THE CITY OF NEW YORK
MANHATTAN COMMUNITY BOARD 3
59 East 4th Street - New York, NY 10003
Phone: (212) 533-5300 - Fax: (212) 533-3659
www.cb3manhattan.org - info@cb3manhattan.org

Jamie Rogers, Board Chair  Susan Stetzer, District Manager

# Community Board 3 Liquor License Application Questionnaire

**Please bring the following items to the meeting:**

**NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.**

- ☒ Photographs of the inside and outside of the premise.
- ☒ Schematics, floor plans or architectural drawings of the inside of the premise.
- ☒ A proposed food and or drink menu.
- ☒ Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- ☐ Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website: http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml
- ☒ Photographs of proof of conspicuous posting of meeting with newspaper showing date.
- ☐ If applicant has been or is licensed anywhere in City, letter from applicable community board indicating history of complaints and other comments.

Check which you are applying for**:**

☒ new liquor license ☐ alteration of an existing liquor license ☐ corporate change

Check if either of these apply:

☐ sale of assets ☐ upgrade (change of class) of an existing liquor license

**Today's Date:** 8/29/2016

**If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting**.

Is location currently licensed? ☒ Yes ☐ No Type of license: Beer and Wine

If alteration, describe nature of alteration: _____

Previous or current use of the location: _____

Corporation and trade name of current license: _____

**APPLICANT:**

Premise address: 21 A Clinton St.

Cross streets: Houston and Stanton

Name of applicant and all principals: The Idea Distillery, LLC. Benjamin H Lillie

_____

Trade name (DBA): TBD

**PREMISE:**

Type of building and number of floors: 8 floor, mixed residential and commercial

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages? *(includes roof & yard)* ☐ Yes ☐ No If Yes, describe and show on diagram: _____

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any back or side yard use? ☐ Yes ☐ No What is maximum NUMBER of people permitted? 124

Do you plan to apply for Public Assembly permit? ☐ Yes ☐ No

What is the zoning designation (check zoning using map: http://gis.nyc.gov/doitt/nycitymap/ - please give specific zoning designation, such as R8 or C2):

R7A

**PROPOSED METHOD OF OPERATION:**

Will any other business besides food or alcohol service be conducted at premise? ☐ Yes ☐ No

If yes, please describe what type: We're a live event venue, focused on talks, conversations, and more. We'll also have live music and comedy. Events will be ticketed.

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) 4pm-2am, daily.

Number of tables? 15 Total number of seats? 110

How many stand-up bars/ bar seats are located on the premise? 19

(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): One bar, 26', L-shaped, back of the room

Does premise have a full kitchen ☐ Yes ☐ No?

Does it have a food preparation area? ☐ Yes ☐ No (If any, show on diagram)

Is food available for sale? ☐ Yes ☐ No If yes, describe type of food and submit a menu

Simple varied food to accompany programs.

What are the hours kitchen will be open? 6pm-11pm

Will a manager or principal always be on site? ☐ Yes ☐ No If yes, which? Principal

How many employees will there be? 10

Do you have or plan to install ☐ French doors ☐ accordion doors or ☐ windows?

Will there be TVs/monitors? ☐ Yes ☐ No (If Yes, how many?) One projector & full-wall screen

Will premise have music? ☐ Yes ☐ No

If Yes, what type of music? ☒ Live musician ☒ DJ ☐ Juke box ☒ Tapes/CDs/iPod

If other type, please describe Most music will be accompanying talks and performances

What will be the music volume? ☒ Background (quiet) ☒ Entertainment level

Please describe your sound system: Four mounted speakers optimized for speech

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? Yes.

Primary focus of the space is talks, lecutres, and conversations.

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

Will there be security personnel? ☐ Yes ☒ No (If Yes, how many and when) _____

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

Do you have sound proofing installed? ☒ Yes ☐ No

If not, do you plan to install sound-proofing? ☐ Yes ☐ No

Premise is a concrete-walled basement, set 30' back from street

**APPLICANT HISTORY:**

Has this corporation or any principal been licensed previously? ☐ Yes ☒ No

If yes, please indicate name of establishment: _____

Address: _____ Community Board #_____

Dates of operation: _____

**If you answered "Yes" to the above question, please provide a letter from the community board indicating history of complaints or other comments.**

Has any principal had work experience similar to the proposed business? ☒ Yes ☐ No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area? ☒ Yes ☐ No If Yes, please give trade name and describe type of business The Story Collider, a science performance 501(c)3

Has any principal had SLA reports or action within the past 3 years? ☐ Yes ☒ No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location **(name and address)** and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate **B**ar, **R**estaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

**LOCATION:**

How many licensed establishments are within 1 block? 15

How many On-Premise (OP) liquor licenses are within 500 feet? 11

Is premise within 200 feet of any school or place of worship? ☒ Yes ☐ No

**COMMUNITY OUTREACH:**

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

***We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.***

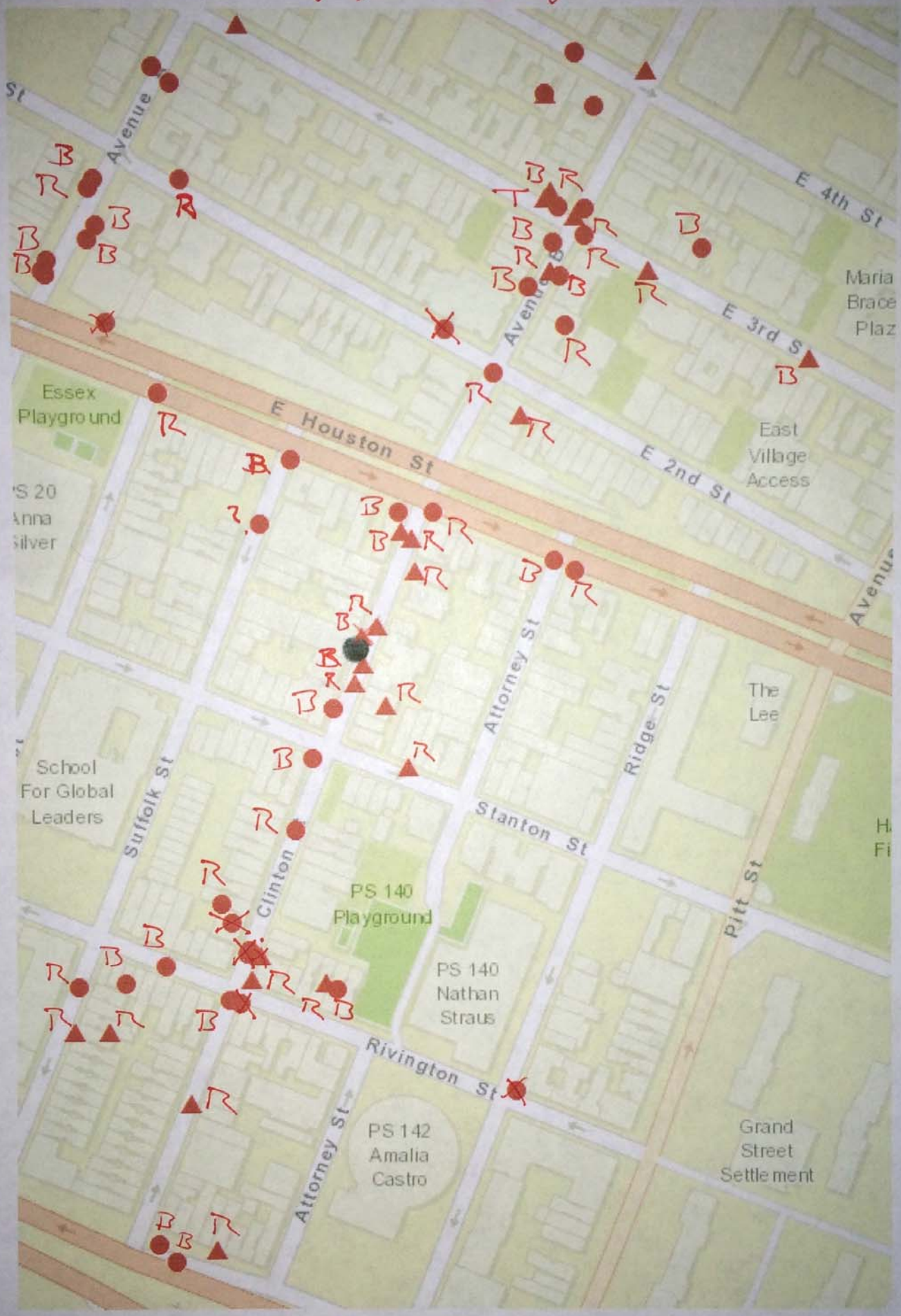
1. ☒ I agree to close any doors and windows at 10:00 P.M. every night?
2. ☐ I will not have ☐ DJs, ☐ live music, ☐ promoted events, ☐ any event at which a cover fee is charged, ☐ scheduled performances, ☐ more than ____ DJs/ promoted events per ____, ☐ more than ____ private parties per ____
3. ☐ I will play ambient recorded background music only.
4. ☒ I will not apply for an alteration to the method of operation agreed to by this stipulation without first coming before CB 3.
5. ☒ I will not seek a change in class to a full on-premise liquor license. Or ☐ my business plan is to seek an upgrade at a later date.
6. ☒ I will not participate in pub crawls or have party buses come to my establishment.
7. ☐ I will not have a happy hour. Or ☐ Happy hour will end by _____.
8. ☐ I will not have wait lines outside. ☒ There will be a staff person outside to monitor sidewalk crowds and ensure no loitering.
9. ☒ Residents may contact the manager/owner at the following phone number. Any complaints will be addressed immediately and I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

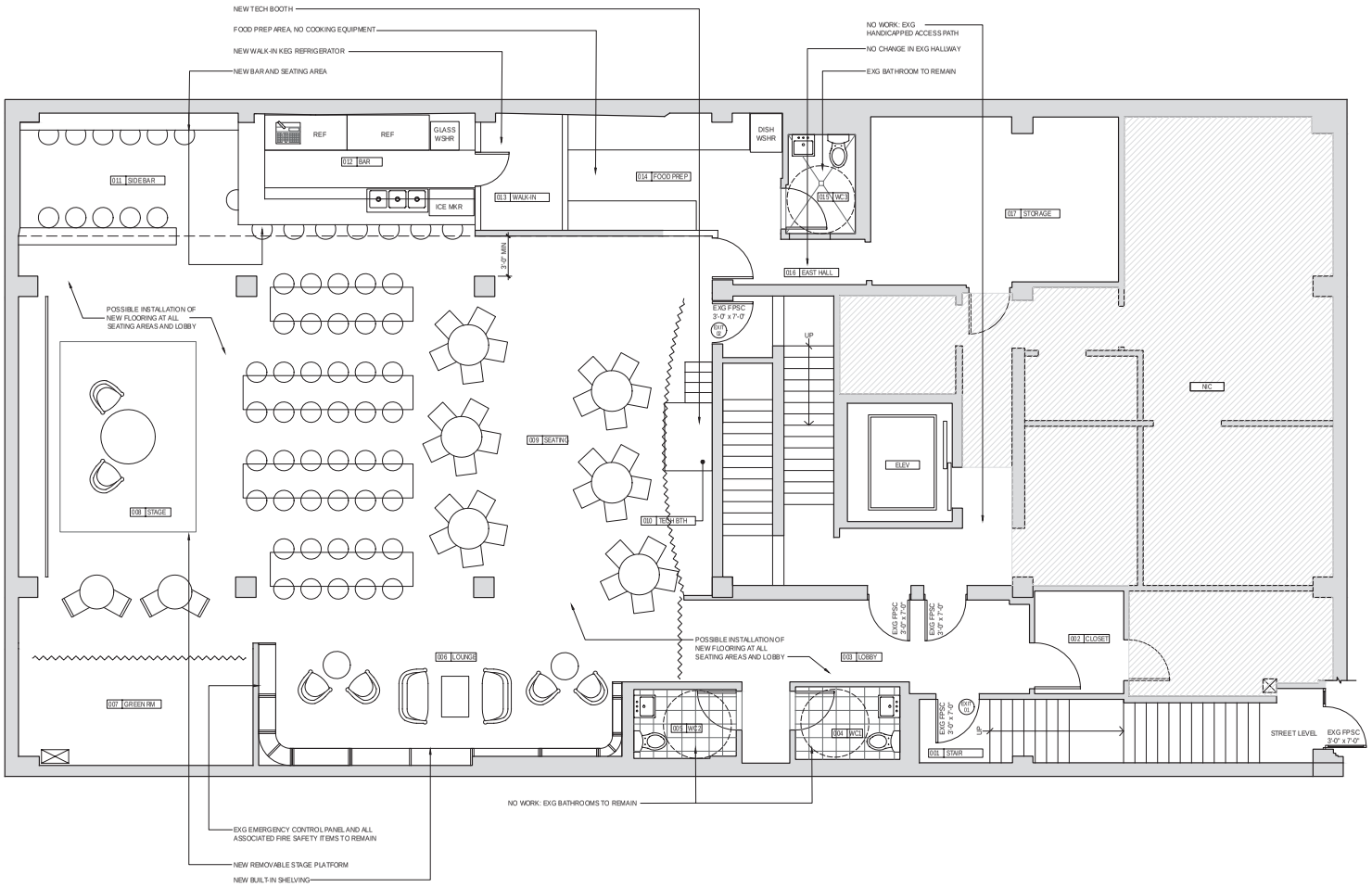
312-213-0438

FROM lamp.sla.ny.gov

▲ Beer + Wine
● Liquor
X Closed

B Bar
R Restaurant
T theatre






1 CONSTRUCTION AND LAYOUT PLAN

SCALE: 1/4" = 1'-0"

REVISION NUMBER

1 23 AUG 16 LANDLORD REVIEW

GENERAL NOTES


FRONT STUDIO
ARCHITECTS LLC

■ 14 W 32ND ST FL 8
NEW YORK, NY 10010
T 212 334 6820 - F 212 334 6822

□ 107 NORTH CRAIG ST
PITTSBURGH, PA 15213
T 412 682 2121 - F 412 682 2151

WWW.FRONTSTUDIO.COM


IDEA DISTILLERY
21 CLINTON STREET
NEW YORK, NY 10002

BASEMENT

DWG DATE 18 AUG 2016
PROJECT# 16-0500
DRAWN BY MY
SCALE 1/4" = 1'-0"

SEAL & SIGNATURE

A-101.00

1 OF XX

## Petition to Support Proposed Liquor License

**Date:** _____

**The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine)** Beer and Wine

**to the following applicant/establishment (company and/or trade name)** Idea Distillery, LLC

**Address of premises:** 21 Clinton St

**This business will be a: (circle)** Bar **Restaurant** **Other:** Event space

**The hours of operation will be:**

4pm - 2am

**PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.**

**Other information regarding the license:**

13

| Name | Signature | Address |
|---|---|---|
| James Stayne | | 85 Pitt St #7 |
| Peter Valentini | | 460 Broadway St. |
| Jill Rosenbloom | | 503 E. 6th St. |
| Ryan Rodrigues | | 114 e/ st #5 |
| HANNAH EYOB | | 63 Clinton St #17 |
| Alex Rozenberg | | 105 Stanton |
| PAUL SPARKS | | 310 E Houston St #5E |
| Richard Latham | | 240 6 Avenue, 4D |
| Esther Villegas | | 20 Ave A #E |
| Christian Diaz | | 57 Pitt St, 24 |
| Jason Brickhill | | 57 Pitt St, 24 |
| Anthony Bellino | | 172 E 4th St |
| Ashtin Charles | | 89 E 2nd St, #7 |

## Petition to Support Proposed Liquor License

**Date:** _____

**The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine)** Beer and Wine

**to the following applicant/establishment (company and/or trade name)** Idea Distillery, LLC

**Address of premises:** 21 Clinton St

**This business will be a: (circle)** Bar Restaurant **Other:** Event space

**The hours of operation will be:**

4pm - 2am

**PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.**

**Other information regarding the license:**

Justin.Palau123@gmail.com

14

| Name | Signature | Address |
|---|---|---|
| Justin Palau | Justin A Palau | 77 Columbia |
| JUSTIN GOLSTEIN | [illegible] | 108 Ludlow apt 3B |
| SARAH BERNSTEIN | [illegible] | 119 ESSEX ST. |
| Joan Caplin | [illegible] | 240 E Houston |
| Allison Baughman | [illegible] | 153 Ridge Street. |
| Raymond Niles | Ray Niles | 453 Grand St. |
| BRIANA BORSTEN | [illegible] | 63 Clinton St #7 |
| SHARIF VADON | [illegible] | 90 AVENUE D |
| Alexandria Cinthon | [illegible] | 75 BARUCH DRIVE |
| BRIAN A. MASON | [illegible] | 161 ATTORNEY STREET |
| Michael Norton | [illegible] | 161 Attorney Street |
| Edwin Rodriguez | [illegible] | 143 Essex Street. |
| Valentina Navarro | Valentina | 200 E 3RD ST ROUT N Bowe |
| Natalie Richards | [illegible] | 331 E Houston |

## Petition to Support Proposed Liquor License

**Date:** _____

**The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine)** Beer and Wine

**to the following applicant/establishment (company and/or trade name)** Idea Distillery, LLC

**Address of premises:** 21 Clinton St

**This business will be a: (circle)** Bar Restaurant **Other:** Event space

**The hours of operation will be:**

4pm - 2am

**PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.**

**Other information regarding the license:**

| Name | Signature | Address |
|---|---|---|
| Alan Fridman | [signature] | 65 LUDLOW ST. 10002 |
| Kurt McVey | [signature] | 13, Essex St. NY, NY 10002 |
| Karenne Chester | [signature] | 29 Clinton St. |
| Gregory DeLuise | [signature] | 504 Grand St. |
| Victoria Luther | [signature] | 230 E 2nd PL |
| Elizabeth Houston | [signature] | 230 E 2nd St — NY |
| McSejenkel | [signature] | 93 Clinton |
| Kathy Creutzburg Enos | [signature] | 193 E. 7th St. #4 NY |
| Adam Ades | [signature] | 303 E. Houston, N.Y. NY |
| Malcolm Sigelbaum | [signature] | 2 Clinton St |
| Mike Zikoski | [signature] | 2 Clinton St. |

## Petition to Support Proposed Liquor License

**Date:** _____

**The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine)** Beer and Wine

**to the following applicant/establishment (company and/or trade name)** Idea Distillery, LLC

**Address of premises:** 21 Clinton St

**This business will be a: (circle)** Bar Restaurant **Other:** Event space

**The hours of operation will be:**

4pm - 2am

**PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.**

**Other information regarding the license:**

12

| Name | Signature | Address |
|---|---|---|
| Ryan Polo | [signature] | 63 Pitt Street |
| Katherine McKenna | [signature] | 155 Ridge Street |
| Bradley Fernandez | [signature] | 72 Clinton St |
| Ross Hyzer | [signature] | 184 E 7th Street<br>072 Water St |
| Joe Rivera | [signature] | 26 Clinton Street |
| Gaimar Ugani | [signature] | 78 Ridge St |
| Gabriel Drapos | [signature] | 154 Attorney St. |
| EVAN Cotlow | [signature] | 331 E Houston St |
| Kerianne Graham | [signature] | 2 Clinton Street |
| Jack Allman | [signature] | 167 Ridge St |
| Asha Fuller | [signature] | 24 Clinton St |
| Louisa Gorbatov | [signature] | |

# Petition to Support Proposed Liquor License

**Date:** _____

**The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine)** Beer and Wine

**to the following applicant/establishment (company and/or trade name)** Idea Distillery, LLC

**Address of premises:** 21 Clinton St

**This business will be a: (circle)** Bar **Restaurant** **Other:** Event space

**The hours of operation will be:**

4pm - 2am

**PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.**

**Other information regarding the license:**

| Name | Signature | Address |
|---|---|---|
| Jim Keefe | [illegible] | 50 & E 5th St |
| Luis Abreu | Luis Abreu | 8-12 Ave B |

## Petition to Support Proposed Liquor License

**Date:** 8/26/16

**The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine)** Beer and Wine

**to the following applicant/establishment (company and/or trade name)** Idea Distillery, LLC

**Address of premises:** 21 Clinton St

**This business will be a: (circle)** Bar **Restaurant** **Other:** Event space

**The hours of operation will be:**

4pm - 2am

**PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.**

**Other information regarding the license:**

| Name | Signature | Address |
|---|---|---|
| Raoul Rasio | Raoul Rasio | 170 Stanton |
| Blue Thomas | Blue | 176 Stanton |
| Lucky DeBellevue | Lucky | 26 & Broome St |
| Bill Stewart | Bill | 550 Grand St |
| Claudia Flores | | 188 Ludlow St |
| Marci Wagner | | 279 east houston St |
| Adam Brennaman | C. | 516 East 6th |
| Jared Bauer | Bauer | 250 E Houston St |
| Katie Brannock | Kat | 29 Clinton |
| Nick Smith | | 310 E Houston |
| Keeta F Jackson | Keeta F Jackson | |

11

## Petition to Support Proposed Liquor License

**Date:** _____

**The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine)** Beer and Wine

**to the following applicant/establishment (company and/or trade name)** Idea Distillery, LLC

**Address of premises:** 21 Clinton St

**This business will be a: (circle)** Bar (Restaurant) **Other:** Event space

**The hours of operation will be:**

4pm - 2am

**PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.**

**Other information regarding the license:**

| Name | Signature | Address |
|---|---|---|
| Zelda Smith | [illegible] | 8709-FDR Diner |
| Crystal Bell | Crystal Bell | 151 RIDGE ST |
| ADAM REDSTONE | [illegible] | 19 CLINTON ST |
| Silvana Jakich | [illegible] | 141 Ridge St #2 |
| [illegible] | [illegible] | 153 Ridge St #A |
| CHRISTINE DAVIS | Christine Davis | NYC 10002 |
| Christopher [illegible] | [illegible] | 150 RIDGE |
| Roberta Dey | Roberta Dey | 175 Stanton |
| Gloria Bruno | G B | 175 Stanton St. |
| Meredith Cerceau | Meredith Cerceau | 100 Pell ST |
| [illegible] | [illegible] | 20 Clinton St 2A |
| | | 161 Rivington |
| KENEVAN McCONNON | [illegible] | 79 CLINTON ST |
| Blue Bayer | [illegible] | 40 Clinton St |

## Petition to Support Proposed Liquor License

**Date:** _____

**The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine)** Beer and Wine

**to the following applicant/establishment (company and/or trade name)** Idea Distillery, LLC

**Address of premises:** 21 Clinton St

**This business will be a: (circle)** Bar (Restaurant) **Other:** Event space

**The hours of operation will be:**

4pm - 2am

**PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.**

**Other information regarding the license:**

| Name | Signature | Address |
|---|---|---|
| Karen Schaupeter | [illegible] | 351 e. 42nd St #4A NY NY 10009 |
| John Michael | [illegible] | 130.B Suffolk St |
| Lauren Brown | Lauren Brown | 25 Clinton |
| Matt Harlow | [illegible] | 144 Suffolk |
| Titus York | Titus York | 152 Suffolk |
| Emily Nave | Emily Nave | 151 Attorney St |
| Mei Xin | Mei Xin | 109 Ludlow |
| Benjamin Rey | Benj Rey | 111 Ludlow |
| JAMES HIRSCH | [illegible] | 170 NORFOLK ST. |
| VIRGINIA BROWN | [illegible] | 55 CLINTON ST #1 |
| POLINA PFLIGER | [illegible] | 55 Clinton St. #1 |

11

## Petition to Support Proposed Liquor License

**Date:** _____

**The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine)** Beer and Wine

**to the following applicant/establishment (company and/or trade name)** Idea Distillery, LLC

**Address of premises:** 21 Clinton St

**This business will be a: (circle)** Bar **Restaurant** **Other:** Event space

**The hours of operation will be:**

4pm - 2am

**PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.**

**Other information regarding the license:**

| Name | Signature | Address |
|---|---|---|
| J McDermott | | 550 GRAND ST 10013 |
| C. Lee | | 165 Attorney |
| C Samovski | | 310 E HOUSTON |
| L. Nugman | | 155 RIDGE |
| Michael Kwong | Michael R. Kwong | 98 Suffolk St. 3D NY, NY 10002 |
| Ben Steinberg | | 163 Stanton St |

6

## Petition to Support Proposed Liquor License

**Date:** 8/25/16

**The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine)** Beer and Wine

**to the following applicant/establishment (company and/or trade name)** Idea Distillery, LLC

**Address of premises:** 21 Clinton St

**This business will be a: (circle)** Bar Restaurant **Other:** Event space

**The hours of operation will be:**

4pm - 2am

**PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.**

**Other information regarding the license:**

| Name | Signature | Address |
|---|---|---|
| Eugenio Montesino | EUGENIO MONTESINO | 20 Clinton St |
| Arleen Soberman | ARLEEN SOBERMAN | 500 Grand St. |
| LISA Reeves | 264 East B'way NY NY 10002 | [illegible] |
| Antonio Gomez | | |
| Lina Gutierrez | 28 Clinton St. | [illegible] |
| GRAHAM WINTON | 7 CLINTON ST | [illegible] |
| Erepenc | [illegible] | 309 Houston St |
| Antonio Guadalupe | [illegible] 133 PITT ST | 133 PITT ST |
| Darre Landman | 237 E. 2nd NY NY 10009 | [illegible] |
| [illegible] | [illegible] | 250 E. Houston St. |
| Danielle Campbell | 190 E 7th Street NY NY 10009 | DACampbell |

1)

## Petition to Support Proposed Liquor License

**Date:** _____

**The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine)** Beer and Wine

**to the following applicant/establishment (company and/or trade name)** Idea Distillery, LLC

**Address of premises:** 21 Clinton St

**This business will be a: (circle)** Bar Restaurant **Other:** Event space

**The hours of operation will be:**

4pm - 2am

**PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.**

**Other information regarding the license:**

| Name | Signature | Address |
|---|---|---|
| Andrew Summers | | 167 Ridge Str 2A |
| MELANIA CANNISA | Melanie Cannisa | 158 EAST 7TH ST APT 4G |
| ERIC KOBRIN | | 152 STANTON |
| ROB COUSINS | | 148 SUFFOLK ST #A |
| Mike Gippetti | | 93 Clinton St #1A |
| ERIN PARSONS | Erin Parsons | 250 E. Houston #2R 10002 |
| CRISTIANO | | 250 E HOUSTON 2R |
| David Silva | David Silva | 510 E Houston #5C |
| Jerry Brotman | Jerry Brotman | 504 GRAND ST E #42 NYC 10002 |
| Rafael Perez | | Stanton St. |
| BASHEERA N | | 130 East 4th WALK |

## Petition to Support Proposed Liquor License

**Date:** _____

**The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine)** Beer and Wine

**to the following applicant/establishment (company and/or trade name)** Idea Distillery, LLC

**Address of premises:** 21 Clinton St

**This business will be a: (circle)** **Bar** **Restaurant** **Other:** Event space

**The hours of operation will be:**

4pm - 2am

**PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.**

**Other information regarding the license:**

| Name | Signature | Address |
|---|---|---|
| ~~Eddie Meves~~ | ~~[illegible]~~ | ~~[illegible] 159 Allen Street~~ On other petition |
| Nikki Kouneas | [illegible] | |
| Natalia Correa | [illegible] | 157 Suffolk. |
| Socrates Bueno | [illegible] | " " 3 Clinton 10002 |
| SPEEDY ROMEO | [illegible] | 63 CLINTON |
| YADIRA MARIA | [illegible] | 251 East 3rd St |
| Dinnette Rodriguez | [illegible] | 214 1st Ave |
| [illegible] | 209 FORPUIN | [illegible] |
| Amanda Asmussen | [illegible] | 2 Clinton |
| Joseph Alvarez | [illegible] | 290 Delancey St |

## Petition to Support Proposed Liquor License

**Date:** _____

**The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine)** Beer and Wine

**to the following applicant/establishment (company and/or trade name)** Idea Distillery, LLC

**Address of premises:** 21 Clinton St

**This business will be a: (circle)** Bar Restaurant **Other:** Event space

**The hours of operation will be:**

4pm - 2am

**PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.**

**Other information regarding the license:**

| Name | Signature | Address |
|---|---|---|
| Felema | | 238 E 3rd St |
| Miranda Fauntleroy | | 40 Clinton St |
| Mary Upton | | 40 clinton St |
| Alec. Martini | | 328 E 4 |
| David vander | | 328 E 4 |
| Glen Scott | | 233 CLINTON ST. |

## Petition to Support Proposed Liquor License

Date: 8/25/16

**The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine)** Beer and Wine

**to the following applicant/establishment (company and/or trade name)** Idea Distillery, LLC

**Address of premises:** 21 Clinton St

**This business will be a: (circle)** Bar Restaurant **Other:** Event space

**The hours of operation will be:**

4pm - 2am

**PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.**

**Other information regarding the license:**

| Name | Signature | Address |
|---|---|---|
| STAN HESHKA | [signature] | 55 Ave C, 10009 |
| Georgina Acevew | [signature] | 252 E. 4th st 10009 |
| Louise Stunzer | [signature] | 29 Clinton St 10002 |
| Mark Baquist | [signature] | 235 Eldridge |
| Sarah Gefter | [signature] | 158 Stanton St |
| Lissette Gonzalez | [signature] | 641 East 5th st |
| Eddie Nieves | [signature] | 189 Allen Street |
| Veronka Sonse | [signature] | 301 E. Houston #2 |
| LUZ SANTIAGO | [signature] | 725 F.D.R. DR |
| B Dalton | Barbara Dalton | 189 Stanton 10002 |
| Jeffery Johnson | [signature] | 170 Stanton St. 10002 |
| Eric Danville | [signature] | 67 Pitt St. |

12

## Petition to Support Proposed Liquor License

**Date:** 8/25/16

**The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine)** Beer and Wine

**to the following applicant/establishment (company and/or trade name)** Idea Distillery, LLC

**Address of premises:** 21 Clinton St

**This business will be a: (circle)** Bar (Restaurant) **Other:** Event space

**The hours of operation will be:**

4pm - 2am

**PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.**

**Other information regarding the license:**

| Name | Signature | Address |
|---|---|---|
| Peter Osborne | | 71 Clinton St. |
| James Green | | 176 east 3rd |
| Jonathan Castro | | 8 ave B |
| James Hanks | | 29 clinton st 1B |
| Howard Durney | | 20 CLINTON ST 3/4 |
| TIM CHARTERS | | 504 GRAND ST G12, NY, NY |
| James Finelli | | 279 E Houston St |
| Glennis Meagher | | 101 Clinton St, 3 |
| Alexandria Ali | | 64 Essex street |
| Jose Santos | | 765 FIDIK DR. |
| Emily Bode | | 29 Clinton St. |
| MEAGHAN DELANEY | | 168 LUDLOW ST. |

## Petition to Support Proposed Liquor License

**Date:** 8/25/16

**The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine)** Beer and Wine

**to the following applicant/establishment (company and/or trade name)** Idea Distillery, LLC

**Address of premises:** 21 Clinton St

**This business will be a: (circle)** **Bar** **Restaurant** **Other:** Event space

**The hours of operation will be:**

4pm - 2am

**PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.**

**Other information regarding the license:**

| Name | Signature | Address |
|---|---|---|
| Marchany Harrison | Marchany Harrison | 18 Jackson St. |
| PHIL GIBBS | [illegible] | 151 RIDGE ST, NY. |
| [illegible] | [illegible] | 61 Clinton St #15 |
| Steven Maisonet | [illegible] | 110 Columbia St. |
| Valerie Hernandez | Valerie Hernandez | 110 Columbia St. |
| Ani [illegible] | [illegible] | 17 Clinton St. |
| John Pichardo | John [illegible] | 228 East 3rd St |
| Patrick [illegible] | [illegible] | 5 Clinton St |
| Hans Grossman | [illegible] | 157 Stanton |
| [illegible] | Lauren Lenihan | 25 Clinton St |
| PAUL QUINONOES | Paul Quinones | 28 Clinton |

11

## Petition to Support Proposed Liquor License

**Date:** 8/25/16

**The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine)** Beer and Wine

**to the following applicant/establishment (company and/or trade name)** Idea Distillery, LLC

**Address of premises:** 21 Clinton St

**This business will be a: (circle)** Bar Restaurant **Other:** Event space

**The hours of operation will be:**

4pm - 2am

**PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.**

**Other information regarding the license:**

| Name | Signature | Address |
|---|---|---|
| GARFIELD Bure | [signature] | 1 HAVEN PLAZA |
| Cynthia Tietz | [signature] | 157 Suffolk St |
| Hahn Rowe | [signature] | 742 E6 ST. |
| Andrea Arii | [signature] | 29 Clinton St. Apt 2A |
| Nichole Choi | [signature] | 29 Clinton St. Apt 2A |
| Esther Kogan | Esther Kogan | 176 Stanton St 2B |
| TONY POWE | [signature] | 67 Clinton St |
| ARIANNA MAHONE | Arianna Mahone | 71 Clinton ST #14 |
| Deborah Allen | [signature] | 98 St. Marks Pl. 3A |
| [signature] | Miguel Trelles | 325 E. Houston #8 |
| DIGAR BHUDIA | [signature] | 172 DELANCEY 3D |
| [signature] | [signature] | 390 East 8th street |

## Petition to Support Proposed Liquor License

**Date:** 8/25/16

**The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine)** Beer and Wine

**to the following applicant/establishment (company and/or trade name)** Idea Distillery, LLC

**Address of premises:** 21 Clinton St

**This business will be a: (circle)** Bar **Restaurant** **Other:** Event space

**The hours of operation will be:**

4pm - 2am

**PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.**

**Other information regarding the license:**

| Name | Signature | Address |
|---|---|---|
| Karina Moller | | 29 Ave B |
| Jocelyn Kelly | | 157 Stanton |
| Tai Hutchinson | | 101 Avenue D |
| DONNI SCINTRON | | |
| | | 71 COLUMBIA ST |
| Krishna Katena | | 16 Clinton St |
| Zack Blomquist | | 163 Stanton St |
| Kaunne Chuk | | 29 Clinton St |
| Hunter Halliday | | 57 Clinton St |
| Ally Han | | 64 Clinton St |

## Appendix A - Sample Menu

| **Plates** | **Paninis** |
|---|---|
| Hummus plate<br>*With pita, olives, and vegetables*<br><br>Charcuterie board<br>*Prosciutto, chorizo, genoa salami, smoked gouda, brie, and breads*<br><br>Cheese plate<br>*Choice of 3 or 5 rotating cheeses*<br><br>Soft pretzel<br>*With dipping sauces*<br><br>Fall salad<br>*Arugula, cranberry, walnut, and blue cheese*<br><br>Mac and cheese<br>*Baked with bacon and truffle* | Veggie<br>*Eggplant, mozzarella, and basil*<br><br>Ham and cheese<br>*Serrano ham, fontina, and dijon mustard*<br><br>Fall<br>*Spicy chorizo, apple, and peppers*<br><br>Soup of the day<br><br>**Side plates**<br><br>Mixed nuts<br>Marinated olives<br><br>**Desserts**<br><br>Chocolate cake<br>Baklava<br>Seasonal fruit cup |

## Appendix B - Crowd Management Plan

Since we're doing live events, we expect crowd management to be a concern before and after the events.

Before the event: our plan calls for us to open doors an hour before start time to spread out people's arrival and prevent too much of a strain on the kitchen. This will have the side effect of reducing lines, since we expect arrivals to be spread out over the hour. In addtion, if a line does form there is a large area inside the space where we will permit people to stand -- the stairwell, which is about 15' long, and the entry corridor, which is another 20'. Those together should contain most lines. In the event of a sold-out, or nearly sold-out, show we will have an extra staff member on site who will be responsible for checking to see if a line forms outside. If one does they will make sure the crowd is leaving room both for pedestrian traffic and access to doorways, and will also communicate this to the inside staff so they can expedite opening the doors to the event space.

After the event: most of our events are designed to be lectures and discussions, with the audience encouraged to stay afterward to talk with the speakers. This will again, have the side effect of smoothing out the exit so not everyone is leaving at once. In addition we will have a door person checking the outside area and encouraging people not to loiter. Finally, during our house announcements before each event (when we give fire exit instructions) we will include a line encouraging people to respect our neighbors and not group at the exit when they leave.

## Appendix C - Noise Control

The space has concrete walls, and is a basement set about 30’ back from the street. In addition the space above us is unoccupied in the evenings. There is also no time during an event when we would leave either of the two doors between the space and the street open.
Finally, our business plan calls for the space to be an excellent recording environment so our events can be posted online. This means isolating ourselves as completely as possible from street noise. (This is part of why we selected this particular space.)

Any noise complaints can, of course, be directed to management at posted phone numbers and email addresses, and we will immediately correct the problem.

## Appendix D - Experience of Principal

Ben Lillie has worked in live events for years. He was on staff at TED Conferences (the people who produce TED Talks) for three years, including work on the two yearly flagship week-long events.

He is also the co-founder of The Story Collider, a 501(c)3 nonprofit organization dedicated to telling true, personal stories about science in people lives. As part of that he has organized and executed over 250 live events, mostly in New York City, but also in Boston, London, DC, and San Francisco.

This establishment is seeking a license to serve

Beer + Wine

Beer & Wine or Beer/Wine & Liquor

There will be an opportunity for public comment on

Monday, September 12, 2016 at 6:30pm
Thelma Burdick Community Room
10 Stanton Street (corner of Bowery)

Date/Time/Location

Ben Lillie, lillie.ben@gmail.com, (212) 213-

Applicant Contact Information

At COMMUNITY BOARD 3
SLA & DCA Licensing Committee Meeting
info@cb3manhattan.org - www.cb3manhattan.org

NEIGHBORING RESIDENTS

AT TENTI

# New York Tim

s Company NEW YORK, SUNDAY, AUGUST 28, 2016 $6 be

d,
On

## ATTENTION RESIDENTS & NEIGHBORS

Idea Distillery, LLC, 312-217-0438

Company/DBA Name and Contact Number for Questions

Plans to open a

Bar Restaurant + Event Space

(Please choose) Bar/Restaurant/Club and indicate if there will be a Sidewalk Café or Backyard Garden

at the following location

21 Clinton St

Building Number and Street Name (Address)

This establishment is seeking a license to serve

Beer + Wine

Beer & Wine or Beer/Wine & Liquor

There will be an opportunity for public comment on

Monday, September 12, 2016 at 6:30pm
Thelma Burdick Community Room
10 Stanton Street (corner of Bowery)

Date/Time/Location

Dan Lillie, lillie.dan@gmail.com, (212) 213-0478

Applicant Contact Information

At COMMUNITY BOARD 3
SLA & DCA Licensing Committee Meeting
info@cb3manhattan.org - www.cb3manhattan.org

## NEIGHBORING RESIDENTS VECINOS DE LA COMUNIDAD

Idea Distillery, LLC 312-217-0438

Company Name / Contact Info — Nombre de la Compañía/el teléfono de contacto

Plans to open a: — Planifique abrir un/una:

+ Event Space

(Please choose) Bar/Restaurant — (Favor de escoger) un Bar/un Restaurante/un café de acera o un patio de atrás

21 Clinton St.

address — dirección

Seeking a license to serve — En buscada de una licencia para servir:

Beer & Wine or Beer/Wine & Liquor — Cerveza y vino o cerveza/vino y bebidas alcohólicas

Public meeting for comments — Reunión público para comentarios

Monday, September 12, 2016 at 6:30pm
Thelma Burdick Community Room
10 Stanton Street (corner of Bowery)

At COMMUNITY BOARD 3 SLA & DCA Licensing Committee Meeting — En la JUNTA COMUNITARIA 3 La reunión del Comité de Licencias del SLA y del DCA

info@cb3manhattan.org - www.cb3manhattan.org

## ATTENTION RESIDENTS & NEIGHBORS
## 第3社區居民 請注意

Idea Distillery, LLC

公司名字(Company) and/和 聯繫人的資料 (Contact Info)

Plans to open a (以上的店主想要在第3社區申請生意相關牌照據屋生意)

(請選擇/please choose) 酒吧(Bar)/餐館 (Restaurant) 戶外咖啡 (Sidewalk Café) or 或者 後院花園咖啡(Backyard Ute)

21 Clinton St

Address/生意地址

seeking a license to serve(以上的店主想要請以下相關酒牌照)

(請選擇/please choose) 啤酒和酒牌照(Beer & Wine) or/或者 啤酒牌照 (Beer) or/或者 酒和烈酒牌照 (Wine & Liquor)

Public meeting for comments
第3社區的居民有權利提出自己的意見和建議

(CB3 SLA & DCA Committee Meeting)
曼哈頓第3社區委員會
酒牌和經約市酒食局有關小商業牌照委員會

Monday, September 12, 2016 at 6:30pm
Thelma Burdick Community Room
10 Stanton Street (corner of Bowery)

時間 (Time) 和地點 (Location)

info@cb3manhattan.org - www.cb3manhattan.org

Celebration Of Whim

A Theater Art Dance