

# Call Today for the Most Qualified Candidates

## How Can I Get Started?

Contact Business Link today:

Marc Brodsky, Director  
Business Link/Employer Incentives Plus  
212-643-2881, ext. 3214  
brodskym@hra.nyc.gov

Participating employers will be assigned a liaison who will work with you every step of the way.

## We Will Help You Find Qualified Candidates

Business Link will recruit, pre-screen, and refer candidates they believe are appropriate for your positions (based on the requirements you specify) and pre-qualify them for **Employer Incentives Plus**. To arrange for Business Link to recruit candidates for your positions call:

Judy Marcus, Executive Director  
Business Link  
212-643-2881, ext. 3170  
marcusj@hra.nyc.gov

Employers are under no obligation to hire candidates referred by Business Link. You may also identify your own candidates and submit their names for possible qualification.

## And Save Money!

**Business Link**  
348 West 34th Street  
New York, NY 10001

Telephone Number: 212-643-2881  
Toll Free: 877-585-JOBS (5627)  
Fax Number: 212-643-2798

or visit our website at [nyc.gov/hra/bl](http://nyc.gov/hra/bl)

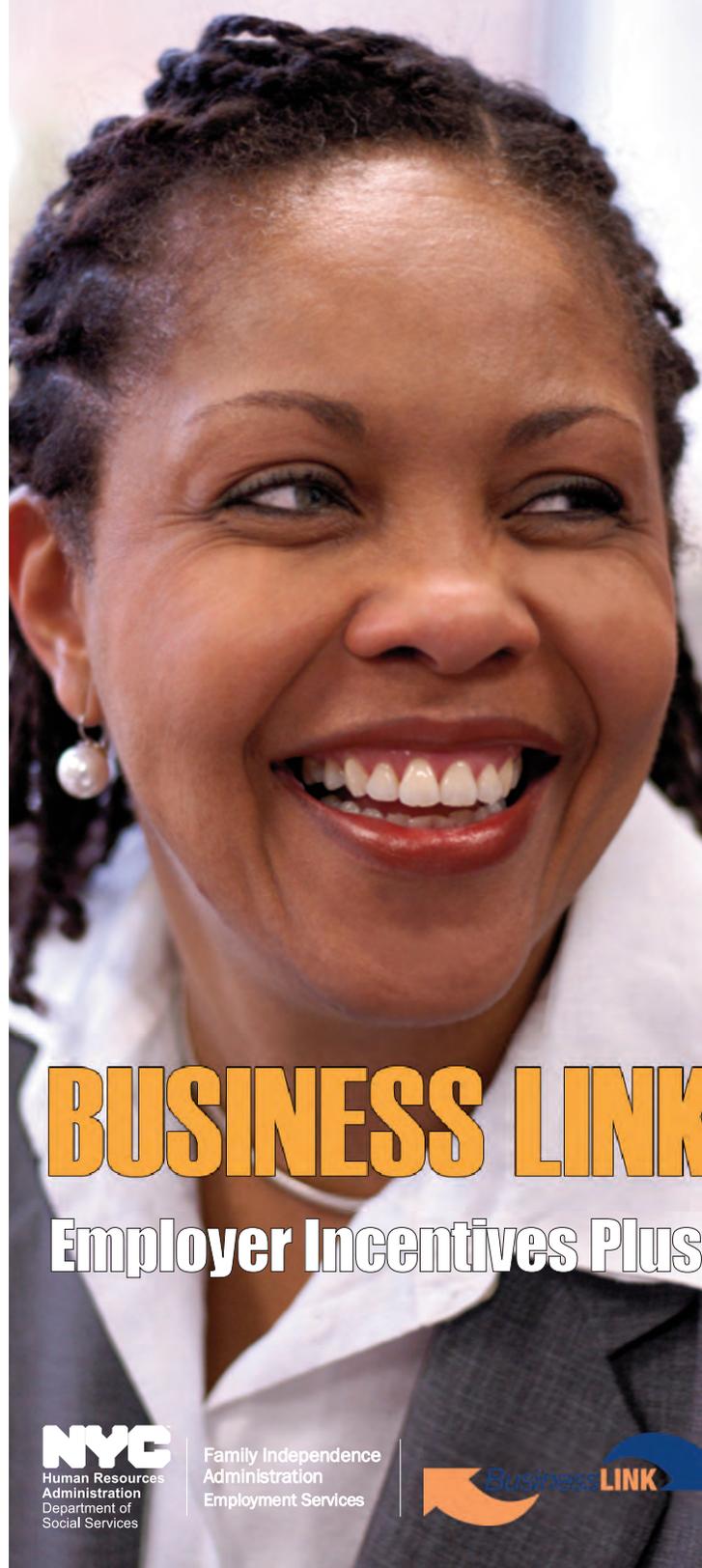


Michael R. Bloomberg  
Mayor

Human Resources  
Administration  
Department of  
Social Services

Robert Doar  
Commissioner

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# BUSINESS LINK

## Employer Incentives Plus



Family Independence  
Administration  
Employment Services



## What is Employer Incentives Plus?

**Employer Incentives Plus**, administered by Business Link, provides financial incentives to encourage and promote the employment of cash assistance recipients to offset the cost of hiring new employees.

**Employer Incentives Plus** provides a substantial wage subsidy to employers who hire cash assistance recipients for full or part time positions.

Participating employers may qualify to receive wage subsidies equal to 40% of an employee's monthly salary (up to \$400.00 per month) for a maximum of six months.

## ADVANTAGES

- ✓ Defray new employee hiring and training costs
- ✓ Earn payroll subsidies of up to \$400 a month per employee
- ✓ Apply for Federal tax credits of up to \$9,000 per qualified employee
- ✓ Obtain qualified candidates from a large pool of motivated applicants
- ✓ Minimal paperwork
- ✓ Staff is available to assist you as needed

# Employers Save Money Every Day

An employer paying a full time employee \$8.00 an hour may qualify to receive \$400.00 in wage subsidy per month or \$2,400.00 for 6 months of wage subsidy per employee which equals 10 hours of cost savings toward payroll per week, or approximately 40 hours of cost savings toward payroll per month.

## Breakdown of What You Can Expect to Save and Receive

Hourly Wage	Monthly Payroll	Monthly Wage Subsidy	Monthly Payroll after Wage Subsidy
\$7.15	\$929.43	\$371.77	\$557.66
\$7.50	\$974.92	\$389.97	\$584.95
\$8.00	\$1039.92	\$400.00	\$639.92

\* Based on a 30 hour work week

**Payments are normally processed within four to six weeks.**

Business Link will recruit, pre-screen, and refer candidates they believe are appropriate for available positions (based on the employer's requirements) and pre-qualify them for **Employer Incentives Plus**.

Employers may also identify candidates on their own and submit their names for possible qualification.

