



# 2005 NYC Neighborhood Achievement Awards

The NYC Neighborhood Achievement Awards honor organizations, businesses and individuals that have demonstrated excellence in enhancing New York City neighborhoods by fostering small business activity and creating greater economic opportunity for an entire community.

## Application Cover Sheet

Name of Nominee:		
Name of Organization or Project:		
City:	Contact Person:	Phone:
Submitted by:		
Name:	Title:	
Organization:		
Address:	City:	Postal Code:
Phone:	Fax:	Email:

## Please check the category for this nomination:

- Neighborhood Leadership Award**  
The Neighborhood Leadership Award honors an individual who has demonstrated outstanding leadership in advancing the development or overall economic welfare of a New York City neighborhood. Candidates may be from the business or civic community, and must demonstrate success at bringing together different sectors.
- Neighborhood Development Award**  
The Neighborhood Development Award honors an individual, business or organization that has completed a new real-estate development project that has delivered tangible benefits for the neighborhood, such as greater employment opportunities, economic or cultural activity.
- Business Pioneer Award**  
The Business Pioneer Award honors a pioneering small business that has significantly improved its neighborhood. Nominees may include those who have brought new services to the community; enhanced the quality of products, services or shopping experience available in the neighborhood; or otherwise enhanced the overall quality of life.
- Community Partnership Award**  
The Community Partnership Award honors a small business, civic, commercial or development organization that has forged a unique partnership that has improved their community. Partnerships must show innovation, results and a broad sense of civic participation. Examples include: business/education partnerships, cultural programs, the rehabilitation of a park or public space, or a unique community outreach effort.
- Placemaking Award**  
The Placemaking Award honors an individual or organization that has completed a project which increased the visibility, stature and overall identity of a neighborhood, resulting in greater visitation and economic activity. Examples include: special events, promotional campaigns or other unique efforts that have attracted significant attention and participation.

**Deadline: All entries must be received by Friday, April 29 at 5 pm.**

## Application Instructions

- 1. Application Form.** Complete the attached application cover sheet.
- 2. Project Description.** Submit a project description that covers the following information and is **no more than three (3) pages, single-spaced**. **ADDITIONAL PAGES WILL NOT BE CONSIDERED:**
  - **Project Description and Stated Goal:** Tell us about your project or nominee. Provide details on how the idea was born, implemented, and your achievements to date.
  - **Impact:** Explain the impact of the project on small businesses and/or the neighborhood. Describe outcomes and achievements, including a quantified analysis if applicable.
  - **Funding:** Outline the amount and source of the funding that made your project possible.
  - **Participants:** List the project's participants, both public and private, and their roles in the project.
  - **Why this project deserves recognition:** Provide a concluding argument starting why your project deserves an award and what the recognition will do for your organization.
- 3. Photo.** Please submit a photograph of your project or nominee.
- 4. Supplemental Materials.** You may include additional images, articles or graphic materials if you feel they will help convey the project's impact. **Supplemental materials must not exceed four pages.**

## How to Submit

**By mail:** submit eight (8) copies of all application materials to:

Ben Branham  
Department of Small Business Services  
110 William St., 7<sup>th</sup> Floor  
New York, NY 10038  
Attn: Neighborhood Achievement Awards

**By email:** Send an electronic copy of the entire application to: [awards@sbs.nyc.gov](mailto:awards@sbs.nyc.gov)

## Notification

All applicants will be notified of their status by mid-June. Mayor Bloomberg will honor the winners at celebration at Gracie Mansion on July 11.

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