

The **urbancanvas Pilot Program** will help beautify New York City by encouraging building owners to put artwork on their temporary construction protective structures. For example, people who own a building with a sidewalk shed erected over a City sidewalk or street is eligible for artwork.

## How to Register

### Step 1:

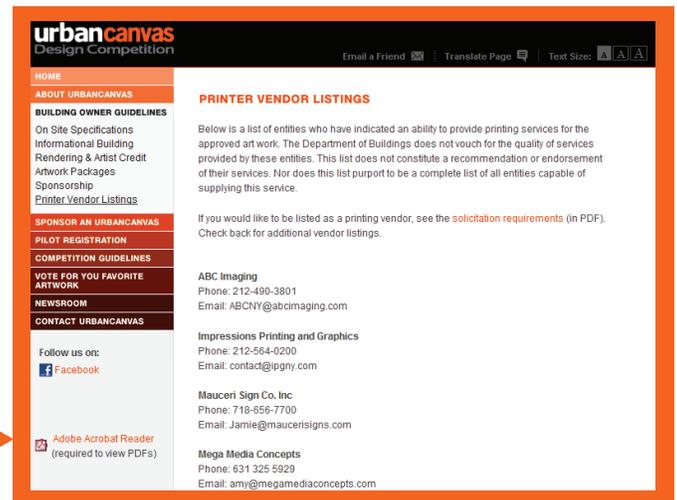
Building owners must obtain a Construction Equipment permit from the correct Department of Buildings borough office

### Step 2:

Determine the dimensions for the temporary structures on their site

### Step 3:

Contact printers for quotes based on the structure's dimensions. Potential vendors that can provide these services are listed on the urbancanvas website at [nyc.gov/urbancanvas](http://nyc.gov/urbancanvas)



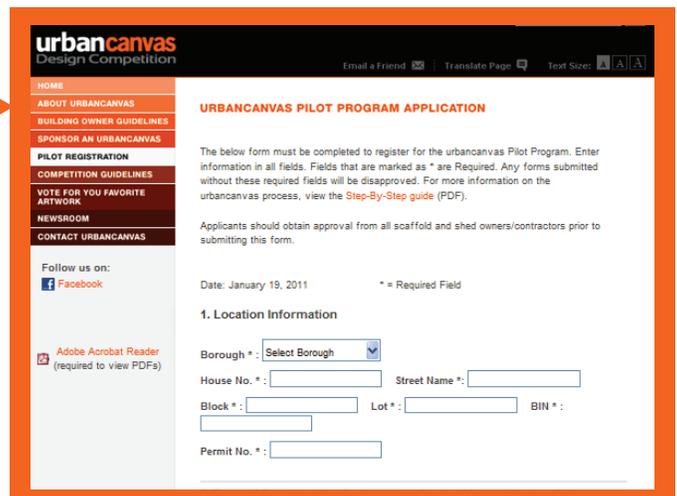
### Step 4:

Building owners are permitted to obtain a sponsorship to defray the cost of printing and installation, if needed. Sponsorship would be obtained directly by the owner. Owners can contact the Department through the urbancanvas website for assistance with calculating of sponsor's box size



### Step 5:

Register for urbancanvas online at [www.nyc.gov/urbancanvas](http://www.nyc.gov/urbancanvas)



### Step 6:

The Department will review the online application. If approved, you will receive an email with a link to download the selected artwork files and artist credits. All temporary structures must have a current, active permit from the Department to be approved.

### Step 7:

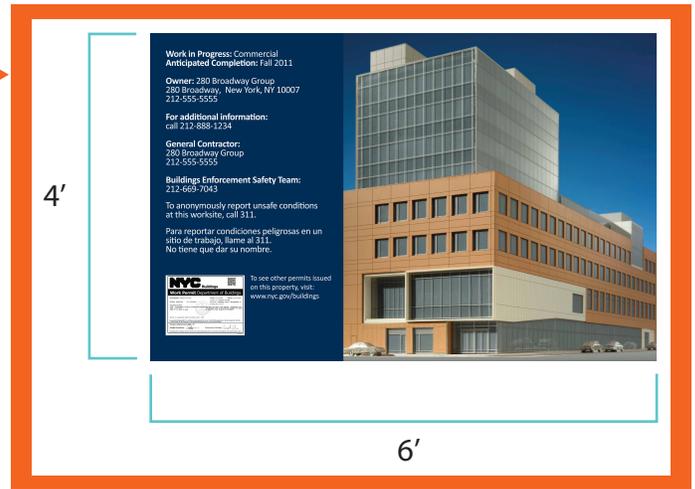
Design the construction informational panel, if required per the urbancanvas Building Owner Guide.

### Step 8:

Send all urbancanvas artwork, sponsorship and construction information panel files to printer for production and installation (the owner must coordinate this). If the site has a sidewalk shed, a Department-licensed sign hanger- must install the artwork on the shed.

### Step 9:

The owner is responsible for all maintenance.



**Temporary protective structures not located on or over City-owned property are not eligible to participate in the pilot program.**