

# Manhattan Community Board 4

(All Fields Must Be Completed)

## Liquor License Stipulations Application

APPLICANT <b>PULPERIA NYC CORP</b>		DOING BUSINESS AS (DBA) <b>PULPERIA</b>		
STREET ADDRESS <b>371 West 46<sup>th</sup> St, New York, NY 10036</b>		CROSS STREETS <b>8<sup>th</sup> and 9<sup>th</sup> Avenues</b>		
OWNER	NAME: <b>Carlos Barroz</b>	ATTORNEY	NAME: <b>George Karp</b>	
	PHONE: <b>718-809-7982</b>		PHONE: <b>646-732-1008</b>	
	FAX:		FAX: <b>MAIL: georgekarp28@aol.com</b>	
MANAGER	NAME:	LANDLORD	NAME: <b>Gerald Kahn, as Receiver</b>	
	PHONE:		PHONE: <b>914-476-0600</b>	
	FAX:		FAX:	
<b>DESCRIPTION OF BUSINESS</b>				
Establishment Type:	<input type="radio"/> Bar/Tavern <input type="radio"/> Bed & Breakfast <input type="radio"/> Eating Place Beer <input type="radio"/> Cabaret <input type="radio"/> Night Club <input type="radio"/> Hotel <input checked="" type="radio"/> Restaurant <input type="radio"/> Catering Establishment <input type="radio"/> Club (Fraternal Organization - Members Only) <input type="radio"/> Other (Explain): _____			
Method of Operation:	<input checked="" type="radio"/> Restaurant <input type="radio"/> Dance Club <input type="radio"/> Sports Bar <input type="radio"/> Adult Entertainment <input type="radio"/> Wine Bar <input type="radio"/> Pizzeria <input type="radio"/> Cafe <input type="radio"/> Other (Explain): _____			
License Type:	<input checked="" type="radio"/> On-Premise <input type="radio"/> Wine <input type="radio"/> Beer <input type="radio"/> Wine & Beer			
<b>APPLICATION TYPE</b> (check one)	<input type="radio"/> New	Has applicant owned or managed a similar business?	YES	NO
		What is/was the name of establishment?		
		What is/was the address of the establishment?		
		What were the dates the applicant was involved with this former premise?		
	<input checked="" type="radio"/> Transfer	What is the prior license #?	<b>1116952</b>	
		What is the expiration date on the prior license?	<b>5/31/13</b>	
		Are you making any alterations or operational changes?	<input checked="" type="radio"/> YES	NO
		If alterations or operational changes are being made, please attach the plans to this form. - <b>See sketch</b>		
	<input type="radio"/> Alteration	What is the current license #?		
		What is the expiration date on the current license?		
Please describe the nature of the alterations and attach the plans				

OPERATIONAL ISSUES										
HOURS		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY		
	Operation	AM 11 - Midnite	—————	—————	—————	11 AM - 2:00 AM	—————	—————	11 - Midnite	
	Music	//	//	//	//	//	//	//	//	
	Kitchen	//	//	//	//	//	//	//	//	
OCCUPANCY	INDOOR				BAR			OUTSIDE		
	Capacity (Certificate of Occupancy)	Maximum # of Persons You Anticipate Occupying Premises (Including Employees)	Number of Tables	Number of Seats	Number of Service Only Bars	Number of Stand-Up Bars	Number of Seats at Bars	Number of Seats	Number of Tables	
	Under 75	Under 75	20	58	CB	1	10	2	1	
How many floors are there? What is the capacity for each floor? (please respond in space provided)					1-2	3-4	5+			
Will you be applying or intending to apply for a cabaret license? If yes, will there be dancing? (please respond in space provided)					YES	NO	N/A	MAIN FL - Under 75 Basement - Storage		
Will applicant have bottle service?					YES	NO	N/A			
Will you be hosting private parties and promotional events?					YES	NO	N/A	Private Parties		
Will outside promoters be used?					YES	NO	N/A			
Will the security plan submitted be implemented?					YES	NO	N/A			
Will State certified security personnel be used?					YES	NO	N/A			
Will New York Nightlife Association recommendations and NYPD Best Practices be followed?					YES	NO	N/A			
Will the applicant be using delivery bicycles? If yes, have you applied to DOT for bicycle rack? Delivery bicycles are to be clearly marked with the name of the restaurant and staff will wear attire clearly noting name. (please respond in space provided)					YES	NO	N/A			
Will the applicant be applying for a Sidewalk Café now or in the future? (please respond in space provided)					YES	NO	N/A			
If yes to the above, are plans attached and submitted to DCA? How many tables/seats? (please respond in space provided)					YES	NO	N/A	1 table, 2 seats within building line		
Will applicant provide contact information to neighbors and respond to complaints that arise?					YES	NO	N/A			
Will you inform the Community Board office of your job openings and/or provide a hyperlink to your jobs webpage?					YES	NO	N/A			
If you plan to have music, what type(s)?					BACKGROUND	LIVE MUSIC	DJ	Acoustic CB		
BUILDING DESIGN										
Doors and windows will be closed when any amplified music is played and in the event of no amplified sound, will be closed by 11 PM Friday and Saturday and 10 PM on all other days.					YES	NO	N/A			
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?					YES	NO	N/A			
Do you agree to comply with DOB rules concerning a storm enclosure? Storm enclosures can be used between November 15 and April 15, but they may NOT project more than 18 inches from the store front.)					YES	NO	N/A			

OUTDOOR ITEMS				
Will applicant use the rooftop, rear yard or any <u>outdoor space</u> ?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A	2 seats, 1 table within building line
If yes to the above, the rear yard, rooftop, and any outdoor space will be closed and vacated by 11 PM on Friday & Saturday and 10 PM on all other days.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A	
The service and consumption of alcohol in the rear yard, on the rooftop, or in any other outdoor space will be only via seated food service.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A	
The rear yard, rooftop, and any other outdoor space will not allow standing space for patrons to drink or smoke.	<input type="radio"/> YES	<input checked="" type="radio"/> NO	<input type="radio"/> N/A	
Applicant will do everything in their power to provide an effective sound baffling or sound controlled environment through landscaping or some type of enclosure, where possible; provided they do not violate any fire or building code regulations? This includes possibly working with landlords for soundproofing tenants apartments (such as installing soundproofing windows, acoustical tiles, etc.).	<input type="radio"/> YES	<input type="radio"/> NO	<input checked="" type="radio"/> N/A	
Applicant will enforce a quiet environment in the outdoor space, so as not to disturb nearby residents (e.g. there will be no amplified music, as per the law, and windows and doors to areas that play amplified music shall be closed). The applicant will make every effort possible to limit the noise emanating from diners by posting signs outside and also on menus asking for respect of the neighbor's privacy and peace. The staff will also encourage a peaceful environment amongst the outdoor diners.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A	
Applicant will have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	<input type="radio"/> YES	<input type="radio"/> NO	<input checked="" type="radio"/> N/A	

LOCATION & ZONING				
Primary Zoning District:		Overlay (If Applicable):		
Is this a Special District? If yes, is it <u>Clinton, West Chelsea</u> or Hudson Yards?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A	
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A	
Is the 500 Foot Rule or 200 Foot Rule Triggered? If yes, which? Please attach a diagram of the establishments that triggers the rule.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A	
Is a Public Assembly permit required?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	<input type="radio"/> N/A	
Are your plans filed with DOB?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	<input checked="" type="radio"/> N/A	
Building Type	<input type="radio"/> Residential <input type="radio"/> Commercial <input checked="" type="radio"/> Mixed Use <input type="radio"/> Other, describe: _____			
Adjacent Buildings	<input type="radio"/> Residential <input type="radio"/> Commercial <input checked="" type="radio"/> Mixed Use <input type="radio"/> Other, describe: _____			
<b>NOTIFICATION:</b> What organizations / community groups have you notified regarding your application?	# 1			
	# 2			
	# 3			

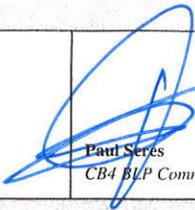
**ADDITIONAL INFORMATION: (Applicant Use)**

**ADDITIONAL NOTES: (Office Use Only)**

**ADDITIONAL STIPULATIONS: (Office Use Only)**

Manhattan Community Board 4 (MCB4) recommends:	<input type="radio"/> Approval <input checked="" type="radio"/> Denial unless all agreed to by applicant is part of the method of operation <input type="radio"/> Denial
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**CB4 REPRESENTATIVES**

 Nelly Gonzalez CB4 Community Associate	Lisa Daglian CB4 BLP Committee Co-Chair	 Paul Seres CB4 BLP Committee Co-Chair
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**APPLICANT AGREEMENT WITH THE COMMUNITY**

Pursuant to these stipulations, this applicant agrees to have these provisions incorporated in the method of operation of their liquor license. Additionally, the applicant agrees to the community agreements as the basis for the community supporting this application.

<b>SIGN HERE</b> →	 SIGNATURE OF APPLICANT	4/9/13 DATE
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April 1, 2013

## Proximity Report for Location:

371 W 46TH ST, New York, 10036

\* This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

### Closest Liquor Stores

Name	Address	Approx. Distance
NINTH AVENUE VINTNER LTD	669 9TH AVENUE	300 ft
RAY & FRANK LIQUOR STORE INC	706 9TH AVENUE	660 ft
REIDY WINE & LIQUOR CO INC	762 8TH AVENUE	675 ft
589 NINTH AVENUE CORP	589 9TH AVENUE	1100 ft
GRACE WINE & SPIRITS INC	610 10TH AVENUE	1280 ft
SHON 45 LIQUORS INC	840 8TH AVENUE	1380 ft
ADRIATIC WINE & LIQUOR LLC	714 10TH AVENUE	1390 ft

### Churches within 500 Feet

Name	Approx. Distance
Congregation Ezrath Israel	330 ft

### Schools within 500 Feet

Name	Address	Approx. Distance
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### On-Premise Licenses within 750 Feet

Name	Address	Approx. Distance
POMAIRE INC	371 WEST 46TH STREET	20 ft
KINSALE ROAD INC	370 WEST 46TH STREET	20 ft
BETTI BAR INC	373 W 46TH STREET	25 ft
G CUBED CORP	369 W 46TH ST	30 ft
366 WEST 46TH STREET RESTAURANT LLC	366 W 46TH ST	35 ft
AA FIREBIRD LLC	365 367 W 46TH ST	40 ft
CELLA FINE FOODS INC	364 W 46TH ST	55 ft
363 WEST 46TH STREET TAVERN INC	363 W 46TH ST	75 ft
CATHERINE (USA) GROUP INC	360 W 46TH ST	85 ft
ERMINIA RESTAURANT CORPORATION	361 W 46TH STREET	90 ft
ALEM MEDITERRANEAN TURKISH CUISINE LLC	358 W 46TH ST	110 ft
POLA RESTAURANT INC	355 W 46TH STREET	140 ft
LA BUCA REST CORP	349 W 46TH ST	195 ft
CDDF RESTAURANT INC	346 348 W 46TH ST	195 ft
MESON SEVILLA LTD	344 WEST 46TH ST	230 ft
DTM PB CORP	343 W 46TH ST	245 ft
WEST J & R INC	342 W 46TH STREET	245 ft

Name	Address	Approx. Distance
GALLO NERO W44TH INC	400 402 W 44TH ST	625 ft
TRAFFIC BAR AND RESTAURANT INC	701 703 9TH AVENUE	625 ft
BMJ CORP	307 W 47TH ST	630 ft
WESTWAY DINER INC	614 616 9TH AVENUE	635 ft
MAIKON CORPORATION	705 9TH AVENUE	650 ft
KENJI KODAMA INC	301 W 45TH STREET	655 ft
JUJAMCYN THTRS LLC & SWEET CONCESS III LLC AS MGR	302 W 45TH ST	655 ft
732 EIGHTH AVENUE CORP	732 8TH AVENUE	665 ft
NEW YORK BEER & BEVERAGE LLC	321 W 44TH ST	665 ft
REINS INTERNATIONAL NEW YORK INC	321 W 44TH ST, SPACE 103	685 ft
268 WEST 47TH REST INC	760 766 8TH AVE AKA 268 W 47TH	690 ft
760 8TH AVE REST INC	760 766 8TH AVE AKA 268 W 47	690 ft
JAYARVEE INC	315 W 44TH STREET	700 ft
RENDEZVOUS ON TIMES SQUARE INC	709 8TH AVE	720 ft
MARIA S MONT BLANC RESTAURANT CORP	315 W 48TH STREET	730 ft
RACHEL ON NINTH CORP	608 9TH AVE	740 ft

### Pending Licenses within 750 Feet

Name	Address	Approx. Distance
PIZZA PLUS NY OF 707 9TH AVE INCORPORATED	707 9TH AVE	690 ft
TIMES SQUARE RETAIL LLC	713 8TH AVE	705 ft
A TO Z ON 8TH INC	711 8TH AVE	720 ft

### Unmapped licenses within zipcode of report location

Name	Address
RESTAURANT ASSOCIATES LLC INTREPID SEA AIR SPACE M	PIER 86 AT 46TH STREET AND 12T
CLONMEL RESTAURANT CORP	W 44TH ST BLDG 557 12TH AVE
RAPERA LLC	MTRPLTN OPR HOUSE AKA 1540 BWY
WORLD YACHT LLC	41ST ST AT THE HUDSON RIVER

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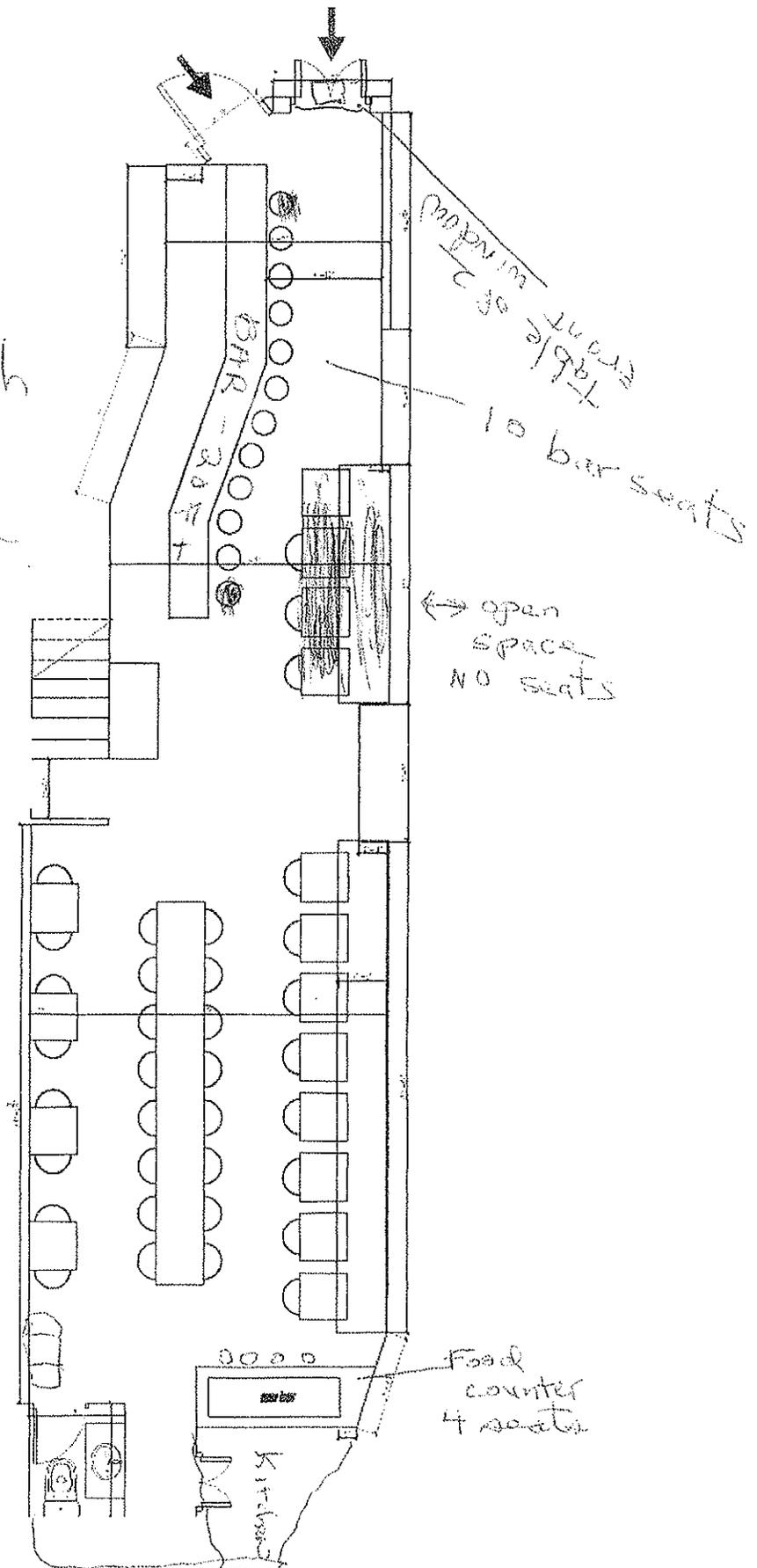
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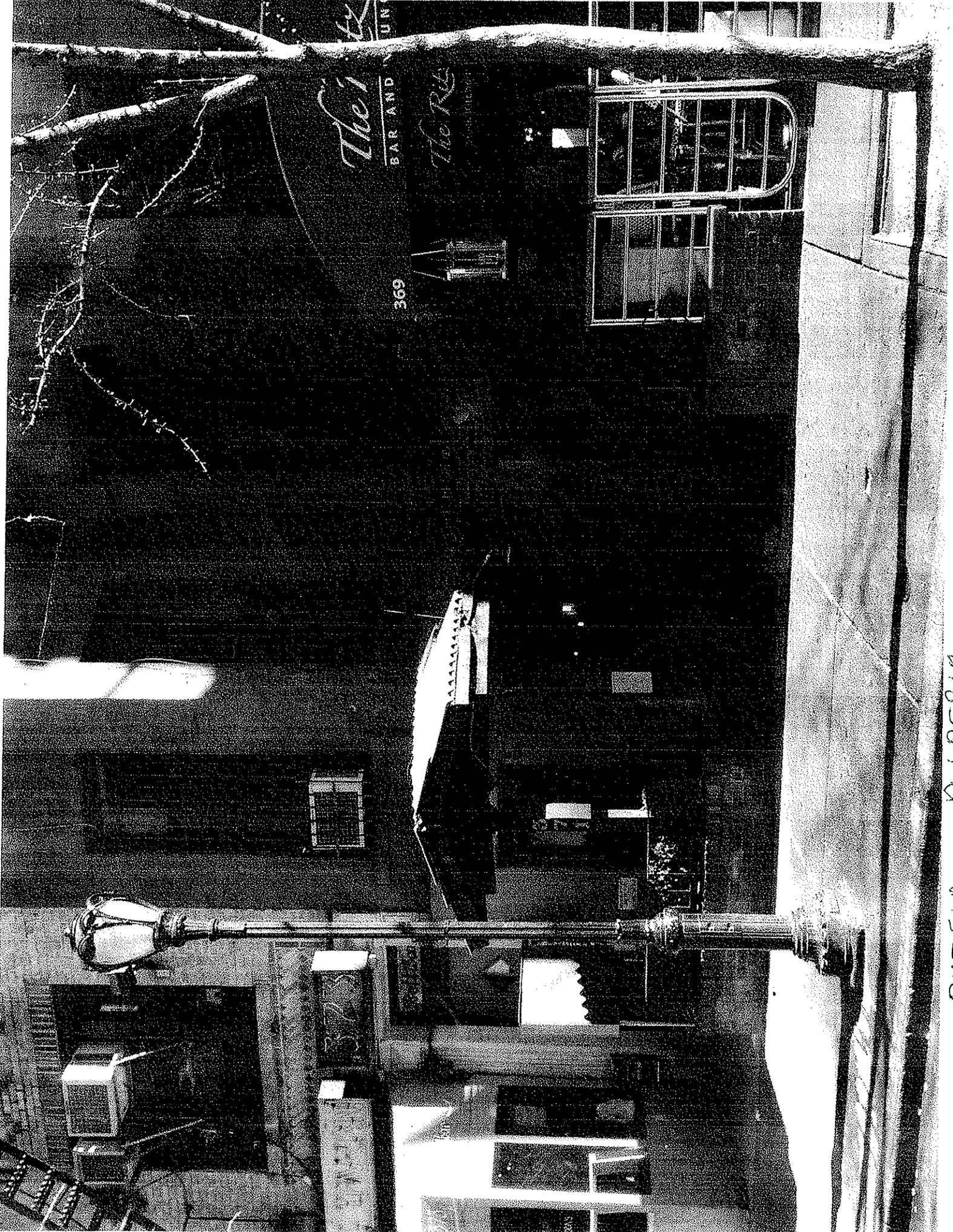
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REFORMA

Inside Sketch  
PULPERIA

371 NRSF 46<sup>th</sup> St  
New York, NY  
10036





The 1st  
BAR AND  
LUN

369

The Pub

OUTSIDE PULPERIA

BAR AREA - PULPERIA





DINING ROOM - PULPERI

# LA PULPERIA

SALMON BRULEE.....	12
cream cheese, brown sugar, strawberry-ginger leche de tigre	
CEVICHE MIXTO.....	16
shrimp, scallops, calamares, cucumber cilantro, avocado,aji amarillo	
SCALLOPS TIRADITO.....	12
cherry tomato, scallions, yuzu, spicy avocado jalapeño cream	

ENSALADA DE QUINOA.....	13
quinoa, watercress, cherry tomatoes, hard boiled egg carrots, red onion, pomegranate vinaigrette	
TAQUITOS DE LANGOSTA.....	17
lobster, grilled pineapple, sriracha, avocado cream Japanese mayo	
HUMITAS.....	12
fresh corn tamaal, braised short rib humita	
EMPANADAS CRIOLLAS.....	9
choice of: beef - corn with Manchego cheese	

OYSTERS COAST TO COAST  
ALASKAN KING CRAB LEGS  
LOBSTER  
CLAMS  
JUMBO SHRIMP COCKTAIL

OYSTER SHOOTERS  
add pisco or tequila 3

SEAFOOD TOWER  
Jumbo shrimp, clams, raw oysters  
whole lobster, king crab leg, oyster shooters  
sampler of ceviches, tiraditos & tartare

STEAK & EGGS.....	18
grilled skirt steak, eggs, saled, provenzal fries	
SPANISH POTATO TORTILLA.....	12
green salad, paprika aioli Cheese...2   Chorizo...4	
MUSHROOM OMELETTE.....	14
eggs, wild mushrooms, bacon, shoe string truss tomato confit, cheese	
EGGS BENELECTS.....	17
two poached eggs, sangria braised short ribs aji amarillo hollandaise sauce	
LA PULPERIA.....	10
two eggs any style, corn pancakes, strawberry tomato jam, watercress salad	
STUFFED FRENCH TOAST.....	19
walnuts, bananas, berries, creme fraiche dulce de leche	

TRADITIONAL GUACAMOLE.....	10
avocado, onion, cilantro, tomato	

CEVICHE MIXTO.....16  
 shrimp, scallops, calamares, cucumber  
 cilantro, avocado, aji amarillo

SCALLOPS TIRADITO.....14  
 cherry tomato, scallions, yuzu, spicy avocado  
 jalapeño cream

TARTARE

OYSTERS COAST TO COAST  
 ALASKAN KING CRAB LEGS  
 LOBSTER  
 CLAMS  
 JUMBO SHRIMP COCKTAIL

TARTARE

OYSTER SHOOTERS  
 add pisco or tequila 3

SEAFOOD TOWER  
 Jumbo shrimp, clams, raw oysters  
 whole lobster, king crab leg, oyster shooters  
 sampler of ceviches, tiraditos & tartare

TRADITIONAL GUACAMOLE.....13  
 avocado, onion, cilantro, tomato

QUESO FUNDIDO.....11  
 chihuahua cheese, Spanish chorizo,  
 caramelized onions, toasted French baguette

DEVILED EGGS .....12  
 tuna tartare, cornichon, paprika

lobster, grilled pineapple, sriracha, avocado cream  
 Japanese mayo

HUMITAS.....12  
 fresh corn tamal, braised short rib humita

EMPANADAS CRIOLLAS.....9  
 choice of: beef - corn with Manchego cheese

PAPPARDELLE.....22  
 hand-made pasta, malbec-braised short ribs  
 spicy Puttanesca sauce, shaved grana padano

POLLO A LA PARRILLA.....19  
 Colombian corn arepa, queso, kalamata  
 olive-citrus sauce

PACU FISH RIBS.....27  
 orange-chipotle BBQ sauce, coconut rice

SANGRIA-BRAISED SHORT RIBS.....25  
 wild mushrooms, cauliflower puree  
 creamy chimichurri sauce

PARRILLADA ARGENTINA.....34  
 skirt steak, pork loin, short rib, sweetbreads  
 chorizo, morcilla, truffle fries & ensalada

WHOLE FISH OF THE DAY

fried or grilled whole fish, granny smith apple salad  
 bloody mary gazpacho, plantains

sweet plantains.....7  
 coconut rice.....7  
 ensalada verde.....7  
 corn arepa.....7  
 truffle fries.....7



COCKTAILS & PATTE D'ARTISANAL

— LUNCH SPECIALS —

MON -FRI 11:30am - 3pm

ENSALADA DE QUINOA

quinoa, watercress, cherry tomatoes, hardboiled egg, carrots  
red onion, pomegranate vinaigrette

11

GRILLED CHICKEN 6 - STEAK 9

GRILLED HAMBURGER

Ground sirloin, lettuce, tomato, truffle fries

13

MANCHEGO CHEESE 1.50 - BACON 1.50 - EGG 1.50

LOBSTER ROLL

Traditional New England style on buttered hot dog bun

19

SHORT RIB SANDWICH

French baguette; short ribs, mixed greens, chipotle aioli  
truffle fries

15

FISH TACOS

grilled fish of the day, grape tomato pico de gallo salad  
chimichurri vinaigrette, coconut rice

15

GRILLED PORTOBELLO MUSHROOM SANDWICH

French baguette, chipotle aioli, caramelized onions, cheese  
truffle fries and salad

11

CHEF: CARLOS BARROZ

# GEORGE KARP

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P.O. BOX 778  
NEW YORK, NY 10108

PH: (646) 732-1008  
FACSIMILE (646) 329-5825

E-mail [georgekarp28@aol.com](mailto:georgekarp28@aol.com)

March 13, 2013

Community Board 4, Manhattan  
330 West 42<sup>nd</sup> Street  
New York, NY 10036

Re: Pulperia NYC Corp  
d/b/a Pulperia  
371 West 46<sup>th</sup> Street  
New York, NY 10036

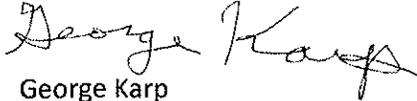
Dear Sir or Madam:

Please take notice that the above named corporation intends to file an application for an On-Premises Liquor License at 371 West 46<sup>th</sup> Street, New York, NY 10036.

Enclosed please find 30 days Notice of Intention to file for an On-Premises Liquor License required by the rules of the State Liquor Authority to be sent to the Community Board.

Please note your files accordingly.

Very truly yours,

  
George Karp

GK/msk  
Certified Mail, Return Receipt Requested  
7011 2970 0002 3977 5273