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**The Signature Hispanic Television Industry Conference
Celebrates Its Tenth Anniversary
Wednesday, October 3, 2012**

**Plan To Attend
The Tenth Annual Hispanic Television Summit
Presented by *Broadcasting & Cable* and *Multichannel News*
At The Marriot Marquis In New York City**

(New York, NY.) Two leading television industry trade publications, *Broadcasting & Cable* and *Multichannel News* have announced that for the tenth year in a row, they will present the Hispanic Television Summit again as a one-day conference on Wednesday, October 3, 2012 at the Marriott Marquis New York Hotel located in Times Square, New York City.

The Hispanic television industry's signature conference has been presented each autumn since 2003. This year's date of October 3 will be in the midst of a week of activities for the Advertising industry as thousands of media executives descend upon New York.

The Summit has become a "must attend event" for those in the business of television and digital video targeted to the US Hispanic and Latin American viewing audience. Last year, the Hispanic Television Summit attracted 500 attendees from across the country, Latin America and Spain. This year's event is expected to meet or exceed prior attendance records

"Each year, the caliber of speakers continues to impress us and the popularity of the event grows. By presenting the Hispanic Television Summit, we believe that our publications are making a valuable contribution to the Hispanic TV industry", said Louis Hillelson, Group Publisher for *Broadcasting & Cable* and *Multichannel News*.

The Summit features speakers, panelists, and participants who are top executives from sponsors; programming networks; broadcast, cable, satellite, broadband and mobile TV providers; as well as those from advertising agencies, finance, consumer electronics, video technology and other consumer goods.

The Summit is being produced for these publications, for the tenth time, by New York-based Schramm Marketing Group, a NY-based marketing services company which includes Hispanic marketing among its specialties.

For sponsorship information, please contact Jason Greenblatt at 917 281 4726 or jgreenblatt@nbmedia.com.

To register, please visit www.multichannel.com/hispanic2012 or call Sandy Friedman at (917) 281-4718.

Multichannel News covers multichannel television and communications providers, such as cable operators, satellite TV firms, and telephone companies, as well as emerging Internet video and communication services. www.multichannel.com

Broadcasting & Cable is celebrating its 80th anniversary this year. It covers the business of television for industry professionals offering breaking news and analysis on programming, syndication, the station

business, technology and advertising for broadcasting, cable, satellite, telco TV and the Web.
www.broadcastingcable.com