

Workforce1 Career Center System Profile

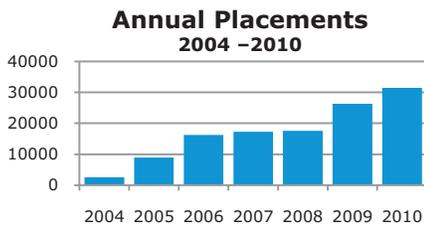
January 1 – December 31, 2010

Highlights

The Workforce1 Career Centers provide the City's adult workforce and businesses with a full array of employment and hiring services including career advisement, job search counseling, skills training and job placement.

Jobseeker Customers

- Front Door Traffic¹: 347,704
- Jobseeker Enrollments²: 149,655
- Total Job Placements: **31,390**
- Annual Placement Growth Rate: 20%
- Median Wage of Placements: \$9.60



Workforce1 Vendors

- Bronx: SEEDCO
- Bronx- Hunts Point: VIP Community Services
- Brooklyn: DB Grant Associates
- Queens: DB Grant Associates
- Staten Island: Arbor Education & Training
- Upper Manhattan: SEEDCO
- Healthcare Center in Queens: CUNY LaGuardia
- Manufacturing Center in Brooklyn: DB Grant Associates
- Transportation Center in Queens: DB Grant Associates

Top Business Customers (#of hires)

- Century 21 Department Store (695)
- Legends Hospitality Management (589)
- Securitas Security Services (524)
- TJ Maxx (468)
- Target (463)

Community Partners

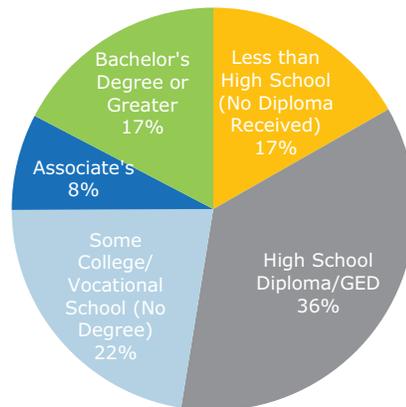
- Active Partners: 191
- Partner Placements: 5,217
- Top Partners: Arbor, Goodwill, Brooklyn Public Library, F.E.G.S.

Demographics

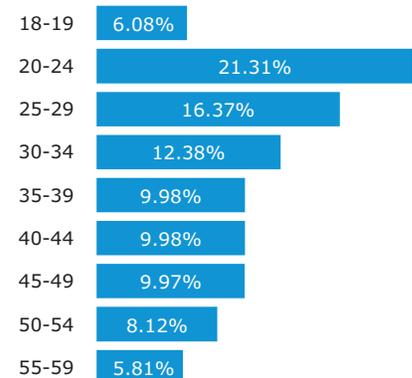
Residency



Educational Attainment



Age Distribution



Training

Individual Training Grants

Individual Training Grants provide funding for training that lead to jobs in demand occupations in New York City.

- ITG Funds Utilized: \$10,908,046
- ITGs Issued: 5,951
- ITGs Completed³: 5,477
- ITG Placements³: 3,115

Top Five Occupations by ITG Funding for the Workforce1 Career Center System

Occupation	# of ITGs Funded
Security Guards	1,649
Nursing Aides, Orderlies, and Attendants (CNA)	772
Bus Drivers, School	666
Bookkeeping, Accounting, And Auditing Clerks	489
Executive Secretaries And Administrative Assistants	291

Source: Worksource1, New York City Department of Small Business Services, Workforce Development Division

¹ "Front Door Traffic" is the number of customer visits to the Career Center, including repeat visits by the same customer.

² "Jobseeker Enrollments" are new customers registering and receiving services at a Career Center for the first time, as well as customers who return for services after three months or more without a service engagement.

³ Number of ITGs completed and ITG Placements as of February 4, 2011. Recipients of ITGs may still be in training and/or are pending placements.