

The **urban canvas Pilot Program** will help beautify New York City by encouraging building owners to install artwork on their temporary construction protective structures. For example, buildings with a sidewalk shed erected over a City sidewalk or street are eligible for artwork.

## How to Register

### Step 1:

Building owners must obtain a Construction Equipment permit from the correct Department of Buildings borough office.

### Step 2:

Determine the dimensions for the temporary structures and ensure all scaffold/shed and general contractors approve of an artwork installation on site.

### Step 3:

Contact printers for quotes based on the structure's dimensions. Potential vendors that can provide these services will be listed on the urban canvas website at [nyc.gov/urban canvas](http://nyc.gov/urban canvas).

### Step 4:

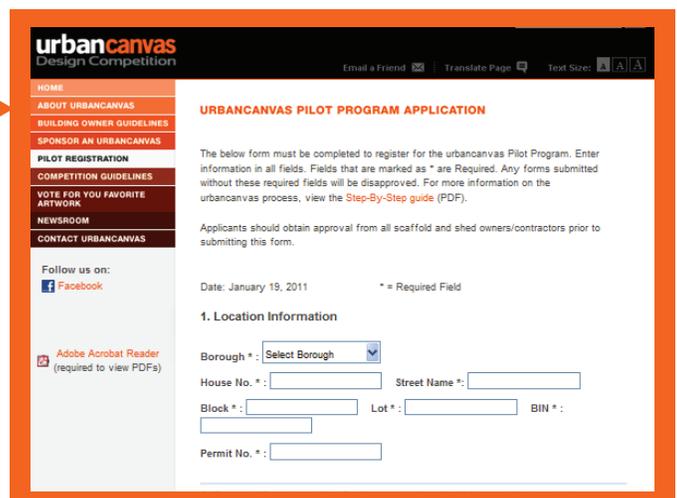
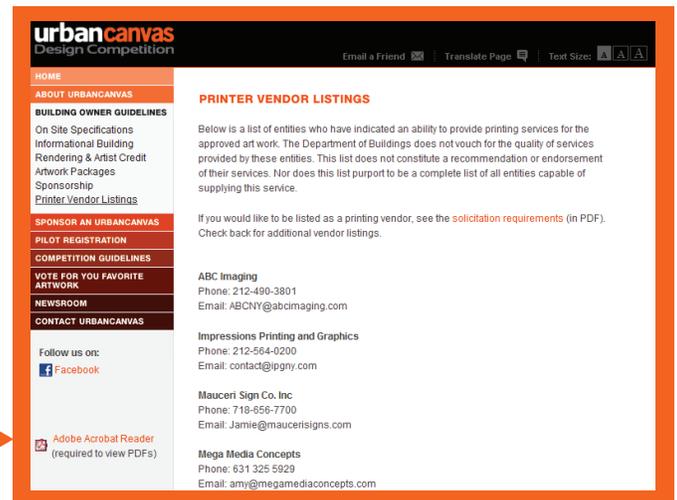
Building owners can use a sponsorship to defray the cost of printing and installation, if needed. Sponsorship should be obtained directly by the owner. Owners can contact the Department through the urban canvas website for assistance with calculating the sponsor box size.

### Step 5:

Register for urban canvas online at [www.nyc.gov/urban canvas](http://www.nyc.gov/urban canvas)

### Step 6:

The Department will review the online application. If approved, you will receive an email with a link to download the selected artwork files and artist credits. All temporary structures must have an active permit from the Department to be approved.



**Step 7:**

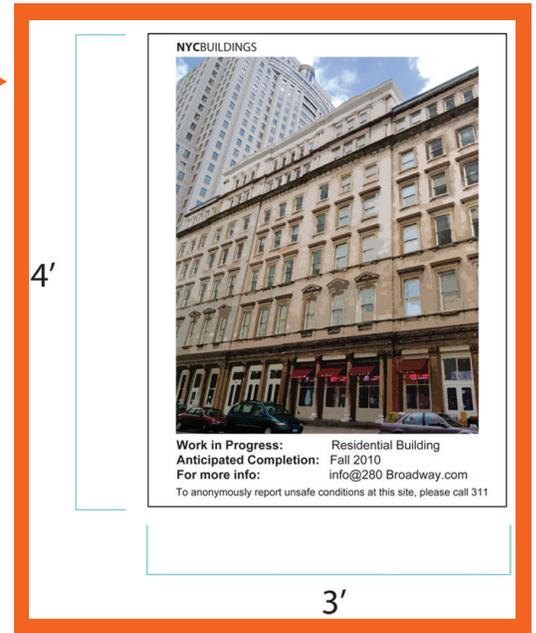
Design the informational rendering, if required per the urbancanvas Building Owner Guide.

**Step 8:**

Send all urbancanvas artwork, sponsorship and informational rendering files to printer for production and installation (the owner must coordinate this). If the site has a sidewalk shed, a Department-licensed sign hanger must install the artwork on the shed.

**Step 9:**

The owner is responsible for all maintenance.



**Temporary protective structures not located on or over City-owned property are not eligible to participate in the pilot program.**