills.

In April HRA Employment Services will host its spring job fair, bringing New York City employers and HRA clients in need of employment to the Jacob K. Javits Center. Employment Services hosts two large job fairs each year, in the spring and fall. Last year's spring job fair drew over 2,500 attendees and 112 employers.