

V. Findings on Outreach Programs

This section of the report focuses on the financial involvement of CUNY in outreach programs, which are programs for the general public designed to enhance educational attainment and workforce readiness. The findings presented in this section of report are meant to help the Task Force understand CUNY's level of involvement and dedication to improving the education and skill levels of the general public. The financial information related to outreach programs should be reviewed separately from the financial information related to remedial education since target markets, individual program missions and funding sources for outreach vary significantly from those of remedial programs.

This section of the report is divided into the following three subsections with data and observations relevant to the entire university, all senior and hybrid colleges (considered together), all community colleges and individual colleges:

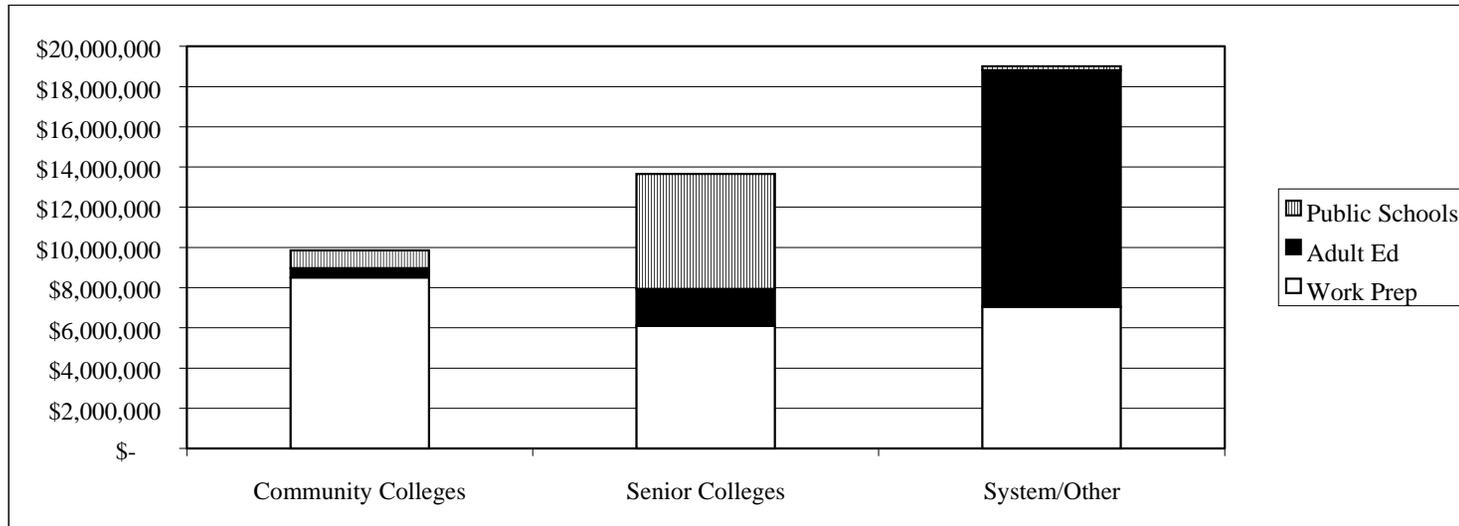
- A. What types of programs fall into the outreach category?
- B. What proportion of total restricted funds is CUNY spending on outreach programs?
- C. What types of revenues fund outreach programs?

A. What types of programs fall into the outreach category?

The majority of all outreach programs involves basic skills and related work preparation for adults, school students, and young adults who are not attending school. Most programs that fall within the system category (as shown in Figure 12, below) are administered by the CUNY central office; however some college-run programs were also included in this category when detail on distributions to the colleges was not readily available.

Of the 19% in expenditures dedicated to public schools, teacher training and basic skills instruction account for one third of the dollars and the motivational programs comprise the remaining two thirds. Community colleges almost exclusively engage in work preparation outreach programs; the senior colleges conduct the majority of public school outreach programs.

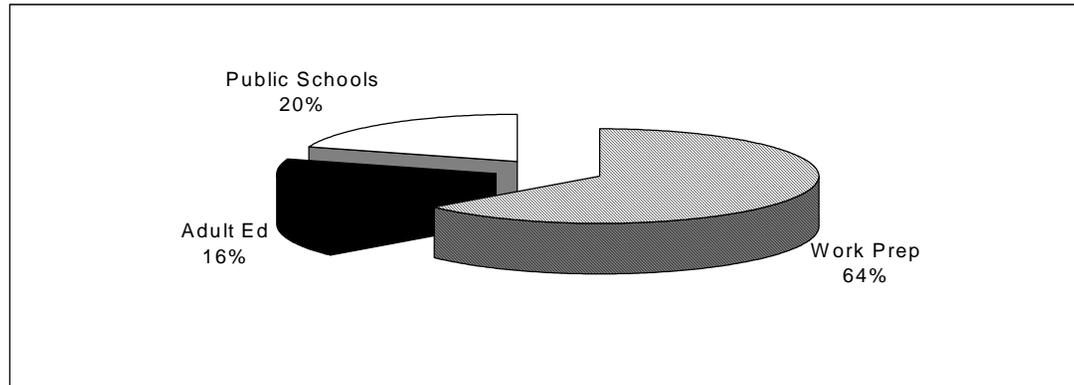
Figure 11: Types of Outreach by College Type (1996-97)



B. What proportion of total restricted funds is CUNY spending on outreach programs?

Of \$203 million in total restricted CUNY funds, \$35.8 million is dedicated to outreach programs. As shown in Figure 13 below, the \$35.8 million breaks down into three major categories: Work Preparation, Adult Education and Public Schools. Work preparation programs, \$21 million in expenditures, provide work-related literacy and basic skills training, counseling and job placement but do not include vocational training. Adult education programs, representing \$8 million in expenditures, offer ESL and GED preparation and basic skills instruction to members of the general community. Public school collaborations involve motivational programming, basic skills tutoring and basic skills instruction and information to public school teachers; expenditures related to these programs is \$6.8 million.

Figure 12: Funding Dedicate to Outreach Programs (1996-97)



C. What types of revenues fund outreach programs?

Together city and state funds make up 77% of restricted funds contracted for outreach programs, with federal funds comprising only 14% of the total, as shown in Figure 14, below. Within the city, state and federal funding categories, the respective Departments of Education for each category provide a significant portion of total funding. Together, they contribute \$20 million or 56% of the total restricted funding for outreach programs.

The city's Human Resources Administration funds \$4.3 million or 37% of the city's total contribution to worker preparation. Federal and State money distribute themselves in the same pattern for outreach programs, with substantially more money going to the senior colleges than the community colleges. The opposite is true for City money, with the community colleges receiving the largest share of funding for outreach.

Figure 13: Funding Sources for Outreach Programs (1996-97)

