



TELEVISION THAT IS NEW YORK

spring | summer '11 programming guide



Life in New York City just got more interesting.

NYC life, the flagship channel of the NYC Media network, brings New Yorkers interesting, entertaining and educational content that embraces the energy and diversity of the City that never sleeps.

NYC life is broadcast on channel 25. Check nyc.gov for local cable and satellite listings.

Watch NYC life anytime, anywhere on demand at nyc.gov/vod or download the NYC Media app from iTunes.



NYC life is adding great new shows all summer long, starting in May.

- Mondays* ▶ **Arts & Culture**
- Tuesdays* ▶ **NYC History**
- Wednesdays* ▶ **Inside Out New York**
- Thursdays* ▶ **All About Food**
- Fridays* ▶ **Entertainment**
- ▶ **Late Night NYC**
- ▶ **Weekend**
- ▶ **Interstitial Programming**
- ▶ **Content Partnerships**



find details on pages:



Programming Schedule

Weekdays on NYC life offer a variety of programming for New Yorkers and their families:

| | |
|--|--------------------|
| Fitness | 6:00 am - 7:00 am |
| World News | 7:00 am - 7:30 am |
| Educational / Children | 7:30 am - 11:00 am |
| NYC-Centric | 11:00 am - 1:00 pm |
| Food and Health | 1:00 pm - 2:30 pm |
| Seniors | 2:30 pm - 3:30 pm |
| NYC-Centric / Youth | 3:30 pm - 5:30 pm |
| International Perspectives and World News | 5:30 pm - 8:30 pm |

NYC life boasts an eclectic mix of programming:

| | |
|--|--|
| MONDAY ARTS & CULTURE | 8:30 pm: NYTV 9:00 pm: Invitation to World Literature 9:30 pm: 92Y 10:30 pm: Talk Stoop |
| TUESDAY NYC HISTORY | 8:30 pm: Secrets of New York 9:00 pm: History™ on NYC life 10:00 pm: Mr. Mayor |
| WEDNESDAY INSIDE OUT NEW YORK | 8:30 pm: The Hair Architect Show 9:00 pm: Toni On! New York 9:30 pm: Bronx Flavor 10:00 pm: Columbia Cinema: New Short Films from Columbia University School of the Arts 10:30 pm: New York Originals |
| THURSDAY ALL ABOUT FOOD | 8:30 pm: Appetite City 9:00 pm: Food.Curated. 9:30 pm: Very Appetizing with Kelly Choi 10:00 pm: Avec Eric 10:30 pm: Brindiamo! |
| FRIDAY ENTERTAINMENT | 8:30 pm: Tamara Tunie Presents City Classics 9:00 pm: NYTVF Spotlight 9:30 pm: The Movie Loft 10:00 pm: Under the Pink Carpet |
| LATE NIGHT NYC | NYC is the “City that never sleeps.” NYC life stays up late to offer fun programming all night long. |

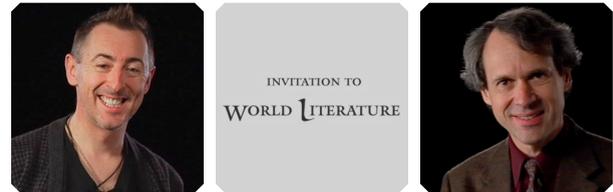
PREMIERING MONDAY, MAY 23

Monday
Arts & Culture

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8:30 pm: From reviews of classic films with critic A. O. Scott to the latest fashion trends with photographer Bill Cunningham, **NYTV** brings unique insight into arts and culture in the City we call home – all from these and other renowned New York Times reporters.



9:00 pm: **Invitation to World Literature** brings together a tantalizing mix of writers, literary scholars, artists and performers to explore timeless tales from a variety of eras and cultures. Writers and scholars discuss key scenes while artists and performers deliver modern interpretations of an eclectic collection.

PREMIERING MONDAY, MAY 23

Monday
Arts & Culture

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9:30 pm: **92Y** showcases conversations with some of the most fascinating people that have graced the stage of New York's 92nd Street Y. Upcoming episodes will feature conversations with luminaries such as Bill Gates, Christiane Amanpour, Matthew Broderick and Madeleine Albright.



10:30 pm: **Talk Stoop** invites celebrities for a chat on host Cat Greenleaf's Brooklyn stoop in this NBC New York Nonstop original series.

PREMIERING TUESDAY, JUNE 21

Tuesday
NYC History

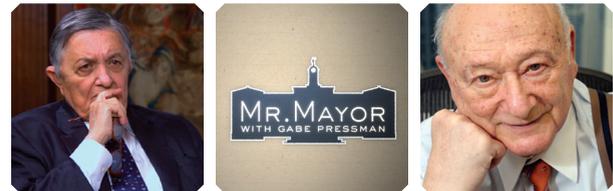
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8:30 pm: The Emmy award-winning **Secrets of New York** and host Kelly Choi are back for an all-new season. Kelly takes viewers along for the ride as she criss-crosses the City uncovering the truth behind the speakeasies that popped up during Prohibition, the ghosts that haunt local theatres, the oldest movie studio in the country, the explosion that rocked New York Harbor in 1916, and much more.



9:00 pm: **HISTORY™** presents City-centric documentaries chronicling everything from *Modern Marvels*, like the Chrysler Building and the George Washington Bridge, to *Sandhogs* - showcasing the hard-working people who build the tunnels under New York City.



10:00 pm: Hosted by veteran WNBC reporter Gabe Pressman, **Mr. Mayor** focuses on pivotal moments in the tenures of mayors from William O'Dwyer to Rudolph Giuliani, painting a picture of the evolution of this great City as seen through the prism of mayoral challenges.

PREMIERING WEDNESDAY, JULY 20

Wednesday
Inside Out New York

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8:30 pm: Celebrity hairstylist Keith Campbell searches all the boroughs of NYC for a new assistant in the reality series, **The Hair Architect Show**. Contestants face-off in challenges that put their skills to the test as they attempt to jump-start their careers in the hair industry. Who will be the “The Next Hair Architect”?



9:00 pm: **Toni On! New York** features host Toni Senecal as she takes on New York’s offbeat and unusual locations. Join your hip travel guide Toni as she visits places that make NYC so unique.

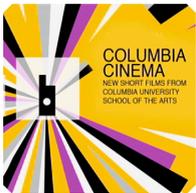
PREMIERING WEDNESDAY, JULY 20

Wednesday
Inside Out New York

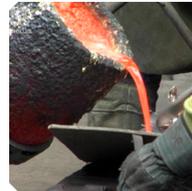
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9:30 pm: **Bronx Flavor with Baron Ambrosia** returns for a new season as the Baron continues his quest to explore the cultural diversity of the Bronx and its cuisine. Originally aired on BRONXNET, each episode features the Baron and his crew's unique take on the culinary cornucopia offered in the Bronx.



10:00 pm: Columbia University's Graduate Film Program presents **Columbia Cinema: New Short Films from Columbia University School of the Arts**, a series of short films. Each episode showcases two short films by Columbia MFA students and alumni that tell stories from around the city, and around the world.



10:30 pm: **New York Originals**, with host Jamie McDonald, explores classic one-of-a-kind shops and mom-and-pop businesses that have stood the test of time.

PREMIERING THURSDAY, AUGUST 11

Thursday
All About Food

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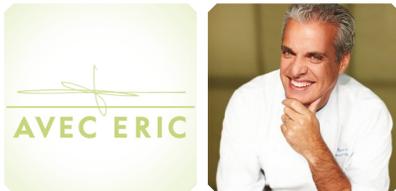
8:30 pm: **Appetite City** tells the history of New York through its food. Noted author and former restaurant critic of the New York Times William Grimes takes viewers back in time to explore the origins of some of New York's most loved and iconic foods with visits to Brooklyn delis, historical taverns and local food markets.



9:30 pm: **Very Appetizing with Kelly Choi/Eat Out with Time Out**. Take a culinary tour around the five boroughs with NYC life. Spotlighting local restaurants and chatting with local chefs are all in a day's work for Kelly Choi.



9:00 pm: **Food. Curated.** host Liza de Guia returns for a new season, providing a window into the lives and passions of local food artisans, farmers, fishermen and chefs as they share their stories about the origins of good food.



10:00 pm: Hosted by Eric Ripert, the internationally recognized chef of New York City's Le Bernardin, **Avec Eric** focuses not just on food and cooking, but the role that travel and life experiences have in inspiring culinary creativity. On his journeys to Italy, the Cayman Islands and beyond, Ripert is joined by friends and notable chefs.



10:30 pm: **Brindiamo!** celebrates Italy in NYC as hostess Ornella Fado goes inside some of the best local Italian restaurants.

PREMIERING FRIDAY, SEPTEMBER 16

Friday
Entertainment

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9:00 pm: Hosted by actress Tamara Tunie, **Tamara Tunie Presents City Classics** draws from newly uncovered footage deep within the City's film archives. Each episode offers an exciting glimpse into the City's past, revealing the compelling, humorous and extraordinary stories that have shaped New York City.



9:00 pm: **NYTVF Spotlight** celebrates the best in independent television from the New York Television Festival. Join host and NYTVF founder Terence Gray each week as he introduces top pilots from the annual festival.



9:30 pm: **The Movie Loft** gives viewers an entertaining and informative look at the latest movies available on-demand within NYC-area homes. Hosted by comedian Matty Blake, the show also features celebrity interviews, behind the scenes footage and exclusive previews.



10:00 pm: **Under the Pink Carpet** is the only television series to report on lesbian, gay, bisexual and transgendered arts, culture and entertainment in the City.



Gotham Girls Roller Derby showcases competitions featuring the City's only all-women roller derby league. The skater-operated, not-for-profit league is comprised of strong, diverse and independent women throughout the City.
Saturday @ 12:30 am



Private Sessions, A&E's hit music series with host Lynn Hoffman, features conversations with and performances by popular musicians.
Saturday @ 11:00 pm



Video Music Box is the groundbreaking television program produced by Ralph McDaniels. The series shines a light on an under-tapped urban audience and provides a home for emerging and established hip-hop artists to showcase their work.
Sunday @ 12:00 am

PREMIERING SATURDAY, SEPTEMBER 17

Saturday

Monkey Monkey Music is a children's music program developed by Meredith LeVande, an educator and songwriter, who makes learning and music a fun, joyous experience for children.
Saturday between 7:00 am - 9:00 am



The Olive Branch teaches youngsters how to live in harmony with their neighbors through the stories of Yellow and Red, two loveable animals who share a tree.

Saturday between 7:00 am - 9:00 am

PREMIERING SUNDAY, SEPTEMBER 18

Sunday

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Host Rick Karr delves into New York City's digital world in **NYC 2.0**.
Sunday @ 8:30 pm



\$9.99 is back with a new season. Join host Dave Evans as he explores the City's diverse neighborhoods and finds fun things to do - from racing at the velodrome in Flushing, Queens to sampling Sri Lankan food in Staten Island - all for under ten bucks!

Sunday @ 9:00 pm

“On-the-go” New Yorkers get their fix in quick two to three minute segments highlighting everything New York City.

New interstitials airing this summer on NYC life:

MONDAY premiering May 23



Growing Up in NYC presents intimate portraits of young New Yorkers from different backgrounds as they discuss what it means to grow up in the City in videos created by graduate News and Documentary students at the NYU Arthur L. Carter Journalism Institute.

Monday @ 8:30 pm

Interstitial Programming



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New York City is the capital of the world, and **That's So New York** captures all the unique happenings around town that underscore its distinctive character. Join resident host Kela Walker as she showcases special events, interesting people and everything happening around the Big Apple.

Monday @ 9:00 pm



MADE HERE offers personal accounts from performing artists about their careers and lives in New York City.

Monday @ 11:00 pm

TUESDAY premiering July 19



Best of New York is the television companion to New York magazine's eagerly-awaited annual guide to everything that makes the City great—food, shopping, nightlife, pampering, play and beyond.

Tuesday @ 9:00 pm

WEDNESDAY premiering July 20



Frankie Cooks and You Can Too features Chef Frankie Celenza sharing his tips for tasty meals made in a New York kitchen.

Wednesday @ 9:30 pm

THURSDAY premiering August 11



Dylan, a 15-yr-old food critic, searches for the healthiest restaurants in NYC in **Dylan's Lunchbox**.

Thursday @ 10:00 pm

Interstitial Programming

Content Partnerships

FRIDAY premiering September 16



The **It's My Park Minute** takes viewers on a tour of the 29,000 acres that make up the 1,700 parks in New York City.

Friday @ 8:30 pm



Sniffing around Town offers helpful resources for keeping canine New Yorkers happy as it examines the importance of grooming and nutrition, adopting shelter pets, pet first aid, how to volunteer to help animals and more.

Friday @ 10:30 pm

Additional programming provided by:

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|--------------------|----------------------|
| A&E | Law Line |
| AEE US Polstat | Leon Charney |
| AlloyTV | MTA |
| AKTINA Productions | NBC NY Nonstop |
| Asian America | NYC Parks Department |
| BBC World News | RAI |
| BRONXNET | Romanian Voice |
| CIN | RTV Slovenija |
| CUNY | V-me |
| Deutsche Welle | |
| Digital Age | |
| Essence.com | |
| FRANCE 24 | |
| HISTORY™ | |

For more information about programming, go to nyc.gov.