

**NEW YORK CITY WORKFORCE INVESTMENT BOARD  
STRATEGIC PLANNING COMMITTEE**

**November 14, 2006, 8:30 AM**

At the New York City Department of Small Business Services  
110 William Street, 7<sup>th</sup> Floor, New York, NY 10038

**Minutes**

**Committee Members in Attendance:**

Amalia Betanzos	Thomas Moloney
Reg Foster	Audrey Slade
Kathleen Kearns	Sara Spatz
Rae Linefsky	

**Also Present:**

Susan Arroyo	Philippa Karteron
Rebecca Brown	Omer Mohammed
Chris Cesarani	Melinda Mulawka
Spencer Cronk	Marilyn Shea
Brian Egan	Barbara Ulrich
Angie Kamath	Scott Zucker

Kathleen Kearns, Committee Chair, called the meeting to order.

**Approval of Minutes**

The minutes of the September 26, 2006 Strategic Planning Committee were approved.

**Update on WIB Initiatives**

Marilyn Shea, Executive Director of the New York City Workforce Investment Board (WIB), explained the focus of the meeting was to provide the Committee with context for the 2007 Strategic Planning process. Ms. Shea highlighted the WIB's progress and accomplishments related to the 2005 Strategic Plan, detailing the status of the Healthcare Sector strategy and the Workforce Information strategy. Ms. Shea concluded her presentation by updating the Committee on the following additional WIB accomplishments for 2005-06:

- Implementing structural changes to help the WIB support its strategic goals, including the merger of the One-Stop Committee and Training Committees to form the Workforce Policy Committee; the formation of a Communications Committee;

and the formation of workgroups to address workforce issues of importance to members

- Co-hosting five workforce events, including: the Chicago – New York City Learning Exchange; a Global Competition Summit, and three Employer Roundtables
- Completing three extensive planning exercises required by the NYS Department of Labor, including the Three-Year Local Plan, Application for Recertification of New York City's One-Stop Operator, and Functional Alignment Plan.

### **Workforce System Strategy Update**

Scott Zucker, Deputy Commissioner for Workforce Development at the New York City Department of Small Business Services, presented an overview of the City's Workforce1 Career Center system's business-driven strategies and highlighted the major accomplishments over the past 2½ years. Mr. Zucker also discussed new initiatives that SBS is considering, if resources are available, that will focus on the hiring and training needs in growth sectors and that will promote better employment retention, job advancement and earnings gains. The new initiatives will include implementing sector-based programs in the construction and film trades, creating neighborhood-based programs and developing new employment preparation initiatives. Mr. Zucker also provided a brief overview of future budget constraints facing the City's workforce system. Following the presentations, the Committee began a discussion of the WIB's strategic agenda for 2007. There was general agreement among members that the WIB should assure that its 2007 strategies fully support any new SBS initiatives and align with the Mayor's economic development agenda. Given constraints on time, it was agreed that the Committee would continue the strategic planning discussion at a future meeting.

The next Strategic Planning Committee will take place on January 18, 2007.