

**Broadcasting & Cable and Multichannel News
Announce Date and Venue for the
The Signature Hispanic Television Industry Conference**

The 9th Annual Hispanic Television Summit
To Be Held Tuesday, September 20, 2011
At the New York Marriot Marquis

Presented Annually Since 2003

(New York, NY.) Leading television industry trade publications, *Broadcasting & Cable* and *Multichannel News* have announced that they will once again present the annual Hispanic Television Summit in New York City. The Ninth Annual Hispanic Television Summit will be held as a one-day conference on Tuesday, September 20 at the New York Marriott Marquis Hotel located on Times Square.

The Annual Hispanic Television Summit has been presented each Fall since 2003 by *Broadcasting & Cable* and *Multichannel News*. It attracts more than 400 attendees from across the country, Latin America and Spain. The Summit is the television industry's signature conference for executives involved in the business of television and digital video targeted to the US Hispanic and Latin American viewing audience. As a result, the Summit features speakers, panelists, and participants who are top executives from sponsors; programming networks; broadcast, cable, satellite, broadband and mobile TV providers; as well as those from advertising agencies, finance, consumer electronics, video technology and other consumer goods.

"Each year, the caliber of speakers impresses us and the attendance grows. By presenting the Hispanic Television Summit, we think this clearly reflects that we are contributing something of real value to the Hispanic TV industry", said Louis Hillelson, Group Publisher for *Broadcasting & Cable* and *Multichannel News*.

The Summit is being produced for the ninth time for *Multichannel News* and *Broadcasting & Cable* by New York-based Schramm Marketing Group.

To register, please visit www.multichannel.com/hispanic2011 or call Sandy Friedman at (917) 281-4718.

Multichannel News covers multichannel television and communications providers, such as cable operators, satellite TV firms, and telephone companies, as well as emerging Internet video and communication services. www.multichannel.com

Broadcasting & Cable is celebrating its 80th anniversary this year. It covers the business of television for industry professionals offering breaking news and analysis on programming, syndication, the station business, technology and advertising for broadcasting, cable, satellite, telco TV and the Web. www.broadcastingcable.com