
Over 25,000 People Celebrate the 11th Annual New York International Salsa Congress Dance & Music Festival



By Natalie J. Maniscalco & photos by Chasi Annexy

The New York International Salsa Congress Dance & Music Festival (NYISC), the world's largest multicultural music and dance extravaganza, celebrates its 11th Anniversary with over 25,000 people from around the world at The New York Hilton Hotel, 1335 Avenue of the Americas, NYC from Thursday, September 1st to Sunday, September 4th. This year's festival is dedicated to raising funds and awareness for The American Diabetes Association.

Hosted by 97.9 LA MEGA's J.I. Starr, this year is even bigger than last, with a LIVE concert series each night with Eddie Torres & The Mambo King Orchestra, and Jerry Hernandez & La Orchestra Dee Jay (Thursday, September 1st), Mambo Legends (Friday, September 2nd), Frankie Morales & The Mambo of the Times Orchestra and Charansalsa (Saturday, September 3rd), and Papo Pepin & Su Orchestra and a blow-out finale performance by one of salsa's oldest and most beloved bands El Gran Combo de Puerto Rico (Sunday, September 4th).

Each year the NYISC brings together people of all cultures, ages and backgrounds to participate in this multi-day celebration. Whether novice or a professional dancer, the NYISC attracts people from all walks of life to establish a sense of community, to gain exposure to different styles of dance and to achieve a higher level of knowledge and expression while sharing the true passion for Latin music and dancing. Originally held in the Poconos in 2001 with an estimate of 2,000 attendees, the NYISC has flourished to over 25,000 attendees.

Additional event highlights include:



- New York City's premier SUGAR FREE Latin dance & music event to raise funds & awareness for the American Diabetes Association participates in Feria de Salud por tu Familia @ St. Mary's Park on 146th St – 148th St, St. Ann's Ave, Bronx, NY on Saturday, August 27th from 11AM – 6PM
- Official kick-off party at Club Cache on Wednesday, August 31st
- Survival Challenges-The average Joe/Jane learns a choreographed salsa, bachata, or styling routine in 3 days for an onstage performance and cash prize
- Bachata Room "Where Everything Goes" - Special rooms designated for the ever so popular "bachata" workshops & competitions
- 50+ multi-level group workshops for styling, partner work, shines, and more taught each day by world renowned dance instructors
- Evening and daytime performances by world renowned dance adult teams, couples & a youth dance teams
- Social dancing every evening until 4AM to live bands and DJ's playing the best in Salsa, Cha-Cha-Cha, and Latin Jazz
- An array of vendors for purchase of dance clothing, shoes and accessories
- Farewell Salsa Cruise on the Hudson & After Party with the Legendary Grammy-Nominated New Swing Sextet on Monday, September 5th

To purchase tickets & for more information please visit www.nycsalsacongress.com

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