



THE CITY OF NEW YORK
 MANHATTAN COMMUNITY BOARD 3
 59 East 4th Street - New York, NY 10003
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Jamie Rogers, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml
- Photographs of proof of conspicuous posting of meeting with newspaper showing date.
- If applicant has been or is licensed anywhere in City, letter from applicable community board indicating history of complaints and other comments.

Check which you are applying for:

- new liquor license alteration of an existing liquor license corporate change

Check if either of these apply:

- sale of assets upgrade (change of class) of an existing liquor license

Today's Date: August 30, 2016

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? Yes No Type of license: _____

If alteration, describe nature of alteration: _____

Previous or current use of the location: _____

Corporation and trade name of current license: _____

APPLICANT:

Premise address: 189 Avenue C

Cross streets: B/n East 11th ; East 12th St

Name of applicant and all principals: MPCP Group LLC
Matthew Pilioci

Trade name (DBA): To Be Determined

PREMISE:

Type of building and number of floors: 10 story brick

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages?
(includes roof & yard) Yes No If Yes, describe and show on diagram: _____

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any
back or side yard use? Yes No What is maximum NUMBER of people permitted? Pending

Do you plan to apply for Public Assembly permit? Yes No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> -
please give specific zoning designation, such as R8 or C2):

R7A / C2-5

PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise? Yes No

If yes, please describe what type: _____

What are the proposed days/hours of operation? (Specify days and hours each day and hours of
outdoor space) SUNDAY 11AM-12AM; MON-Sat 11AM-2AM

Number of tables? 28 Total number of seats? 82

How many stand-up bars/ bar seats are located on the premise? 1/11

(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order,
pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): Approx 20' x 4 L shaped Front Right

Does premise have a full kitchen? Yes No?

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu

BBQ

What are the hours kitchen will be open? to within one hour of closing

Will a manager or principal always be on site? Yes No If yes, which? Both

How many employees will there be? 15-20

Do you have or plan to install French doors accordion doors or windows? No

Will there be TVs/monitors? Yes No (If Yes, how many?) _____

Will premise have music? Yes No

If Yes, what type of music? Live musician DJ Juke box Tapes/CDs/iPod Background

If other type, please describe _____

What will be the music volume? Background (quiet) Entertainment level

Please describe your sound system: Computer generated with small speakers

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? No

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

ONE EMPLOYEE DESIGNATED TO INSURE NEITHER CROWDS OR TRAFFIC GATHER ON THE STREET

Will there be security personnel? Yes No (If Yes, how many and when) _____

Probably not - TBD

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans. Interior noise will always be kept to a minimum and my employee designated at the front door will insure that the exterior

Do you have sound proofing installed? Yes No

If not, do you plan to install sound-proofing? Yes No

of the premises is never noisy

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? Yes No

If yes, please indicate name of establishment: JSD Group LLC / BB Williamsburg LLC

Address: 9 Avenue A NYC / 524 Lorimer St BK Community Board # 3/1(BK)

Dates of operation: 2015 - Present / 2013 - Present

If you answered "Yes" to the above question, please provide a letter from the community board indicating history of complaints or other comments.

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume. Above

Does any principal have other businesses in this area? Yes No If Yes, please give trade name and describe type of business _____

Has any principal had SLA reports or action within the past 3 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (name and address) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? SEE ATTACHED

How many On-Premise (OP) liquor licenses are within 500 feet? _____

Is premise within 200 feet of any school or place of worship? Yes No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. I agree to close any doors and windows at 10:00 P.M. every night?
2. I will not have DJs, live music, promoted events, any event at which a cover fee is charged, scheduled performances, more than ____ DJs/ promoted events per ____, more than 4-5 private parties per year
3. I will play ambient recorded background music only.
4. I will not apply for an alteration to the method of operation agreed to by this stipulation without first coming before CB 3.
5. I will not seek a change in class to a full on-premise liquor license. Or my business plan is to seek an upgrade at a later date. N/A
6. I will not participate in pub crawls or have party buses come to my establishment.
7. I will not have a happy hour. Or Happy hour will end by 8 pm.
8. I will not have wait lines outside. There will be a staff person outside to monitor sidewalk crowds and ensure no loitering.
9. Residents may contact the manager/owner at the following phone number. Any complaints will be addressed immediately and I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

Name	Address	Approx. Distance
1011 TAVERN CORP	171 AVE C	305 ft
BROOKLYN BAR NYC INC	158 AVENUE C	485 ft
JEFLO & CO LTD	157 AVENUE C	495 ft
TATU LLC	151 AVENUE C	580 ft
177 CHRISTIE INC	145 AVE C	665 ft
MATADOR RESTAURANT GROUP INC, THE	179 AVENUE B	670 ft
ELDRIDGE BISTRO LLC	700 E 9TH ST	675 ft
TAULANT LLC	186 AVENUE B	705 ft
JMR DINING LLC	190 192 AVENUE B	705 ft
FLAM ABLE LLC	204 AVENUE B	740 ft

Proximity Report for Location:

August 29, 2016

189 Avenue C, New York, NY, 10009

* This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Closest Liquor Stores

Name	Address	Approx. Distance
NIZGA CORP	58 AVENUE A	375 ft
DISCOVERY WINES LLC	16 AVE B	640 ft
EAST HOUSTON STREET WINE & LIQUOR INC	250 E HOUSTON ST	825 ft
JCCSM INC	45 1ST AVE	1135 ft
LOCAL NEW YORK LIQUORS LLC	24 AVE C	1185 ft
TURTLE DOVE LLC	28 30 CLINTON ST	1250 ft
EAST VILLAGE WINE CORP	100 AVENUE C	1270 ft
NIZGA CORP	58 AVENUE A	560 ft
DISCOVERY WINES LLC	16 AVE B	570 ft
EAST HOUSTON STREET WINE & LIQUOR INC	250 E HOUSTON ST	875 ft
LOCAL NEW YORK LIQUORS LLC	24 AVE C	1015 ft
EAST VILLAGE WINE CORP	100 AVENUE C	1115 ft
TURTLE DOVE LLC	28 30 CLINTON ST	1205 ft
JCCSM INC	45 1ST AVE	1315 ft
10TH STREET & AVENUE C LIQUOR & WINE INC	159 AVENUE C	465 ft
BRIX NYC LLC	649 E 9TH STREET, EAST STORE	735 ft
BEE LIQUORS LLC	225 AVENUE B	790 ft
MARTYS LIQUORS INC	133 AVENUE D	1010 ft
EAST VILLAGE WINE CORP	100 AVENUE C	1245 ft
AVENUE A WINES INC	196 AVENUE A	1420 ft
WINESHOP LLC	438 A E 9TH ST	1720 ft

Churches within 500 Feet

Name	Approx. Distance
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Schools within 500 Feet

Name	Address	Approx. Distance
PS 19 ASHER LEVY SCHOOL	185 FIRST AVE	420 ft
PS 34 FRANKLIN D. ROOSEVELT S	730 E 12TH ST	420 ft
PS 61 ANNA HOWARD SHAW SCHOOL	610 E 12TH ST	500 ft

On-Premise Licenses within 750 Feet

Name	Address	Approx. Distance
TBI MANHATTEN CORP	185 AVENUE C	40 ft