

The Epoch Times

Small Business Owners Get More Incentive

By Jack Phillips
Epoch Times
Wednesday, February 24, 2010

NEW YORK—Mayor Michael Bloomberg on Wednesday announced there is a new way for small business owners to take advantage of nearly four dozen programs.

The NYC Business Express Incentives Estimator will make it easier for entrepreneurs and small business owners to take advantage of 44 city, state, and federal services to help with relocating or expanding their business.

The program, located at NYC.gov, allows for business owners to apply and receive permits.

Bloomberg said that most business owners “don’t know where to go to learn about them or how to assess what they could mean for their bottom line.”

The Incentives Estimator is an application that looks at each business and finds out which of the 44 programs works best for them by calculating input from the user. It also gives information on how much money the business owner can save by using the programs.

Bloomberg said the program “levels the playing field” for small business owners.

“Business owners shouldn’t have to ‘know the right people’ or spend lots of money on consultants to access these incentives,” said the mayor. “They should be easy to locate, and now, thanks to this new tool, they are.”

The Estimator is part of NYC Business Express, a program the city started in 2005.